UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

FORM 10-Q

QUARTERLY REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934 For the quarterly period ended March 29, 2014

or

□ TRANSITION REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

For the transition period from to

Commission file number 001-01043

BRUNSWICK

Brunswick Corporation

(Exact name of registrant as specified in its charter)

 Delaware
 36-0848180

 (State or other jurisdiction of incorporation or organization)
 (I.R.S. Employer Identification No.)

1 N. Field Court, Lake Forest, Illinois 60045-4811

(Address of principal executive offices, including zip code)

(847) 735-4700

(Registrant's telephone number, including area code)

N/A

(Former name, former address and former fiscal year, if changed since last report)

Indicate by check mark whether the registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days. Yes 🗵 No 🗆

Indicate by check mark whether the registrant has submitted electronically and posted on its corporate Web site, if any, every Interactive Data File required to be submitted and posted pursuant to Rule 405 of Regulation S-T (§232.405 of this chapter) during the preceding 12 months (or for such shorter period that the registrant was required to submit and post such files). Yes 🗵 No 🗆

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer, or a smaller reporting company. See the definitions of "large accelerated filer," "accelerated filer" and "smaller reporting company" in Rule 12b-2 of the Exchange Act. (Check one):

| Large accelerated filer | \boxtimes | Accelerated filer | |
|---|--|---------------------------|--|
| Non-accelerated filer | □ (Do not check if a smaller reporting company) | Smaller reporting company | |
| Indicate by check mark whether the registrant is a shell co | mpany (as defined in Rule 12b-2 of the Exchange Act). Yes 🗖 No 🗵 | | |

The number of shares of Common Stock (\$0.75 par value) of the registrant outstanding as of April 29, 2014 was 92,723,574.

BRUNSWICK CORPORATION INDEX TO QUARTERLY REPORT ON FORM 10-Q March 29, 2014

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BRUNSWICK CORPORATION Condensed Consolidated Statements of Comprehensive Income (unaudited)

| | Three M | Three Months Ended | |
|---|-------------------|--------------------|-------------------|
| (in millions, except per share data) | March 29, 2014 | | March 30, 2013 |
| Net sales | \$ 969.2 | \$ | 995.3 |
| Cost of sales | 704.1 | Ψ | 733.4 |
| Selling, general and administrative expense | 141.0 | | 139.1 |
| Research and development expense | 29.4 | | 27.3 |
| Restructuring, exit and impairment charges | 0.0 | | 5.6 |
| Operating earnings | 94.7 | | 89.9 |
| Equity loss | (0.2 | ` | (1.2) |
| Other income, net | 1.2 | , | 2.2 |
| Earnings before interest, loss on early extinguishment of debt and income taxes | 95.7 | | 90.9 |
| Interest expense | (8.5 | ` | (14.4) |
| Interest income | 0.2 | , | 0.4 |
| Loss on early extinguishment of debt | 0.2 | | (0.1) |
| Earnings before income taxes | 87.4 | | 76.8 |
| Income tax provision | 30.4 | | 21.9 |
| Net earnings from continuing operations | 57.0 | | 54.9 |
| Net earnings from continuing operations | 57.0 | | 54.9 |
| Discontinued operations: | | | |
| Loss from discontinued operations, net of tax | _ | | (5.1) |
| Net loss from discontinued operations, net of tax | | | (5.1) |
| Net earnings | \$ 57.0 | \$ | 49.8 |
| | | | |
| Earnings (loss) per common share: | | | |
| Basic | | ¢ | 0.61 |
| Earnings from continuing operations | \$ 0.61 | \$ | 0.61 |
| Loss from discontinued operations | | | (0.06) |
| Net earnings | \$ 0.61 | \$ | 0.55 |
| Diluted | | | |
| Earnings from continuing operations | \$ 0.60 | \$ | 0.59 |
| Loss from discontinued operations | ¢ 0100 | Ψ | (0.06) |
| Net earnings | \$ 0.60 | \$ | 0.53 |
| rec carmings | 9 0.00 | φ | 0.55 |
| Weighted average shares used for computation of: | | | |
| Basic earnings (loss) per common share | 93.3 | | 90.6 |
| Diluted earnings (loss) per common share | 95.0 | | 93.5 |
| Comprehensive income | \$ 58.5 | \$ | 46.7 |
| Cash dividends declared per share | \$ 0.10 | \$ | _ |
| The Notes to Condensed Consolidated Financial Statements are an integral part of these consolidated statements. | | | |

BRUNSWICK CORPORATION Condensed Consolidated Balance Sheets (unaudited)

| (in millions) | March 29, 2014 | | D | ecember 31, 2013 | March 30, 2013 |
|--|-------------------|--------|----|---------------------|-------------------|
| Assets | | | | | |
| Current assets | | | | | |
| Cash and cash equivalents, at cost, which approximates market | \$ | 226.0 | \$ | 356.5 | \$ 242.0 |
| Short-term investments in marketable securities | | 0.8 | | 12.7 | 34.7 |
| Total cash, cash equivalents and short-term investments in marketable securities | | 226.8 | | 369.2 | 276.7 |
| Restricted cash | | 8.9 | | 6.5 | 13.0 |
| Accounts and notes receivable, less allowances of \$22.3, \$22.0 and \$25.4 | | 476.4 | | 364.6 | 471.7 |
| Inventories | | | | | |
| Finished goods | | 426.2 | | 379.9 | 369.2 |
| Work-in-process | | 162.9 | | 146.1 | 160.4 |
| Raw materials | | 91.0 | | 73.3 | 75.2 |
| Net inventories | | 680.1 | | 599.3 | 604.8 |
| Deferred income taxes | | 137.6 | | 137.6 | 18.7 |
| Prepaid expenses and other | | 30.0 | | 31.4 | 26.5 |
| Current assets held for sale | | _ | | — | _ |
| Current assets | 1, | 559.8 | | 1,508.6 | 1,411.4 |
| | | | | | |
| Property | | | | 50.0 | 00.4 |
| Land | | 79.2 | | 79.3 | 80.4 |
| Buildings and improvements | | 543.1 | | 538.6 | 565.9 |
| Equipment | | 012.6 | | 1,013.9 | 1,008.0 |
| Total land, buildings and improvements and equipment | | 634.9 | | 1,631.8 | 1,654.3 |
| Accumulated depreciation | | 104.5) | | (1,094.7) | (1,141.8) |
| Net land, buildings and improvements and equipment | | 530.4 | | 537.1 | 512.5 |
| Unamortized product tooling costs | | 87.4 | | 80.7 | 65.6 |
| Net property | | 617.8 | | 617.8 | 578.1 |
| Other assets | | | | | |
| Goodwill | | 291.7 | | 291.7 | 290.5 |
| Other intangibles, net | | 34.9 | | 35.4 | 37.4 |
| Long-term investments in marketable securities | | _ | | _ | 28.5 |
| Equity investments | | 44.1 | | 41.3 | 42.9 |
| Non-current deferred tax asset | | 352.9 | | 377.0 | _ |
| Other long-term assets | | 44.5 | | 44.0 | 55.3 |
| Long-term assets held for sale | | _ | | _ | _ |
| Other assets | | 768.1 | | 789.4 | 454.6 |
| | | | | | |
| Total assets | <u>\$</u> 2 | 945.7 | \$ | 2,915.8 | \$ 2,444.1 |

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The Notes to Condensed Consolidated Financial Statements are an integral part of these consolidated statements.

BRUNSWICK CORPORATION Condensed Consolidated Balance Sheets (unaudited)

| (in millions) | M | March 29, 2014 | De | ecember 31, 2013 | March 30, 2013 |
|---|----|-------------------|----|---------------------|-------------------|
| Liabilities and shareholders' equity | | | | | |
| Current liabilities | | | | | |
| Short-term debt, including current maturities of long-term debt | \$ | 5.7 | \$ | 6.4 | \$ 6.8 |
| Accounts payable | | 383.4 | | 315.6 | 376.9 |
| Accrued expenses | | 478.4 | | 561.1 | 506.6 |
| Current liabilities held for sale | | _ | | _ | 10.4 |
| Current liabilities | | 867.5 | | 883.1 | 900.7 |
| Long-term liabilities | | | | | |
| Debt | | 453.5 | | 453.4 | 562.9 |
| Deferred income taxes | | _ | | _ | 96.3 |
| Postretirement benefits | | 344.4 | | 347.3 | 549.1 |
| Other | | 187.0 | | 193.6 | 201.5 |
| Long-term liabilities held for sale | | _ | | _ | 3.0 |
| Long-term liabilities | | 984.9 | | 994.3 | 1,412.8 |
| Shareholders' equity | | | | | |
| Common stock; authorized: 200,000,000 shares, \$0.75 par value; issued: 102,538,000 shares; outstanding: 92,716,000, 92,409,000 and 90.421,000 shares | | 76.9 | | 76.9 | 76.9 |
| Additional paid-in capital | | 387.2 | | 393.0 | 429.4 |
| Retained earnings | | 1,311.1 | | 1,263.3 | 553.0 |
| Treasury stock, at cost: 9,822,000, 10,129,000 and 12,117,000 shares | | (281.9) | | (293.3) | (370.5) |
| Accumulated other comprehensive loss, net of tax | | (400.0) | | (401.5) | (558.2) |
| Shareholders' equity | | 1,093.3 | | 1,038.4 | 130.6 |
| Total liabilities and shareholders' equity | \$ | 2,945.7 | \$ | 2,915.8 | \$ 2,444.1 |
| The Notes to Condensed Consolidated Financial Statements are an integral part of these consolidated statements. | | | | | |

BRUNSWICK CORPORATION Condensed Consolidated Statements of Cash Flows (unaudited)

| | | nths Ended March 30, |
|---|-------------------|-------------------------|
| (in millions) | March 29, 2014 | |
| Cash flows from operating activities | | 2013 |
| Net earnings | \$ 57.0 | \$ 49.8 |
| Less: net loss from discontinued operations, net of tax | | (5.1 |
| Net earnings from continuing operations | 57.0 | 54.9 |
| Depreciation and amortization | 21.9 | 21.6 |
| Pension expense, net of funding | 3.1 | 4.0 |
| Gains on sale of property, plant and equipment, net | | (5.3 |
| Other long-lived asset impairment charges | _ | 2.3 |
| Deferred income taxes | 21.0 | 2.3 |
| | | (10.6 |
| Excess tax benefits from share-based compensation | (3.5) | 0.1 |
| Loss on early extinguishment of debt | | |
| Changes in certain current assets and current liabilities | (209.7) | (175.9 |
| Income taxes | 3.5 | 10.8 |
| Other, net | (1.5) | 2.2 |
| Net cash used for operating activities of continuing operations | (108.2) | (93.8 |
| Net cash used for operating activities of discontinued operations | | (14.4 |
| Net cash used for operating activities | (108.2) | (108.2 |
| | | |
| Cash flows from investing activities | | |
| Capital expenditures | (21.9) | (21.2 |
| Sales or maturities of marketable securities | 11.9 | 80.6 |
| Transfer to restricted cash | (2.4) | |
| Investments | (4.2) | (2.3 |
| Proceeds from the sale of property, plant and equipment | 0.1 | 6.1 |
| Net cash (used for) provided by investing activities of continuing operations | (16.5) | 63.2 |
| Net cash (used for) provided by investing activities of discontinued operations | | |
| Net cash (used for) provided by investing activities | (16.5) | 63.2 |
| Cash Anna from Granding activities | | |
| Cash flows from financing activities | | (0.0 |
| Net payments of short-term debt | | (0.8 |
| Payments of long-term debt including current maturities | (0.3) | (1.4 |
| Net premium paid on early extinguishment of debt | _ | (0.1 |
| Cash dividends paid | (9.3) | _ |
| Excess tax benefits from share-based compensation | 3.5 | 10.6 |
| Proceeds from stock compensation activity, net of withholdings | 0.3 | (5.6 |
| Net cash (used for) provided by financing activities of continuing operations | (5.8) | 2.7 |
| Net cash (used for) provided by financing activities of discontinued operations | | |
| Net cash (used for) provided by financing activities | (5.8) | 2.7 |
| Net demons in each and each envirolente | (170.7) | (40.0 |
| Net decrease in cash and cash equivalents | (130.5) | (42.3 |
| Cash and cash equivalents at beginning of period | 356.5 | 284.3 |
| Cash and cash equivalents at end of period | \$ 226.0 | \$ 242.0 |
| | <u> </u> | |
| The Notes to Condensed Consolidated Financial Statements are an integral part of these consolidated statements. | | |

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The Notes to Condensed Consolidated Financial Statements are an integral part of these consolidated statements.

Note 1 - Significant Accounting Policies

Interim Financial Statements. The unaudited interim condensed consolidated financial statements of Brunswick Corporation (Brunswick or the Company) have been prepared pursuant to the rules and regulations of the Securities and Exchange Commission (SEC). Therefore, certain information and disclosures normally included in financial statements and related notes prepared in accordance with accounting principles generally accepted in the United States of America (GAAP) have been condensed or omitted. The prior year presentation of consolidated Net earnings adjusted for the net loss from discontinued operations in the Condensed Consolidated Statements of Cash Flows from "Net earnings from continuing operations," to "Net earnings" followed by "Less: net loss from discontinued operations, net of tax".

These financial statements should be read in conjunction with, and have been prepared in conformity with, the accounting principles reflected in the consolidated financial statements and related notes included in Brunswick's 2013 Annual Report on Form 10-K for the year ended December 31, 2013 (the 2013 Form 10-K). These results include, in the opinion of management, all normal and recurring adjustments necessary to present fairly the financial position of Brunswick's 2013 Annual Report on Form 10-K for the year ended December 31, 2013, and March 30, 2013, the results of operations for the three months ended March 29, 2014 and March 30, 2013. Due to the seasonality of Brunswick's businesses, the interim results are not necessarily indicative of the results that may be expected for the year.

The Company maintains its financial records on the basis of a fiscal year ending on December 31, with the fiscal quarters spanning thirteen weeks, with the first quarter ending on the Saturday closest to the end of the first thirteen-week period. The first quarter of fiscal year 2014 ended on March 29, 2014, and the first quarter of fiscal year 2013 ended on March 30, 2013.

Recent Accounting Pronouncements. The Company evaluates the pronouncements of various authoritative accounting organizations, primarily the Financial Accounting Standards Board (FASB), the SEC, and the Emerging Issues Task Force, to determine the impact of new pronouncements on GAAP and the impact on the Company. The following are recent accounting pronouncements that have been adopted during the three months ended March 29, 2014, or will be adopted in future periods.

Discontinued Operations: In April 2014, the FASB amended the Accounting Standards Codification (ASC) to raise the threshold for a disposal to qualify as a discontinued operation. Under the new guidance, a discontinued operation represents a strategic shift that has or will have a major effect on an entity's operations and financial results. The guidance also expands the disclosures for discontinued operations, including new disclosures related to individually material disposals that do not meet the definition of a discontinued operation. The amendment is effective for fiscal years, and the interim periods within those years, beginning after December 15, 2014, with early adoption permitted only for disposals that have not been reported in financial statements previously issued. The Company is currently evaluating the impact of the adoption of the ASC amendment.

Unrecognized Tax Benefit: In July 2013, the FASB amended the ASC to provide guidance on financial statement presentation of an unrecognized tax benefit when a net operating loss (NOL) carryforward, a similar tax loss, or a tax credit carryforward exists. The guidance states that entities should present an unrecognized tax benefit as a reduction of a deferred tax asset for an NOL or tax credit carryforward whenever the NOL or tax credit carryforward be available to reduce the additional taxable income or tax due if the tax position is disallowed. The amendment is effective for fiscal years, and the interim periods within those years, beginning after December 15, 2013, with early adoption permitted. The Company adopted this amendment in 2014 and it did not have a material impact on the Company's consolidated results of operations and financial condition.

Note 2 – Discontinued Operations

On December 31, 2012, the Board of Directors authorized the Company to exit its Hatteras and Cabo boat businesses. As a result, these businesses, which were previously reported in the Company's Boat segment, are being reported as discontinued operations and are reported in separate lines in the Condensed Consolidated Statements of Comprehensive Income for all periods presented. The assets and liabilities of these businesses to be sold at December 31, 2012 met the accounting criteria to be classified as held for sale and have been aggregated and reported on separate lines of the Condensed Consolidated Balance Sheets for all periods presented. In August 2013, the Company completed the sale of its Hatteras and Cabo boat businesses resulting in an after-tax gain of \$1.6 million.

There were no sales or earnings from discontinued operations for the three months ended March 29, 2014. The following table discloses the results of operations of the Hatteras and Cabo businesses reported as discontinued operations for the three months ended March 30, 2013:

| (in millions) | March 30, 2013 |
|---|-------------------|
| Net sales | \$ 10.7 |
| | |
| Loss from discontinued operations before income taxes | (6.5) |
| Income tax benefit | (1.4) |
| Net loss from discontinued operations, net of tax | \$ (5.1) |

There were no assets available for sale as of March 29, 2014 and December 31, 2013. The following table reflects the summary of assets and liabilities held for sale as of March 30, 2013, for the Hatteras and Cabo nesses reported as discontinued operations: bı

| (in millions) | March 30, 2013 |
|-------------------------------------|-------------------|
| Current assets held for sale | \$ — |
| Long-term assets held for sale | _ |
| Assets held for sale ^(A) | \$ — |
| | |
| Accounts payable | \$ — |
| Accrued expenses | 10.4 |
| Current liabilities held for sale | 10.4 |
| | |
| Other liabilities | 3.0 |
| Long-term liabilities held for sale | 3.0 |
| Liabilities held for sale | \$ 13.4 |
| | |

(A) Assets held for sale at March 30, 2013 are shown net of reserves of \$53.9 million.

Note 3 - Restructuring Activities

Since November 2006, Brunswick has announced and implemented a number of restructuring initiatives designed to improve the Company's cost structure, better utilize overall capacity and improve general operating efficiencies. These initiatives reflected the Company's response to a difficult marine market and resulted in the recognition of restructuring, exit and impairment charges in the Condensed Consolidated Statements of Comprehensive Income during 2014 and 2013.

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The costs incurred under these initiatives include:

Restructuring Activities - These amounts mainly relate to:

- Employee termination and other benefits
- Costs to retain and relocate
- Consulting costs
- Consolidation of manufacturing footprint

Exit Activities - These amounts mainly relate to: other

- · Employee termination and
- benefits
 Lease
- exit costs
- Inventory write-
- downs
- Facility shutdown costs

Asset Disposition Actions - These amounts mainly relate to sales of assets and impairments of:

- Fixed assets
- Tooling
- Patents and proprietary
- technology Dealer
- networks Trade
- names

Impairments of definite-lived assets are recognized when, as a result of the restructuring activities initiated, the carrying amount of the long-lived asset is not expected to be fully recoverable. The impairments recognized were equal to the difference between the carrying amount of the asset and the estimated fair value of the asset, which was determined using observable inputs, including the use of appraisals from independent third parties when available, and, when observable inputs were not available, was determined using the Company's assumptions, including the data that market participants would use in pricing the asset, based on the best information available in the circumstances. Specifically, the Company used discounted cash flows to determine the fair value of the asset when observable inputs were unavailable.

The Company has reported restructuring and exit activities based on the specific driver of the cost and reflected the expense in the accounting period when the cost has been committed or incurred, as appropriate. The following table is a summary of the expense associated with the restructuring, exit and impairment activities for the three months ended March 29, 2014 and March 30, 2013. The 2014 charges consist of expenses related to actions initiated in 2013 and 2012.

| (in millions) | | March 29, 2014 | | | | 30, |
|--|----|-------------------|----|-----|--|-----|
| Restructuring activities: | | | | | | |
| Employee termination and other benefits | \$ | - : | \$ | 1.8 | | |
| Current asset write-downs (recoveries) | | (0.3) | | 0.3 | | |
| Transformation and other costs: | | | | | | |
| Consolidation of manufacturing footprint | | 0.3 | | 1.1 | | |
| Retention and relocation costs | | _ | | 0.1 | | |
| Asset disposition actions: | | | | | | |
| Definite-lived asset impairments on disposal | | _ | | 2.3 | | |
| Total restructuring, exit and impairment charges | \$ | 0.0 | \$ | 5.6 | | |

The Company anticipates it may incur between \$2 million and \$4 million of additional restructuring charges in 2014 primarily related to known restructuring activities initiated during 2013 in the Boat segment. Reductions in demand for the Company's products, further refinement of its product portfolio or further opportunities to consolidate manufacturing facilities and reduce costs, may result in additional restructuring, exit or impairment charges in future periods.

Actions Initiated in 2013

In the fourth quarter of 2013, the Company made the decision to outsource woodworking operations for its fiberglass sterndrive boats, which resulted in long-lived asset impairment charges. The Company announced in the first quarter of 2013 the consolidation of its yacht and motoryacht production at its Palm Coast, Florida manufacturing plant. As a result, the Company suspended manufacturing at its Sykes Creek boat manufacturing facility in nearby Merritt Island, Florida at the end of June 2013. The Company recorded restructuring, exit and impairment charges in 2013 and 2014 related to these actions.

The restructuring, exit and impairment charges recorded in the three months ended March 29, 2014 and March 30, 2013, related to actions initiated in 2013, by reportable segment, are summarized below:

| (in millions) | March 29, 2014 | | March 30, 2013 |
|---------------|----------------|-----|-------------------|
| Boat | \$ | 0.0 | \$ 3.1 |
| Corporate | | - | 0.7 |
| Total | \$ | 0.0 | \$ 3.8 |
| | | | |

The following is a summary of the charges by category associated with the Company's 2013 restructuring initiatives:

| (in millions) | March 29, 2014 | March 30 2013 |), |
|--|-------------------|------------------|-----|
| Restructuring activities: | | | |
| Employee termination and other benefits | \$ | \$ | 1.7 |
| Current asset write-downs (recoveries) | (0.3) | | 0.3 |
| Transformation and other costs: | | | |
| Consolidation of manufacturing footprint | 0.3 | | 0.1 |
| Retention and relocation costs | _ | | 0.1 |
| Asset disposition actions: | | | |
| Definite-lived asset impairments | _ | | 1.6 |
| Total restructuring, exit and impairment charges | \$ 0.0 | \$ | 3.8 |

The restructuring, exit and impairment charges recorded in the three months ended March 29, 2014 related to actions initiated in 2013, by reportable segment and category, are summarized below:

| (in millions) | Boat | | Total | |
|--|------|-------|-------|-------|
| Current asset write-downs (recoveries) | \$ | (0.3) | \$ | (0.3) |
| Transformation and other costs | | 0.3 | | 0.3 |
| Total restructuring, exit and impairment charges | \$ | 0.0 | \$ | 0.0 |

The restructuring, exit and impairment charges recorded in the three months ended March 30, 2013 related to actions initiated in 2013, by reportable segment and category, are summarized below:

| (in millions) | | Boat | Corporate | Total |
|--|----|-----------|-----------|-----------|
| Employee termination and other benefits | | \$ 1.0 | \$ 0.7 | \$ 1.7 |
| Current asset write-downs | | 0.3 | _ | 0.3 |
| Transformation and other costs | | 0.2 | _ | 0.2 |
| Asset disposition actions | | 1.6 | _ | 1.6 |
| Total restructuring, exit and impairment charges | | \$ 3.1 | \$ 0.7 | \$ 3.8 |
| | | | | |
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The following table summarizes the activity for restructuring, exit and impairment charges during the three months ended March 29, 2014 related to actions initiated in 2013. The accrued costs as of March 29, 2014 represent cash expenditures needed to satisfy remaining obligations, the majority of which are expected to be paid by the end of 2014 and are included in Accrued expenses in the Condensed Consolidated Balance Sheets.

| (in millions) | Accrued Cos Jan. 1, 20 | | Costs/(Income)Recog | nized in 2014 | Non-cash (Charges) | /Gains | Net Cash (Payments)/Recei | pts | Accrued Costs as of 29, 2014 | f March |
|--|---------------------------|-----|---------------------|---------------|--------------------|--------|---------------------------|-----|---------------------------------|---------|
| Employee termination and other benefits | \$ | 2.3 | \$ | - | \$ | _ | \$ (1.2 | 2) | \$ | 1.1 |
| Current asset write-downs (recoveries) | | _ | | (0.3) | | _ | 0.3 | ; | | _ |
| Transformation and other costs: | | | | | | | | | | |
| Consolidation of manufacturing footprint | | _ | | 0.3 | | — | (0.3 | 5) | | — |
| Loss on sale of non-strategic assets | | 0.7 | | — | | — | _ | - | | 0.7 |
| Total restructuring, exit and impairment charges | \$ | 3.0 | \$ | 0.0 | \$ | | \$ (1.2 | 2) | \$ | 1.8 |

Actions Initiated in 2012

The Company recorded restructuring and impairment charges in 2012 relating to actions initiated in connection with the continued weakness in the fiberglass sterndrive boat market segments as well as the refinement of its North American boat product portfolio. In 2012, the Company decided to exit Bayliner cruisers in the U.S. and European markets and to further reduce the Company's manufacturing footprint by closing its Knoxville, Tennessee production facility and consolidate its fiberglass cruiser manufacturing into other boat production facilities.

There were no restructuring, exit and impairment charges recorded during the three months ended March 29, 2014, related to actions initiated in 2012. The restructuring, exit and impairment charges recorded in the three months March 30, 2013, related to actions initiated in 2012, by reportable segment, are summarized below:

| (in millions) | March 30, 2013 | , |
|---------------|-------------------|-----|
| Boat | \$ | 1.8 |
| Total | \$ | 1.8 |

The following is a summary of the charges by category associated with the Company's 2012 restructuring initiatives:

| (in millions) | March 2013 | |
|--|------------|-----|
| Restructuring activities: | | |
| Employee termination and other benefits | \$ | 0.1 |
| Transformation and other costs: | | |
| Consolidation of manufacturing footprint | | 1.0 |
| Asset disposition actions: | | |
| Definite-lived asset impairments | | 0.7 |
| Total restructuring, exit and impairment charges | \$ | 1.8 |

The restructuring and impairment charges recorded in the three months ended March 30, 2013 related to actions initiated in 2012, by reportable segment and category, are summarized below:

| (in millions) | Boat | | Total |
|--|-----------|----|-------|
| Employee termination and other benefits | \$ 0.1 | \$ | 0.1 |
| Transformation and other costs | 1.0 | | 1.0 |
| Asset disposition actions | 0.7 | | 0.7 |
| Total restructuring, exit and impairment charges | \$ 1.8 | \$ | 1.8 |

The following table summarizes the activity for restructuring, exit and impairment charges during the three months ended March 29, 2014 related to actions initiated in 2012. The accrued costs as of March 29, 2014 represent cash expenditures needed to satisfy remaining obligations, the majority of which are expected to be paid by the end of 2014 and are included in Accrued expenses in the Condensed Consolidated Balance Sheets.

| (in millions) | ued Costs as of an. 1, 2014 | Cos | sts Recognized in 2014 | Non-cash Charges | 1 | Net Cash Payments | Acc | rued Costs as of March 29, 2014 |
|--|--------------------------------|-----|------------------------|------------------|----|-------------------|-----|------------------------------------|
| Employee termination and other benefits | \$ 0.2 | \$ | _ | \$ _ | \$ | (0.1) | \$ | 0.1 |
| Transformation and other costs: | | | | | | | | |
| Consolidation of manufacturing footprint | 2.5 | | _ | _ | | (0.5) | | 2.0 |
| Total restructuring, exit and impairment charges | \$ 2.7 | \$ | _ | \$ _ | \$ | (0.6) | \$ | 2.1 |

Note 4 - Financial Instruments

The Company operates globally with manufacturing and sales facilities in various locations around the world. Due to the Company's global operations, the Company engages in activities involving both financial and market risks. The Company utilizes normal operating and financing activities, along with derivative financial instruments, to minimize these risks.

Derivative Financial Instruments. The Company uses derivative financial instruments to manage its risks associated with movements in foreign currency exchange rates, interest rates and commodity prices. Derivative instruments are not used for trading or speculative purposes. For certain derivative contracts, on the date a derivative contract is entered into, the Company designates the derivative as a hedge of a forecasted transaction (cash flow hedge). The Company formally documents its hedge relationships, including identification of the hedging instruments and the hedge items, as well as its risk management objectives and strategies for undertaking the hedge transaction. This process includes linking derivatives that are designated as hedges to specific forecasted transactions. The Company also assesses, both at the hedge's inception and monthly thereafter, whether the derivatives used in hedging transaction is no longer expected to occur, gains and losses on the derivative are recorded in Cost of sales or Interest expense as appropriate. There were no material adjustments as a result of ineffectiveness to the results of operations for the three months ended March 29, 2014 and March 30, 2013. The fair value of derivative grave traded. The effects of derivative and financial instruments are not expected to be material to the Company's financial position or results of operations when considered together with the underlying exposure being hedged. Use of derivative and financial instruments exposes the Company to credit risk with its counterparties when the fair value of a drivative contract is an asset. The Company mitigates this risk by entering into derivative contracts with highly rated counterparties. The maximum amount of loss due to counterparty credit risk is limited to the asset value of derivative contract is mature.

Cash Flow Hedges. The Company enters into certain derivative instruments that are designated and qualify as cash flow hedges. The Company executes both forward and option contracts, based on forecasted transactions, to manage foreign exchange exposure mainly related to inventory purchase and sales transactions. The Company also enters into commodity swap agreements, based on anticipated purchases of aluminum, copper and natural gas, to manage risk related to price changes. From time-to-time, the Company enters into forward starting interest rate swaps to hedge the interest rate risk associated with the anticipated issuance of debt.

A cash flow hedge requires that as changes in the fair value of derivatives occur, the portion of the change deemed to be effective is recorded temporarily in Accumulated other comprehensive loss, an equity account, and reclassified into earnings in the same period or periods during which the hedged transaction affects earnings. As of March 29, 2014, the term of derivative instruments hedging forecasted transactions ranged from one to 20 months.

Other Hedging Activity: The Company has entered into certain foreign currency forward contracts that have not been designated as a hedge for accounting purposes. These contracts are used to manage foreign currency exposure related to changes in the value of assets or liabilities caused by changes in foreign exchange rates. The change in the fair value of the foreign currency derivative contract and the corresponding change in the fair value of the asset or liability of the Company are both recorded through earnings, each period as incurred.

Foreign Currency. The Company enters into forward and option contracts to manage foreign exchange exposure related to forecasted transactions, and assets and liabilities that are subject to risk from foreign currency rate changes. These exposures include: product costs; revenues and expenses; associated receivables and pavables; intercompany obligations and receivables; and other related cash flows.

Forward exchange contracts outstanding at March 29, 2014 and December 31, 2013 had notional contract values of \$155.4 million and \$159.1 million, respectively. Option contracts outstanding at March 29, 2014 and December 31, 2013 had notional contract values of \$75.7 million and \$71.9 million, respectively. The forward and options contracts outstanding at March 29, 2014 and 2015 and mainly relate to the Euro, Japanese yen, Canadian dollar, Australian dollar, Brazilian real, Mexican peso, Swedish krona, Norwegian krone, British pound and New Zealand dollar. As of March 29, 2014, the Company estimates that during the next 12 months, it will reclassify approximately \$0.3 million of net losses (based on current rates) from Accumulated other comprehensive loss to Cost of sales.

Interest Rate. The Company enters into forward starting interest rate swaps to hedge the interest rate risk associated with anticipated debt issuances. There were no forward starting interest rate swaps outstanding at March 29, 2014 and December 31, 2013.

As of both March 29, 2014 and December 31, 2013, the Company had \$5.3 million of net deferred losses associated with all forward starting interest rate swaps, which were included in Accumulated other comprehensive loss. These amounts include gains deferred on forward starting interest rate swaps terminated in July 2006, net of losses deferred on forward starting swaps terminated in August 2008 and forward starting interest rate swaps form Accumulated other comprehensive loss to flace be able to be associated with all forward starting swaps terminated in August 2008 and forward starting interest rate swaps form Accumulated other comprehensive loss to Interest expense.

Commodity Price. The Company uses commodity swaps to hedge anticipated purchases of aluminum, copper and natural gas. Commodity swap contracts outstanding at March 29, 2014 and December 31, 2013 had notional contract values of \$32.7 million and \$2.62 million, respectively. The contracts outstanding mature through 2015. The amount of gain or loss associated with these instruments are deferred in Accumulated other comprehensive loss and are recognized in Cost of sales in the same period or periods during which the hedged transaction affects earnings. As of March 29, 2014, the Company estimates that during the next 12 months it will reclassify approximately \$0.3 million in net losses (based on current prices) from Accumulated other comprehensive loss to Cost of sales.

As of March 29, 2014, the fair values of the Company's derivative instruments were:

(in millions)

| | Derivative Assets | Derivative Assets | | | | |
|--|----------------------------|-------------------|----------|------------------------|------------|-----|
| Instrument | Balance Sheet Location | Fai | ir Value | Balance Sheet Location | Fair Value | |
| Derivatives Designated as Cash Flow Hedges | | | | | | |
| Foreign exchange contracts | Prepaid expenses and other | \$ | 2.1 | Accrued expenses | \$ | 1.5 |
| Commodity contracts | Prepaid expenses and other | | 0.0 | Accrued expenses | | 1.5 |
| Total | | \$ | 2.1 | | \$ | 3.0 |
| | | | | | | |
| Other Hedging Activity | | | | | | |
| Foreign exchange contracts | Prepaid expenses and other | \$ | 0.2 | Accrued expenses | \$ | 0.1 |
| Total | | \$ | 0.2 | | \$ | 0.1 |

As of December 31, 2013, the fair values of the Company's derivative instruments were:

(in millions)

Total

| | Derivative Assets | Derivative Assets | | | | |
|--|----------------------------|-------------------|---------|------------------------|------------|-----|
| Instrument | Balance Sheet Location | Fai | r Value | Balance Sheet Location | Fair Value | |
| Derivatives Designated as Cash Flow Hedges | | | | | | |
| Foreign exchange contracts | Prepaid expenses and other | \$ | 2.6 | Accrued expenses | \$ | 2.4 |
| Commodity contracts | Prepaid expenses and other | | 0.0 | Accrued expenses | | 1.2 |
| Total | | \$ | 2.6 | | \$ | 3.6 |
| | | | | | | |
| Other Hedging Activity | | | | | | |
| Foreign exchange contracts | Prepaid expenses and other | \$ | 0.1 | Accrued expenses | \$ | 0.9 |
| Total | | \$ | 0.1 | | \$ | 0.9 |

The effect of derivative instruments on the Condensed Consolidated Statements of Comprehensive Income for the three months ended March 29, 2014 was:

| (in millions) Derivatives Designated as Cash Flow Hedging Instruments | Recogniz | Gain (Loss) on Derivatives ed in Accumulated Other sive Loss (Effective Portion) | Location of Gain (Loss) Reclassified from Accumulated Other Comprehensive Loss into Earnings (Effective Portion) | Accumulated Othe | n (Loss) Reclassified from er Comprehensive Loss into (Effective Portion) |
|--|----------|--|--|--|---|
| Foreign exchange contracts | \$ | 0.0 | Cost of sales | \$ | (0.4) |
| Commodity contracts | | (1.1) | Cost of sales | | (2.2) |
| Total | \$ | (1.1) | | \$ | (2.6) |
| Other Hedging Activity | | Location of Gain Recogniz | | ain (Loss) on Derivatives nized in Earnings | |
| Foreign exchange contracts | | Cos | \$ | (0.5) | |
| Foreign exchange contracts | | Other | income, net | | (0.1) |
| | | | | ¢ | (0.7) |

| 1 | 4 | |
|---|---|--|

\$

(0.6)

The effect of derivative instruments on the Condensed Consolidated Statements of Comprehensive Income for the three months ended March 30, 2013 was:

(in millions)

| Derivatives Designated as Cash Flow Hedging Instruments | Recognized | ain (Loss) on Derivatives l in Accumulated Other ve Loss (Effective Portion) | Location of Gain (Loss) Reclassified from Accumulated Other Comprehensive Loss into Earnings (Effective Portion) | Accumulated Othe | (Loss) Reclassified from er Comprehensive Loss into (Effective Portion) |
|---|------------|--|--|------------------|---|
| Interest rate contracts | \$ | 1.0 | Interest expense | \$ | 0.3 |
| Foreign exchange contracts | | (0.2) | Cost of sales | | (1.3) |
| Commodity contracts | | (1.7) | Cost of sales | | (0.4) |
| Total | \$ | (0.9) | | \$ | (1.4) |
| Other Hedging Activity | | | (Loss) on Derivatives d in Earnings | | in (Loss) on Derivatives ized in Earnings |
| Foreign exchange contracts | | Cost | \$ | 0.9 | |
| Foreign exchange contracts | | Other in | | 0.1 | |

Total

Concentration of Credit Risk. The Company enters into financial instruments and invests a portion of its cash reserves in marketable debt securities with banks and investment firms with which the Company has business relationships, and regularly monitors the credit ratings of its counterparties. The Company sells a broad range of recreational products to a worldwide customer base and extends credit to its customers based upon an ongoing credit evaluation program. The Company's business units maintain credit organizations to manage financial exposure and perform credit risk assessments on an individual account basis. Accounts are not aggregated into categories for credit risk determinations. There are no concentrations of credit risk resulting from accounts receivable that are considered material to the Company's financial position. Refer to Note 9 – Financing Receivables for more information.

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Fair Value of Other Financial Instruments. The carrying values of the Company's short-term financial instruments, including cash and cash equivalents, accounts and notes receivable and short-term debt, including current maturities of long-term debt, approximate their fair values because of the short maturity of these instruments. At March 29, 2014 and December 31, 2013, the fair value of the Company's long-term debt was approximately \$468.9 million and \$461.6 million, respectively, and was determined using Level 1 and Level 2 inputs described in Note 5 – Fair Value Measurements, including quoted market prices or discounted cash flows based on quoted market rates for similar types of debt. The carrying value of long-term debt, including current maturities, was \$459.2 million and \$459.8 million as of March 29, 2014 and December 31, 2013, respectively.

Note 5 - Fair Value Measurements

Fair value is defined as the exchange price that would be received for an asset or paid to transfer a liability (an exit price) in the principal or most advantageous market for the asset or liability in an orderly transaction between market participants on the measurement date. Valuation techniques used to measure fair value must maximize the use of observable inputs and minimize the use of unobservable inputs. There is a fair value hierarchy based on three levels of inputs, of which the first two are considered observable and the last unobservable.

- Level 1 Quoted prices in active markets for identical assets or liabilities. These are typically obtained from real-time quotes for transactions in active exchange markets involving identical assets or liabilities
- Level 2 Inputs, other than quoted prices included within Level 1, which are observable for the asset or liability, either directly or indirectly. These are typically obtained from readily available pricing sources for comparable instruments. The Company performs additional procedures to ensure its third party pricing sources are reasonable including: reviewing documentation explaining third parties' pricing methodologies and evaluating whether those methodologies were in compliance with GAAP; performing independent testing of period-end valuations and recent transactions against other available pricing sources; and reviewing available Service Organization Controls Reports, as defined in Statement on

Standards for Attestation Engagements Number 16, to understand the internal control environment at the Company's third party pricing providers.

• Level 3 - Unobservable inputs, where there is little or no market activity for the asset or liability. These inputs reflect the reporting entity's own assumptions of the data that market participants would use in pricing the asset or liability, based on the best information available in the circumstances.

The following table summarizes Brunswick's financial assets and liabilities measured at fair value on a recurring basis as of March 29, 2014:

| (in millions) | 1 | Level 1 | Level 2 | Level 3 | Total |
|---|----|---------|------------|---------|------------|
| Assets: | | | | | |
| Cash equivalents | \$ | 68.8 | \$ 1.0 | \$ _ | \$ 69.8 |
| Short-term investments in marketable securities | | 0.8 | _ | _ | 0.8 |
| Restricted cash | | 8.9 | _ | _ | 8.9 |
| Derivatives | | _ | 2.3 | _ | 2.3 |
| Total assets | \$ | 78.5 | \$ 3.3 | \$ | \$ 81.8 |
| | | | | | |
| Liabilities: | | | | | |
| Derivatives | \$ | _ | \$ 3.1 | \$ _ | \$ 3.1 |
| Other | | 4.4 | 45.9 | _ | 50.3 |
| Total liabilities | \$ | 4.4 | \$ 49.0 | \$ | \$ 53.4 |
| | | | | | |

The following table summarizes Brunswick's financial assets and liabilities measured at fair value on a recurring basis as of December 31, 2013:

| (in millions) | Level 1 | | Level 2 | | Level 3 | | Total | |
|---|---------|-------|---------|------|---------|---|-------|-------|
| Assets: | | | | | | | | |
| Cash equivalents | \$ | 119.7 | \$ | 59.7 | \$ | _ | \$ | 179.4 |
| Short-term investments in marketable securities | | 0.8 | | 11.9 | | _ | | 12.7 |
| Restricted cash | | 6.5 | | _ | | _ | | 6.5 |
| Derivatives | | _ | | 2.7 | | _ | | 2.7 |
| Total assets | \$ | 127.0 | \$ | 74.3 | \$ | _ | \$ | 201.3 |
| | | | | | | | | |
| Liabilities: | | | | | | | | |
| Derivatives | \$ | _ | \$ | 4.5 | \$ | _ | \$ | 4.5 |
| Other | | 4.6 | | 47.8 | | _ | | 52.4 |
| Total liabilities | \$ | 4.6 | \$ | 52.3 | \$ | _ | \$ | 56.9 |

Refer to Note 4 – Financial Instruments for additional information related to the fair value of derivative assets and liabilities by class. Other liabilities shown in the tables above include certain deferred compensation plans of the Company. In addition to the items shown in the tables above, refer to Note 16 in the Company's 2013 Form 10-K for further discussion regarding the fair value measurements associated with the Company's postretirement benefit plans.

As discussed in Note 3 – Restructuring Activities, the Company has initiated various restructuring activities requiring the Company to perform fair value measurements, on a non-recurring basis, of certain asset groups to test for potential impairments. Certain of these fair value measurements indicated that the asset groups were impaired and, therefore, the assets were written down to fair value. Once an asset has been impaired, it is not remeasured at fair value on a recurring basis; however, it is still subject to fair value measurements to test for recoverability of the carrying amount.

Note 6 - Share-Based Compensation

Under the 2003 Stock Incentive Plan (Plan), the Company may grant stock options, stock appreciation rights (SARs), non-vested stock and other types of share-based awards to executives and other management employees. Under the Plan, the Company may issue up to 13.1 million shares from treasury shares and from authorized, but unissued, shares of common stock. As of March 29, 2014, 1.6 million shares remained available for grant.

Stock Options and SARs

Between 2005 and 2012, the Company issued stock-settled SARs and has not issued any stock options since 2004. The Company has not issued SARs in 2014 or 2013. In the three months ended March 29, 2014 and March 30, 2013, there was \$0.3 million and \$1.3 million, respectively, of total expense after adjusting for forfeitures, due to amortization of SARs granted.

Non-vested stock awards

The Company grants both stock-settled and cash-settled non-vested stock units and awards to key employees as determined by the Human Resources and Compensation Committee. During the three months ended March 29, 2014 and March 30, 2013, the Company granted 0.3 million and 0.2 million stock awards, respectively. The Company recognizes the cost of non-vested stock units and awards on a straight-line basis over the requisite service period. Additionally, cash-settled non-vested stock units and awards are recorded as a liability in the balance sheet and adjusted to fair value each reporting period through stock compensation expense. See **Note 5 – Fair Value Measurements** for further discussion. During the three months ended March 29, 2014 and March 30, 2013, \$2.2 million and \$2.5 million, respectively, was charged to compensation expense for non-vested stock awards.

As of March 29, 2014, the Company had \$14.5 million of total unrecognized compensation cost related to non-vested share-based compensation arrangements. The Company expects this cost to be recognized over a weighted average period of 1.6 years.

Performance Awards

In both February 2014 and 2013, the Company granted 0.1 million performance shares to certain senior executives. The share awards are based on two performance measures—a cash flow return on investment (CFROI) measure and a total shareholder return (TSR) modifier. Target performance shares are earned based on a one-year CFROI performance period, commencing at the beginning of the calendar year of each grant. The performance shares shares earned from CFROI performance measured against a predefined comparator group over a three-year performance period mich starts at the beginning of the calendar year of each grant. Additionally, in February 2014 and 2013, the Company granted 24,600 and 26,000 performance shares, respectively, to non-executive officers and certain senior managers based solely on the CFROI measure utilizing the same one-year performance period mentioned above. Based on projections of probable attainment of the CFROI measure and the projected TSR modifier used to determine the performance wards, \$11.6 0, 80 million, respectively, was charged to compensation expense for the three months ended March 29, 2014 and March 30, 2013.

The fair values of the senior executives' performance share award grants with a TSR modifier at the grant date in 2014 and 2013 were \$41.38 and \$35.93, respectively, which were estimated using the Monte Carlo valuation model, and incorporated the following assumptions:

| | 2014 | 2013 |
|-------------------------------|-----------|-----------|
| Risk-free interest rate | 0.6% | 0.4% |
| Dividend yield ^(A) | _ | 0.1% |
| Volatility factor | 43.7% | 53.0% |
| Expected life of award | 2.9 years | 2.9 years |

(A) In 2014, the Company used an assumption of dividend reinvestment to value performance share grants.

The fair value of the non-executive officers and certain senior managers' performance awards granted based solely on the CFROI performance factor was \$40.44 and \$34.65, respectively, which was equal to the stock price on the date of grant in 2014 and 2013, respectively.

As of March 29, 2014, the Company had \$6.4 million of total unrecognized compensation cost related to performance awards. The Company expects this cost to be recognized over a weighted average period of 1.3 years.

Director Awards

The Company issues stock awards to non-employee directors in accordance with the terms and conditions determined by the Nominating and Corporate Governance Committee of the Board of Directors. One-half of each director's annual fee is paid in Brunswick common stock, the receipt of which may be deferred until a director retires from the Board of Directors. Each director may elect to have the remaining one-half paid in cash, in Brunswick common stock distributed at the time of the award, or in deferred Brunswick common stock units with a 20 percent premium.

Note 7 - Earnings (Loss) per Common Share

Basic earnings (loss) per common share is calculated by dividing Net earnings (loss) by the weighted average number of common shares outstanding during the period. Diluted earnings per common share is calculated similarly, except that the calculation includes the dilutive effect of stock-settled SARs and stock options (collectively "options"), non-vested stock awards and performance awards.

Basic and diluted earnings (loss) per common share for the three months ended March 29, 2014 and March 30, 2013, were calculated as follows:

| (in millions, except per share data) | March 29, 2014 | | March 30, 2013 |
|---|-------------------|--------|-------------------|
| Net earnings from continuing operations | \$ 5 | 7.0 \$ | 54.9 |
| Net loss from discontinued operations, net of tax | | _ | (5.1) |
| Net earnings | \$ 5 | 7.0 \$ | 49.8 |
| | | | |
| Weighted average outstanding shares - basic | 9. | 3.3 | 90.6 |
| Dilutive effect of common stock equivalents | | 1.7 | 2.9 |
| Weighted average outstanding shares - diluted | 9 | 5.0 | 93.5 |
| | | | |
| Basic earnings (loss) per common share: | | | |
| Continuing operations | \$ 0 | .61 \$ | 0.61 |
| Discontinued operations | | _ | (0.06) |
| Net earnings | \$ 0 | .61 \$ | 0.55 |
| | | | |
| Diluted earnings (loss) per common share: | | | |
| Continuing operations | \$ 0 | .60 \$ | 0.59 |
| Discontinued operations | | | (0.06) |
| Net earnings | \$ 0 | .60 \$ | 0.53 |
| | | | |

As of March 29, 2014, the Company had 3.5 million options outstanding, of which 3.0 million were exercisable. This compares with 6.9 million options outstanding, of which 5.1 million were exercisable, as of March 30, 2013. During the three months ended March 29, 2014 and March 30, 2013, there were 0.3 million and 1.0 million average shares of options outstanding, respectively, for which the exercise price was greater than the average market price of the Company's shares for the period then ended. These options were not included in the computation of diluted earnings per common share because the effect would have been anti-dilutive. Changes in average outstanding basic shares from March 30, 2013 to March 29, 2014, reflect the impact of options exercised and the vesting of stock and performance awards since the beginning of 2013.

Note 8 - Commitments and Contingencies

Financial Commitments

The Company has entered into guarantees of indebtedness of third parties, primarily in connection with customer financing programs. Under these arrangements, the Company has guaranteed customer obligations to the financial institutions in the event of customer default, generally subject to a maximum amount that is less than total obligations outstanding. The Company has also extended guarantees to third parties that have purchased customers receivables from Brunswick and, in certain instances, has guaranteed secured term financing of its customers. Potential ayments in connection with these customer financing arrangements are of March 29, 2014 and December 31, 2013 were:

| | Single Year Obligation | | | | Maximum Obligation | | | |
|---------------------|------------------------|----------------------|------|----|--------------------|----------------------|------|--|
| (in millions) | March 29, 2014 | December 31, 2013 | | | March 29, 2014 | December 31, 2013 | | |
| Marine Engine | \$ 8.9 | \$ | 8.8 | \$ | 8.9 | \$ | 8.8 | |
| Boat | 2.7 | | 3.1 | | 2.7 | | 3.1 | |
| Fitness | 25.7 | | 24.4 | | 29.6 | | 28.9 | |
| Bowling & Billiards | 0.4 | | 0.5 | | 0.7 | | 0.9 | |
| Total | \$ 37.7 | \$ | 36.8 | \$ | 41.9 | \$ | 41.7 | |

In most instances, upon repurchase of the receivable or note, the Company receives rights to the collateral securing the financing. The Company's risk under these arrangements is partially mitigated by the value of the collateral that secures the financing. The Company had \$1.6 million accrued for potential losses related to recourse exposure at both March 29, 2014 and December 31, 2013. The Company's recourse accrual represents the expected losses that could result from requirements to repurchase receivables or notes, after giving affect to anticipated proceeds from collections.

The Company has also entered into arrangements with third-party lenders where it has agreed, in the event of a default by the customer, to repurchase from the third-party lender those Brunswick products repossessed from the customer. These arrangements are typically subject to a maximum repurchase amount. The potential cash payments the Company could be required to make to repurchase collateral as of March 29, 2014 and December 31, 2013 were:

| | Single Ye | ar Oblig | gation | | Maximum Obligation | | | |
|---------------------|-----------------------|----------|----------------------|----|--------------------|----|----------------------|--|
| (in millions) | March 29, 2014 | | December 31, 2013 | | March 29, 2014 | | December 31, 2013 | |
| Marine Engine | \$ 2.3 | \$ | 2.2 | \$ | 2.3 | \$ | 2.2 | |
| Boat | 61.5 | | 62.5 | | 61.5 | | 62.5 | |
| Bowling & Billiards | 0.2 | | 0.3 | | 0.2 | | 0.3 | |
| Total | \$ 64.0 | \$ | 65.0 | \$ | 64.0 | \$ | 65.0 | |

The Company's risk under these repurchase arrangements is partially mitigated by the value of the products repurchased as part of the transaction. The Company had \$1.6 million and \$1.7 million accrued for potential losses related to repurchase exposure at March 29, 2014 and December 31, 2013, respectively. The Company's repurchase accrual represents the expected losses that could result from obligations to repurchase products, after giving effect to proceeds anticipated to be received from the resale of those products to alternative dealers.

The Company has recorded its estimated net liability associated with losses from these guarantee and repurchase obligations on its Condensed Consolidated Balance Sheets based on historical experience and current facts and circumstances. Historical cash requirements and losses associated with these obligations have not been significant, but could increase if dealer defaults exceed current expectations.

The Company has accounts receivable sale arrangements with third parties which are included in the guarantee arrangements discussed above. The Company treats the sale of receivables in which the Company retains an interest as a secured obligation as the transfers of the receivables under these arrangements do not meet the requirements of a "true sale." Accordingly, the current portion of receivables underlying these arrangements of \$33.5 million and \$36.2 million was recorded in Accounts and notes receivable and Accrued expenses as of March 29, 2014 and December 31, 2013, respectively. Further, the long-term portion of

these arrangements of \$18.9 million as of both March 29, 2014 and December 31, 2013, was recorded in Other long-term assets and Other long-term liabilities

Financial institutions have issued standby letters of credit and surety bonds conditionally guaranteeing obligations on behalf of the Company totaling \$18.9 million and \$15.8 million, respectively, as of March 29, 2014. A large portion of these standby letters of credit and surety bonds are related to the Company's self-insured workers' compensation program as required by its insurance companies and various state agencies. The Company has recorded reserves to cover the anticipated liabilities associated with these programs. Under certain circumstances, such as an event of default under the Company's revolving credit facility, or, in the case of surety bonds, a rating downgrade, the Company could be required to post collateral to support the outstanding letters of credit and surety bonds. The Company was not required to post letters of credit as collateral against surety bonds as of March 29, 2014.

The Company has a collateral trust arrangement with insurance carriers and a trustee bank. The trust is owned by the Company, but the assets are pledged as collateral against workers' compensation related obligations in lieu of other forms of collateral including letters of credit. In connection with this arrangement, the Company had \$8.9 million and \$6.5 million of cash in the trust, as of March 29, 2014 and December 31, 2013, respectively, which was classified as Restricted cash in the Company's Condensed Consolidated Balance Sheets. In the first quarter of 2014, there was a \$2.4 million transfer of cash from Cash and cash equivalents to Restricted cash in the Company's Condensed Consolidated Balance Sheets related to annual collateral requirements for the current policy year.

Product Warranties

The Company records a liability for product warranties at the time revenue is recognized. The liability is estimated using historical warranty experience, projected claim rates and expected costs per claim. The Company adjusts its liability for specific warranty matters when they become known and the exposure can be estimated. The Company's warranty liabilities are affected by product failure rates as well as material usage and labor costs incurred in correcting a product failure. If actual costs differ from estimated costs, the Company must make a revision to the warranty liability.

The following activity related to product warranty liabilities was recorded in Accrued expenses during the three months ended March 29, 2014 and March 30, 2013:

| (in millions) | March 29, 2014 | | March 30, 2013 |
|--|-------------------|----|-------------------|
| Balance at beginning of period | \$ 120.8 | \$ | 127.7 |
| Payments made | (11.4 |) | (13.3) |
| Provisions/additions for contracts issued/sold | 11.2 | | 13.5 |
| Aggregate changes for preexisting warranties | (3.6 |) | (1.1) |
| Balance at end of period | \$ 117.0 | \$ | 126.8 |

Additionally, end users of the Company's Marine Engine, Boat and Fitness segments' products may purchase a contract from the Company that extends product warranty beyond the standard period. For certain extended warranty contracts in which the Company retains the warranty or administration obligation, a deferred liability is recorded based on the aggregate sales price for contracts sold. The deferred liability is reduced and revenue is recognized on a straight-line basis over the contract period during which costs are expected to be incurred. Deferred revenue associated with contracts sold by the Company that extend product protection beyond the standard product protection beyond the standard product warranty period, not included in the table above, was \$57.6 million at both March 29, 2014 and December 31, 2013, and is recorded in Accrued expenses and Other long-term liabilities.

Legal and Environmental

The Company accrues for litigation exposure when it is probable that future costs will be incurred and such costs can be reasonably estimated. Adjustments to estimates are recorded in the period the adjustments are identified. Management does not believe that there is a reasonable possibility that a material loss exceeding the amounts already recognized for the Company's litigation claims and matters, if any, has been incurred. However, the ultimate resolutions of these proceedings and matters are inherently unpredictable. As such, our financial condition, results of operations and cash flows could be adversely affected in any particular period by the unfavorable resolution of one or more of these proceedings or matters.



There were no significant changes during the three months ended March 29, 2014, to the legal and environmental commitments that were discussed in Note 12 to the consolidated financial statements in the 2013 Form 10-K.

Note 9 - Financing Receivables

The Company has recorded financing receivables, which are defined as a contractual right to receive money, recognized as assets on its Condensed Consolidated Balance Sheets as of March 29, 2014, December 31, 2013 and March 30, 2013. Substantially all of the Company's financing receivables are for commercial customers. The Company classifies its financing receivables into three categories: receivables repurchased under recourse provisions (Recourse Receivables); receivables sold to third-party finance companies (Third-Party Receivables); and customer notes and other (Other Receivables). Recourse Receivables are the result of the contingent recourse arrangements discussed in **Note 8 – Commitments and Contingencies**. Third-Party Receivables are therefore recorded as an asset with an offsetting balance recorded as a secter obligation in Accrued expenses and Other long-term liabilities as discussed in **Note 8 – Commitments and Contingencies**. Other Receivables are mostly comprised of notes from customers, which are originated by the Company in the normal course of business. Financing receivables are carried at their face amounts less an allowance for doubtful accounts.

The Company sells a broad range of recreational products to a worldwide customer base and extends credit to its customers based upon an ongoing credit evaluation program. The Company's business units maintain credit organizations to manage financial exposure and perform credit risk assessments on an individual account basis. Accounts are not aggregated into categories for credit risk determinations. Due to the composition of the account portfolio, the Company does not believe that the credit risk posed by the Company's financing receivables is significant to its operations, financial condition or cash flows. There were no significant troubled debt restructurings during the three months ended March 29, 2014 and March 30, 2013.

The following are the Company's financing receivables, excluding trade accounts receivable contractually due within one year, by segment as of March 29, 2014:

| (in millions) | Marine Engine | Boat | Fitness | Bowling & Billiards | Corporate | Total |
|---------------------------------|------------------|--------|---------|---------------------|-----------|---------|
| Recourse Receivables: | | | | | | |
| Short-term | \$ — | \$ — | \$ 0.7 | \$ 5.0 | \$ — | \$ 5.7 |
| Long-term | - | _ | 0.2 | 2.7 | _ | 2.9 |
| Allowance for doubtful accounts | - | _ | (0.3 |) (4.4) | - | (4.7) |
| Total | _ | _ | 0.6 | 3.3 | _ | 3.9 |
| | | | | | - | |
| Third-Party Receivables: | | | | | | |
| Short-term | 11.4 | 2.3 | 19.8 | - | - | 33.5 |
| Long-term | _ | _ | 18.9 | _ | - | 18.9 |
| Allowance for doubtful accounts | - | _ | - | - | - | _ |
| Total | 11.4 | 2.3 | 38.7 | | | 52.4 |
| Other Receivables: | | | | | | |
| Short-term | 9.0 | 0.3 | 0.5 | _ | 0.2 | 10.0 |
| Long-term | 0.9 | 0.1 | 0.1 | _ | 1.3 | 2.4 |
| Allowance for doubtful accounts | _ | (0.3) | _ | _ | _ | (0.3) |
| Total | 9.9 | 0.1 | 0.6 | _ | 1.5 | 12.1 |
| | | | | | | |
| Total Financing Receivables | \$ 21.3 | \$ 2.4 | \$ 39.9 | \$ 3.3 | \$ 1.5 | \$ 68.4 |
| | | | | | | |

The following are the Company's financing receivables, excluding trade accounts receivable contractually due within one year, by segment as of December 31, 2013:

| (in millions) | Aarine Engine | Boat | Fitness | | в | owling & Billiards | Corporate | | Total |
|---------------------------------|------------------|--------|---------|-------|----|--------------------|-----------|----|-------|
| Recourse Receivables: | <u> </u> | - | | | | | | | |
| Short-term | \$ | s — | \$ | 0.7 | \$ | 5.2 | \$ _ | \$ | 5.9 |
| Long-term | _ | _ | | 0.2 | | 2.7 | _ | | 2.9 |
| Allowance for doubtful accounts | _ | - | | (0.4) | | (4.4) | _ | | (4.8) |
| Total | — | | | 0.5 | | 3.5 | — | | 4.0 |
| Third-Party Receivables: | | | | | | | | | |
| Short-term | 12.0 | 3.1 | | 21.1 | | _ | _ | | 36.2 |
| Long-term | _ | _ | | 18.9 | | _ | _ | | 18.9 |
| Allowance for doubtful accounts | _ | - | | _ | | _ | _ | | _ |
| Total | 12.0 | 3.1 | | 40.0 | | — | — | _ | 55.1 |
| Other Receivables: | | | | | | | | | |
| Short-term | 10.2 | 0.3 | | 0.6 | | _ | 0.2 | | 11.3 |
| Long-term | 0.9 | 0.2 | | 0.1 | | _ | — | | 1.2 |
| Allowance for doubtful accounts | — | (0.3) | | _ | | _ | — | | (0.3) |
| Total | 11.1 | 0.2 | | 0.7 | | — | 0.2 | | 12.2 |
| Total Financing Receivables | \$ 23.1 | \$ 3.3 | \$ | 41.2 | \$ | 3.5 | \$ 0.2 | \$ | 71.3 |

The following table sets forth activity related to the allowance for doubtful accounts on financing receivables during the three months ended March 29, 2014:

| (in millions) | Boat | | Boat Fitness | | Bowling & Billiards | | Total | |
|--------------------------|------|-----|--------------|-------|---------------------|-------|-------|-------|
| Recourse Receivables: | | | | | | | | |
| Beginning balance | \$ | _ | \$ | 0.4 | \$ | 4.4 | \$ | 4.8 |
| Current period provision | | — | | _ | | (0.1) | | (0.1) |
| Direct write-downs | | _ | | (0.1) | | _ | | (0.1) |
| Recoveries | | — | | _ | | 0.1 | | 0.1 |
| Ending balance | \$ | | \$ | 0.3 | \$ | 4.4 | \$ | 4.7 |
| | | | | | | | | |
| Other Receivables: | | | | | | | | |
| Beginning balance | \$ | 0.3 | \$ | _ | \$ | _ | \$ | 0.3 |
| Current period provision | | _ | | _ | | _ | | _ |
| Direct write-downs | | _ | | _ | | _ | | _ |
| Recoveries | | _ | | _ | | _ | | _ |
| Ending balance | \$ | 0.3 | \$ | _ | \$ | — | \$ | 0.3 |

The following table sets forth activity related to the allowance for doubtful accounts on financing receivables during the three months ended March 30, 2013:

| Boat | | Fitness | | Bowling & Billiards | | Total |
|------|------------------------------------|--|---|---|---|---|
| | | | | | | |
| \$ | _ | \$ | 0.9 | \$ 5.4 | \$ | 6.3 |
| | _ | | 0.1 | 0.1 | | 0.2 |
| | _ | | _ | _ | | _ |
| | — | | (0.1) | — | | (0.1) |
| \$ | | \$ | 0.9 | \$ 5.5 | \$ | 6.4 |
| | | | | | | |
| | | | | | | |
| \$ | 2.8 | \$ | 0.2 | \$ _ | \$ | 3.0 |
| | _ | | _ | _ | | _ |
| | (1.5) | | _ | — | | (1.5) |
| | _ | | _ | _ | | _ |
| \$ | 1.3 | \$ | 0.2 | \$ | \$ | 1.5 |
| | \$ <u>\$</u> \$ <u>\$</u> | \$ <u>\$</u> \$ \$ 2.8 (1.5) | \$\$ <u>\$</u> \$\$ \$ 2.8 \$ \$ (1.5) | $\begin{array}{c ccccccccccccccccccccccccccccccccccc$ | $\begin{array}{c ccccccccccccccccccccccccccccccccccc$ | $\begin{array}{c ccccccccccccccccccccccccccccccccccc$ |

Note 10 - Segment Data

Brunswick is a manufacturer and marketer of leading consumer brands and operates in four reportable segments: Marine Engine, Boat, Fitness and Bowling & Billiards. The Company's segments are defined by management's reporting structure and operating activities.

The Company evaluates performance based on business segment operating earnings. Operating earnings of segments do not include the expenses of corporate administration, non-service related pension costs, earnings from unconsolidated equity affiliates, other expenses and income of a non-operating nature, interest expense and income, loss on early extinguishment of debt or provisions for income taxes.

As a result of freezing benefit accruals in its defined benefit pension plans, the Company allocates only service-related costs to the operating segment results and reports all other components of pension expense, such as Interest cost, Expected return on plan assets and Amortization of net actuarial losses, in Pension - non-service costs.

Corporate/Other results include items such as corporate staff and administrative costs. Corporate/Other total assets consist of mainly cash, eash equivalents and investments in marketable securities, restricted cash, income tax balances and investments in unconsolidated affiliates. Marine eliminations adjust for sales between the Marine Engine and Boat segments, primarily for the sale of engines to various boat brands, which are consummated at established arm's length transfer prices as the intersegment pricing for these engines are based upon and consistent with selling prices to the Company's third party customers.



Operating Segments

The following table sets forth net sales and operating earnings (loss) of each of the Company's operating segments, which are also the Company's reportable segments, for the three months ended March 29, 2014 and March 30, 2013:

| | Net Sales | | | | | Operating Earnings (Loss) | | | |
|-----------------------------|-------------------|------|-------------------|--------|-------------------|---------------------------|----|-------------------|--|
| (in millions) | March 29, 2014 | | March 30, 2013 | | March 29, 2014 | | | March 30, 2013 | |
| Marine Engine | \$ 50 | 5.1 | \$ | 521.8 | \$ | 61.7 | \$ | 71.5 | |
| Boat | 28 | 2.8 | | 289.7 | | 8.4 | | 2.4 | |
| Marine eliminations | (7 | 3.1) | | (67.6) | | — | | — | |
| Total Marine | 71 | 4.8 | | 743.9 | | 70.1 | | 73.9 | |
| Fitness | 17 | 5.6 | | 166.2 | | 29.8 | | 24.5 | |
| Bowling & Billiards | 7 | 8.8 | | 85.2 | | 12.7 | | 14.9 | |
| Pension - non-service costs | | _ | | — | | (3.7) | | (4.9) | |
| Corporate/Other | | _ | | — | | (14.2) | | (18.5) | |
| Total | \$ 96 | 9.2 | \$ | 995.3 | \$ | 94.7 | \$ | 89.9 | |

The following table sets forth total assets of each of the Company's reportable segments:

| | Tota | Total Assets | | | | |
|---------------------|-------------------|--------------|----------------------|--|--|--|
| (in millions) | March 29, 2014 | | December 31, 2013 | | | |
| Marine Engine | \$ 975.2 | \$ | 803.6 | | | |
| Boat | 366.1 | | 330.3 | | | |
| Total Marine | 1,341.3 | | 1,133.9 | | | |
| Fitness | 545.0 | | 551.2 | | | |
| Bowling & Billiards | 248.6 | | 250.6 | | | |
| Corporate/Other | 810.8 | | 980.1 | | | |
| Total | \$ 2,945.7 | \$ | 2,915.8 | | | |
| | | | | | | |

Note 11 – Investments

Investments in Marketable Securities

The Company invests a portion of its cash reserves in marketable debt securities. These investments, which have an original maturity of up to two years, are reported in either Short-term or Long-term investments in marketable securities on the Condensed Consolidated Balance Sheets. Furthermore, the debt securities have readily determinable market values and are being accounted for as available-for-sale investments. These investments are recorded at fair market value with unrealized gains and losses reflected in Accumulated other comprehensive loss, a component of Shareholders' equity on the Company's Condensed Consolidated Balance Sheets, on an after-tax basis.

The following is a summary of the Company's available-for-sale securities as of March 29, 2014:

| (in millions) | Amortized cost | | Gross unrealiz gains | ed | u | Gross inrealized losses | value ing amount) |
|-------------------------------------|----------------|-----|----------------------------|----|----|-------------------------------|----------------------|
| U.S. Treasury Bills | \$ (| 0.8 | \$ | — | \$ | _ | \$ 0.8 |
| Total available-for-sale securities | \$ | 0.8 | \$ | _ | \$ | _ | \$ 0.8 |
| | | | | | | | |

The following is a summary of the Company's available-for-sale securities as of December 31, 2013:

| | | | Gre | oss | G | ross | | |
|-------------------------------------|-----------|------|------------|-----|------|---------|-----------------------|-------|
| | Amortized | | unrealized | | unre | ealized | Fair | value |
| (in millions) | cost | | gai | ns | lo | sses | (net carrying amount) | |
| Corporate Bonds | \$ | 11.9 | \$ | _ | \$ | _ | \$ | 11.9 |
| U.S. Treasury Bills | | 0.8 | | _ | | _ | | 0.8 |
| Total available-for-sale securities | \$ | 12.7 | \$ | — | \$ | _ | \$ | 12.7 |

The net carrying value and estimated fair value of debt securities at March 29, 2014, by contractual maturity, are shown below:

| (in millions) | Ar | Amortized cost | | r value ing amount) | | |
|--|----|-------------------|----|-------------------------|--|--|
| Available-for-sale debt securities: | | | | | | |
| Due in one year or less | \$ | 0.8 | \$ | 0.8 | | |
| Total available-for-sale debt securities | \$ | 0.8 | \$ | 0.8 | | |
| The net carrying value and estimated fair value of debt securities at December 31, 2013, by contractual maturity, are shown below: | | Amortized cost | | | | |
| (in millions) | Ai | | | r value 'ing amount) | | |
| (in millions) Available-for-sale debt securities: | A | | | | | |
| | 5 | | | | | |

The Company had \$11.9 million and \$80.6 million in redemptions of available-for-sale securities during the three months ended March 29, 2014 and March 30, 2013, respectively. The net adjustment to Unrealized investment losses on available-for-sale securities included in Accumulated other comprehensive loss on the Condensed Consolidated Balance Sheets was \$0.0 million for both the three months ended March 29, 2014 and March 30, 2013.

At each reporting date, management reviews the debt securities to determine if any loss in the value of a security below its amortized cost should be considered "other-than-temporary." For the evaluation, management determines whether it intends to sell or if it is more likely than not that it will be required to sell the securities. This determination considers current and forecasted liquidity requirements, regulatory and capital requirements and the strategy for managing the Company's securities portfolio. For all impaired debt securities for which there was no intent or expected requirement to sell, the evaluation considers all available evidence to assess whether it is likely the amortized cost value will be recovered. The Company also considers the nature of the securities, the credit rating or financial condition of the issuer, the extent and duration of the unrealized loss, market conditions and whether the Company intends to sell or whether it is more likely than not the Company will be required to sell the debt securities. As of March 29, 2014, there were no unrealized losses related to debt securities that required management evaluation.

Equity Investments

The Company has certain unconsolidated international and domestic affiliates that are accounted for using the equity method. Refer to Note 13 – Financial Services for more details on the Company's Brunswick Acceptance Company, LLC joint venture. Refer to Note 8 to the consolidated financial statements in the 2013 Form 10-K for further detail relating to the Company's investments.



Note 12 - Comprehensive Income

Accumulated other comprehensive loss in the Condensed Consolidated Balance Sheets includes prior service costs and credits and net actuarial gains and losses for defined benefit plans; foreign currency cumulative translation adjustments; unrealized derivative gains and losses; and unrealized investment gains and losses, all net of tax. Changes in the components of Accumulated other comprehensive loss for the three months ended March 29, 2014 and March 30, 2013 were as follows:

| (in millions) | March 29, 2014 | March 30, 2013 |
|--|-------------------|-------------------|
| Net earnings | \$ 57.0 | \$ 49.8 |
| Other comprehensive income (loss): | | |
| Foreign currency cumulative translation adjustment | (1.6) | (7.0) |
| Net change in unamortized prior service credits | (0.3) | (1.7) |
| Net change in unamortized actuarial losses | 2.5 | 5.9 |
| Net change in unrealized derivative losses | 0.9 | (0.3) |
| Total other comprehensive income (loss) | 1.5 | (3.1) |
| Comprehensive income | \$ 58.5 | \$ 46.7 |

The following table presents the changes in Accumulated other comprehensive loss by component, all net of tax, for the three months ended March 29, 2014:

| | Foreign currency | | | | |
|--|------------------|-----------------------|------------------|-------------------|------------|
| (in millions) | translation | Prior service credits | Actuarial losses | Derivative losses | Total |
| Beginning balance | \$ 11.0 | \$ (2.6) | \$ (398.6) | \$ (11.3) | \$ (401.5) |
| Other comprehensive income (loss) before reclassifications | (1.6) | _ | 0.2 | (0.7) | (2.1) |
| Amounts reclassified from Accumulated other comprehensive loss | | (0.3) | 2.3 | 1.6 | 3.6 |
| Net current-period other comprehensive income (loss) | (1.6) | (0.3) | 2.5 | 0.9 | 1.5 |
| Ending balance | \$ 9.4 | \$ (2.9) | \$ (396.1) | \$ (10.4) | \$ (400.0) |

The following table presents the changes in Accumulated other comprehensive loss by component, all net of tax, for the three months ended March 30, 2013:

| (in millions) | Foreign currency translation | Pri | ior service credits | A | Actuarial losses | D | erivatives losses | Total |
|--|---------------------------------|-----|---------------------|----|------------------|----|-------------------|---------------|
| Beginning balance | \$ 18.4 | \$ | 4.4 | \$ | (567.2) | \$ | (10.7) | \$ (555.1) |
| Other comprehensive income (loss) before reclassifications | (7.0) | | — | | 0.2 | | (1.6) | (8.4) |
| Amounts reclassified from Accumulated other comprehensive loss | | | (1.7) | | 5.7 | | 1.3 | 5.3 |
| Net current-period other comprehensive income (loss) | (7.0) | | (1.7) | | 5.9 | | (0.3) | (3.1) |
| Ending balance | \$ 11.4 | \$ | 2.7 | \$ | (561.3) | \$ | (11.0) | \$ (558.2) |



The following table presents reclassification adjustments out of Accumulated other comprehensive loss during the three months ended March 29, 2014:

| (in | millions) |
|-----|-----------|
| | |

| Details about Accumulated other comprehensive income (loss) components | Amount reclassified from Accumulated other comprehensive income (loss) | Affected line item in the statement where net income is presented |
|--|---|---|
| Amortization of defined benefit items: | | |
| Prior service credits | \$ 0.5 | (A) |
| Net actuarial losses | (3.7) | (A) |
| | (3.2) | Total before tax |
| | 1.2 | Tax benefit |
| | \$ (2.0) | Net of tax |
| | | |
| Amount of loss reclassified into earnings on derivative contracts: | | |
| Foreign exchange contracts | \$ (0.4) | Cost of sales |
| Commodity contracts | (2.2) | Cost of sales |
| | (2.6) | Total before tax |
| | 1.0 | Tax benefit |
| | \$ (1.6) | Net of tax |

(A) These Accumulated other comprehensive income (loss) components are included in the computation of net pension and other benefit costs. See Note 15 – Pension and Other Postretirement Benefits for additional details.

The following table presents reclassification adjustments out of Accumulated other comprehensive loss during the three months ended March 30, 2013:

(in millions)

| | Amount reclassified from Accumulate | d other comprehensive | |
|---|-------------------------------------|-----------------------|---|
| Details about Accumulated other comprehensive income (loss) components | income (loss) | | Affected line item in the statement where net income is presented |
| Amortization of defined benefit items: | | | |
| Prior service credits | \$ | 1.7 | (A) |
| Net actuarial losses | | (5.7) | (A) |
| | | (4.0) | Total before tax |
| | | _ | Tax benefit (B) |
| | \$ | (4.0) | Net of tax |
| | | | |
| Amount of gain (loss) reclassified into earnings on derivative contracts: | | | |
| Interest rate contracts | \$ | 0.3 | Interest expense |
| Foreign exchange contracts | | (1.3) | Cost of sales |
| Commodity contracts | | (0.4) | Cost of sales |
| | | (1.4) | Total before tax |
| | | 0.1 | Tax benefit (B) |
| | \$ | (1.3) | Net of tax |
| | | | |

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(A) These Accumulated other comprehensive income (loss) components are included in the computation of net pension and other benefit costs. See Note 15 – Pension and Other Postretirement Benefits for additional details.

(B) Pre-tax and after-tax amounts are substantially the same as the Company maintained a tax valuation allowance for these items until its reversal at December 31, 2013. See Note 14 – Income Taxes for additional details.

Note 13 - Financial Services

The Company, through its Brunswick Financial Services Corporation (BFS) subsidiary, owns a 49 percent interest in a joint venture, Brunswick Acceptance Company, LLC (BAC). CDF Ventures, LLC (CDFV), a subsidiary of GE Capital Corporation (GECC), owns the remaining 51 percent. BAC commenced operations in 2003 and provides secured wholesale inventory floor-plan financing to Brunswick's boat and engine dealers.

In March 2013, the term of the BAC joint venture was extended through December 31, 2016. The joint venture agreement contains provisions allowing for the renewal of the agreement or the purchase of the other party's interest in the joint venture at the end of its term. Alternatively, either partner may terminate the agreement at the end of its term. The joint venture agreement contains a financial covenant that is conformed to the minimum fixed-charge coverage ratio test contained in the Facility as described in **Note 16 – Debt**. Compliance with the fixed-charge coverage ratio test under the joint venture agreement is only required when the Company's Availability under the Facility, as described in **Note 16 – Debt**, is below \$37.5 million. As of March 29, 2014, the Company was in compliance with the fixed-charge coverage ratio covenant under both the joint venture agreement and the Facility.

BAC is funded in part through a \$1.0 billion secured borrowing facility from GE Commercial Distribution Finance Corporation (GECDF), which is in place through the term of the joint venture, and with equity contributions from both partners. BAC also sells a portion of its receivables to a securitization facility, the GE Dealer Floorplan Master Note Trust, which is arranged by GECC. The sales of these receivables meet the requirements of a "true sale" and are therefore not retained on the financial statements of BAC. The indebtedness of BAC is not guaranteed by the Company or any of its subsidiaries. In addition, BAC is not responsible for any continuing servicing costs or obligations with receivables. BFS and GECDF have an income sharing arrangement related to income generated from the receivables sold by BAC to the securitization facility. The Company records this income in Other income, net, in the Condensed Consolidated Statements of Comprehensive Income.

The Company considers BFS's investment in BAC as an investment in a variable interest entity of which the Company is not the primary beneficiary. To be considered the primary beneficiary, the Company must have the obligation to absorb losses or the right to receive benefits from BAC that could be potentially significant to BAC. Based on a qualitative analysis performed by the Company, BFS did not meet the definition of a primary beneficiary. As a result, BFS's investment in BAC is accounted for by the Company under the equity method and is recorded as a component of Equity investment in its Condensed Consolidated Balance Sheets. The Company records BFS's share of income or loss in BAC based on its ownership percentage in the joint venture in Equity loss in its Condensed Consolidated Statements of Comprehensive Income. BFS's equity investment is adjusted monthly to maintain a 49 percent interest in accordance with the capital provisions of the joint venture agreement. The Company funds its investment in BAC through cash contributions and reinvested earnings. BFS's total investment in BAC at March 29, 2014 and December 31, 2013 was \$13.8 million and \$11.2 million, respectively.

The Company's maximum loss exposure relating to BAC is detailed as follows:

| | March 29, | | December 31, |
|---|-----------|----|--------------|
| (in millions) | 2014 | | 2013 |
| Investment | \$ 13.8 | \$ | 11.2 |
| Repurchase and recourse obligations (A) | 51.7 | | 51.8 |
| Liabilities ^(B) | (1.2) |) | (1.4) |
| Total maximum loss exposure | \$ 64.3 | \$ | 61.6 |

Manak 20

(A) Repurchase and recourse obligations are off-balance sheet obligations provided by the Company for the Boat and Marine Engine segments, respectively, and are included within the Maximum Potential Obligations disclosed in Contingencies. Repurchase and recourse obligations are mainly related to a global repurchase agreement with GECDF and could be reduced by repurchase activity occurring under other similar agreements with GECDF and affiliates. The Company's risk under these repurchase arrangements is partially mitigated by the value of the products repurchased as part of the transaction. Amounts above exclude any potential recoveries from the value of the repurchased product.

(B) Represents accrued amounts for potential losses related to recourse exposure and the Company's expected losses on obligations to repurchase products, after giving effect to proceeds anticipated to be received from the resale of these products to alternative dealers.

During both the three months ended March 29, 2014 and March 30, 2013, BFS recorded income of \$1.1 million related to the operations of BAC. This income includes amounts earned by BFS under the aforementioned income sharing agreement.

Note 14 - Income Taxes

The Company recognized an income tax provision from continuing operations for the three months ended March 29, 2014 of \$30.4 million, which included a net charge of \$0.4 million mainly associated with the impact of tax rate changes. The Company recognized an income tax provision from continuing operations of \$21.9 million for the three months ended March 30, 2013, which included a net charge of \$11.1 million associated with unfavorable valuation allowance adjustments primarily related to stock-based compensation. The effective tax rate from continuing operations, which is calculated as the income tax benefit or provision as a percentage of pretax income, for the three months ended March 30, 2013, was 34.8 percent and 28.5 percent, respectively.

Beginning in the third quarter of 2008, the Company maintained a full valuation allowance against certain deferred tax assets for federal and the majority of its state and foreign jurisdictions, having determined it was more likely than not that the deferred tax assets would not be realized. The determination of recording and releasing valuation allowances against deferred tax assets is made, in part, pursuant to the Company's assessment as to whether it is more likely than not that the Company will generate sufficient future taxable income against which benefits of the deferred tax assets may or may not be realized. Significant judgment is required in making estimates regarding the Company's ability to generate income in future periods. The Company continued to maintain valuation allowances through the third quarter of 2013 as there was insufficient positive evidence to overcome the substantial negative evidence of cumulative losses in periods 2013.

In the fourth quarter of 2013, the Company reached the conclusion that it was appropriate to release valuation allowance reserves against a significant portion of its federal deferred tax assets and against certain state deferred tax assets due to the sustained positive operating performance of its U.S. operatings and the availability of expected future taxable income. Additionally, the Company achieved a cumulative three year income position domestically, reached four consecutive quarters of positive pre-tax operating earnings, and completed its near- and mid-term business plans, all of which were significant positive factors that overcame substantive prior negative evidence. The Company also considered forecasts of future operating results and utilization of net operating losses and tax credits prior to their expiration. Reversal of deferred tax asset valuation allowances also were recorded in the fourth quarter of 2013 for business units located in Norway and Sweden. As a result, the Company recorded a \$599.5 million reversal of its deferred tax asset valuation allowance reserves in the fourth quarter of 2013 after determining it was more likely than not that certain deferred tax assets would be realized. The Company's remaining valuation allowance reserves in the U.S. primarily relate to capital loss carryforwards, non-amortizable intangibles, and various state operating loss carryforwards and state tax credits that are subject to restrictive rules for future utilization, primarily for Brazil, Portugal and Spain.

The Company has historically provided deferred taxes for the presumed ultimate repatriation to the U.S. of earnings from most of its non-U.S. subsidiaries and unconsolidated affiliates. As of December 31, 2013, the indefinite reversal criterion had been applied to certain entities and allowed the Company to overcome that presumption to the extent the earnings were to be indefinitely reinvested outside the United States. As of January 1, 2014, the Company determined that the indefinite reinvestment assertion should be applied to certain additional non-U.S. subsidiaries' earnings recorded only for 2014 and future years and will be considered indefinitely reinvested. Accordingly, no deferred income taxes have been provided as of March 29, 2014 on the applicable undistributed earnings of the non-U.S. subsidiaries where the indefinite reinvestment assertion has been applied. If at some future date these earning cease to be indefinitely reinvested, the Company may be subject to U.S. income taxes and foreign withholding and other taxes on such amounts.

As of March 29, 2014 and December 31, 2013, the Company had \$5.6 million and \$6.3 million of gross unrecognized tax benefits, including interest, respectively. The Company believes it is reasonably possible that the total amount of gross unrecognized tax benefits as of March 29, 2014, could decrease by approximately \$1.7 million in the next 12 months due to settlements with taxing authorities or lapses in the statute of limitations. Due to the various jurisdictions in which the Company files tax returns and the uncertainty regarding the timing of the settlement of tax audits, it is possible that there could be other significant changes in the amount of unrecognized tax benefits in 2014, but the amount cannot be estimated.

The Company recognizes interest and penalties related to unrecognized tax benefits in income tax expense. As of both March 29, 2014 and December 31, 2013, the Company had approximately \$0.3 million accrued for the payments of interest. There were no amounts accrued for penalties at March 29, 2014 and December 31, 2013.

The Company is regularly audited by federal, state and foreign tax authorities. The Internal Revenue Service (IRS) has completed its field examination and has issued its Revenue Agents Report for 2010 and all open issues have been resolved. The IRS is currently examining the Company's taxable years 2011 and 2012. Primarily as a result of filing amended returns, which were generated by the closing of federal income tax audits, the Company is still open to state and local tax audits in major tax

jurisdictions dating back to the 2004 taxable year. Following the completion in 2013 of the 2002 through 2007 Germany tax audit, the Company is no longer subject to income tax examinations by any major foreign tax jurisdiction for years prior to 2008.

Note 15 - Pension and Other Postretirement Benefits

The Company has defined contribution plans, qualified and nonqualified defined benefit pension plans, and other postretirement benefit plans covering substantially all of its employees. The Company's contributions to its defined contribution plans are largely discretionary and are based on various percentages of compensation, and in some instances are based on the amount of the employees' contributions to the plans. See Note 16 to the consolidated financial statements in the Company's 2013 Form 10-K for further details regarding these plans.

Pension and other postretirement benefit costs included the following components for the three months ended March 29, 2014 and March 30, 2013:

| | Pension Benefits | | | | | Other Postretirement Benefits | | | | |
|---------------------------------------|-------------------|--------|-------------------|--------|----|-------------------------------|----|-------------------|--|--|
| (in millions) | March 29, 2014 | | March 30, 2013 | | | | | March 30, 2013 | | |
| Service cost | \$ | _ | \$ | _ | \$ | _ | \$ | _ | | |
| Interest cost | | 14.7 | | 13.5 | | 0.5 | | 0.5 | | |
| Expected return on plan assets | | (14.7) | | (14.3) | | _ | | _ | | |
| Amortization of prior service credits | | _ | | _ | | (0.2) | | (1.4) | | |
| Amortization of net actuarial losses | | 3.7 | | 5.4 | | _ | | 0.3 | | |
| Net pension and other benefit costs | \$ | 3.7 | \$ | 4.6 | \$ | 0.3 | \$ | (0.6) | | |

Portions of Net pension and other benefit costs are recorded in Selling, general and administrative expenses as well as capitalized into inventory. Costs capitalized into inventory are eventually realized through Cost of sales in the Condensed Consolidated Statements of Comprehensive Income.

Employer Contributions and Benefit Payments. During both the three months ended March 29, 2014 and March 30, 2013, the Company contributed \$0.6 million to fund benefit payments to its nonqualified pension plan. The Company did not make any contributions to its qualified pension plans during the three months ended March 29, 2014 and March 30, 2013. Company contributions are subject to change based on market conditions, pension funding regulations and Company discretion.

Note 16 - Debt

Long-term debt at March 29, 2014 and December 31, 2013, consisted of the following:

| | | 1arch 29, | Dec | cember 31, |
|--|----|-----------|-----|------------|
| (in millions) | | 2014 | | 2013 |
| Notes, 7.125% due 2027, net of discount of \$0.5 and \$0.5 | \$ | 162.7 | \$ | 162.7 |
| Senior notes, 4.625% due 2021 | | 150.0 | | 150.0 |
| Debentures, 7.375% due 2023, net of discount of \$0.2 and \$0.2 | | 103.7 | | 103.7 |
| Loan with Fond du Lac County Economic Development Corporation, 2.0% due 2021, net of discount of \$5.7 and \$5.9 | | 36.5 | | 36.8 |
| Notes, various up to 5.892% payable through 2022 | | 6.3 | | 6.6 |
| Total long-term debt | | 459.2 | | 459.8 |
| Current maturities of long-term debt | | (5.7) | | (6.4) |
| Long-term debt, net of current maturities | \$ | 453.5 | \$ | 453.4 |

The Company did not repurchase debt during the first quarter of 2014. The Company repurchased \$1.0 million of its Notes due 2027 during the first quarter of 2013 and recorded a \$0.1 million Loss on early extinguishment of debt.

In March 2011, the Company entered into a five-year \$300.0 million secured, asset-based borrowing facility (Facility). Borrowings under this Facility are limited to the lesser of \$300.0 million or the value of the borrowing base, consisting



of certain accounts receivable and inventory of the Company's domestic subsidiaries. As of March 29, 2014, the borrowing base totaled \$380.5 million, and available borrowing capacity totaled \$283.2 million, net of \$16.8 million of letters of credit outstanding under the Facility. The Company has the ability to issue up to \$125.0 million in letters of credit under the Facility. The Company has the ability to issue up to \$125.0 million in letters of credit under the Facility. The Company has the ability to issue up to \$125.0 million in letters of credit under the Facility. The Company has no borrowings under the Facility during the three months ended March 29, 2014. The Company pays a facility fee of 25.0 to 62.5 basis points per annum, which is adjusted based on a leverage ratio. The facility the Company has multiple borrowing options, including borrowing at a rate tied to adjusted LIBOR plus a spread of 225 to 300 basis points, which is adjusted based on a leverage ratio. The borrowing spread was 225 basis points as of March 29, 2014. The Company may also borrow at the highest of the following, plus a spread of 125 to 200 basis points, which is adjusted based on a leverage ratio (125 basis points as of March 29, 2014). The Company may also borrow at the highest of the following, plus a spread of 125 to 200 basis points, which is adjusted based on a leverage ratio (125 basis points as of March 29, 2014). The Company may also borrow at the highest of the following, plus a spread of 125 to 200 basis points, which is adjusted based on a leverage ratio (125 basis points as of March 29, 2014). The Company may also borrow at the highest of the following, plus a spread of 125 to 200 basis points, which is adjusted based on a leverage ratio (125 basis points as of March 29, 2014). The Company may also borrow at the highest of the following, plus a spread of 125 to 200 basis points, which is adjusted based on a leverage ratio (125 basis points as of March 29, 2014): the Federal Funds rate plus 0.50 percent; the Prime Rat

The Company's borrowing capacity may also be affected by the fixed charge covenant included in the Facility. The covenant requires that the Company maintain a fixed charge coverage ratio, as defined in the agreement, of greater than 1.0, whenever unused borrowing capacity plus certain cash balances (together representing Availability), falls below \$37.5 million. At the end of the first quarter of 2014, the Company had a fixed charge coverage ratio in excess of 1.0, and therefore had full access to borrowing capacity available under the Facility. When the fixed charge covenant ratio is below 1.0, the Company is required to maintain at least \$37.5 million of Availability in order to be in compliance with the covenant. Consequently, the borrowing capacity is effectively reduced by \$37.5 million whenever the fixed charge covenant ratio falls below 1.0.

Item 2. Management's Discussion and Analysis of Financial Condition and Results of Operations

Certain statements in Management's Discussion and Analysis are based on non-GAAP financial measures. Specifically, the discussion of the Company's cash flows includes an analysis of free cash flows, net debt and total liquidity, and the discussion of the Company's diluted earnings per common share, as adjusted. GAAP refers to generally accepted accounting principles in the United States. A "non-GAAP financial measure" is a numerical measure of a registrant's historical or future financial performance, financial position or cash flows that excludes amounts, or is subject to adjustments that have the effect of excluding amounts, that are excluded from the most directly comparable measure so calculated and presented. Non-GAAP financial measures, or is subject to adjustments that have the effect of including amounts, that are excluded from the most directly comparable measure so calculated and presented. Non-GAAP financial measures of a registrant's historical of tures do not include operating and statistical measures.

The Company includes financial measures (including those that are non-GAAP financial measures) in Management's Discussion and Analysis, as Brunswick's management believes that these measures and the information they provide are useful to investors because they permit investors to view Brunswick's performance using the same tools that management uses and to better evaluate the Company's ongoing business performance.

Certain statements in Management's Discussion and Analysis are forward-looking as defined in the Private Securities Litigation Reform Act of 1995. These statements are based on current expectations that are subject to risks and uncertainties. Actual results may differ materially from expectations as of the date of this filing because of factors discussed in Part I, Item 1A – Risk Factors in the 2013 Form 10-K.

Overview and **Outlook**

General

Net sales during the first quarter of 2014 decreased 3 percent to \$969.2 million from \$995.3 million in the first quarter of 2013, driven by decreases in the Company's Marine Engine, Boat and Bowling & Billiards segments, all of which had sales activity adversely affected by harsh weather trends in the first quarter of 2014. These decreases were partially offset by increases in net sales for the Company's Fitness segment. The decrease in Marine Engine net sales reflected overall engine sales declines due to lower wholesale outboard engines sales and continuing unfavorable global retail demand trends for sterndrive engines. The Marine Engine segment retails cecessories businesses' sales in the first quarter of 2014 were flat when compared with the first quarter of 2013, but benefited from contributions from new products and market share gains. Boat segment net sales decreased during the first quarter of 2014 due to lower global wholesale unit shipments including declines in fiberglass sterndrive and inboard boat products, partially offset by higher average selling prices and sales growth in U.S. and European outboard boat categories. Bowling & Billiards net sales decreased as a result of lower retail bowling center sales, primarily resulting from the divestiture of the segment's European retail bowling centers in 2013, und lower bowling products and billiards sales. Fitness segment net sales due to sales growth in the U.S. to health clubs, local and federal governments and hospitality customers. International sales for the Company decreased 3 percent in the first quarter of 2014 when compared with the first quarter of 2013. This was driven mainly by the net unfavorable impact from changes in foreign currency exchange rates and lower demand in certain markets, including Canada, partially offset by increased sales for Boat segment products in Europe.

Operating earnings in the first quarter of 2014 were \$94.7 million, with an operating margin of 9.8 percent. In the first quarter of 2013, the Company reported operating earnings of \$89.9 million, with an operating margin of 9.0 percent, which included restructuring, exit and impairment charges of \$5.6 million. The improvement in operating earnings during the first quarter of 2014, when compared with the first quarter in 2013, reflected lower restructuring charges and higher gross margins from the Company's Fitness and Boat segments, which included favorable warranty expense and the benefits from successful cost-reduction activities. These factors were partially offset by the absence of a \$5.5 million gain on the sale of real estate in the Marine Engine segment in the first quarter of 2013, spending on company-wide investments in strategic initiatives, and the absence of a favorable insurance settlement received in the Fitness segment in the first quarter of 2013.

During the first quarter of 2014, the Company lowered interest expense by \$5.9 million when compared with the first quarter of 2013 due to debt retirements completed during 2013.

The Company recognized an income tax provision from continuing operations for the first quarter of 2014 of \$30.4 million, which included a net charge of \$0.4 million mainly associated with the impact of tax rate changes. The Company recognized an income tax provision from continuing operations of \$21.9 million for the first quarter of 2013, which included a net charge of \$11.1 million associated with unfavorable valuation allowance adjustments primarily related to stock-based compensation. The effective tax rate from continuing operations, which is calculated as the income tax benefit or provision as a percentage of pretax income, for the first quarters of 2014 and 2013, was 34.8 percent and 28.5 percent, respectively. The increase in the Company's 2014 effective tax rate is primarily due to no longer being in a full valuation allowance reserve position against a significant portion of its federal deferred tax assets and against certain state deferred tax assets due to the sustained positive operating performance of its U.S. operations and the availability of expected future taxable income. See Note 14 – Income Taxes in the Notes to Condensed Consolidated Financial Statements for further discussion.

The Company expects that 2014 revenue will grow 5 percent to 6 percent when compared with 2013, with growth expected in the Marine Engine, Boat and Fitness segments. The 2014 targets are based on global economic conditions that are generally comparable to 2013, with weak market demand continuing in certain regions in Europe. As a result, the Company expects to benefit from the continuation of the modest recovery in the global marine market, with solid growth in outboard boat and engine products, as well as in the global service, parts and accessories businesses. In the fiberglass sterndrive boat market, with also affects sterndrive engine products, the Company is planning for a modestly declining market, with stability expected in large boats.

The Company's Fitness segment should continue to benefit from favorable health and fitness trends, as well as solid growth rates in global health club and hospitality businesses. The Company believes these market conditions, combined with new product introductions, have positioned the Company's Fitness segment to continue to deliver excellent results and support the increased level of investment spending. Additionally, the Company believes its Bowling & Billiards segment will perform well in a stable market and will focus on providing new and innovative concepts and products to consumers and operators.

The Company expects to have higher earnings before income taxes in 2014 resulting from increased revenue and solid improvements in gross margins levels. Operating expenses, including research and development expenditures, are projected to be higher in 2014 when compared with 2013, but slightly lower on a percentage of sales basis, as the Company increases investment spending to support long-term growth initiatives. The Company expects net earnings in 2014 to benefit from restructuring activities completed in 2012 and 2013 as well as lower restructuring, exit and impairment charges, net interest and pension expenses.

The Company is also planning for its effective tax rate to increase in 2014 to an estimated 34 percent after adjusting for the impact of one-time pretax charges such as debt extinguishment losses and restructuring charges, as well as non-recurring special tax items. As a result of this significant increase in the effective tax rate, the Company expects earnings per common share to decrease in 2014 when compared to 2013.

Discontinued Operations

On December 31, 2012, the Board of Directors authorized the Company to exit its Hatteras and Cabo boat businesses, with the sale of these businesses completed in August 2013. In this Quarterly Report on Form 10-Q, the Company is reporting the 2013 results of the Hatteras and Cabo businesses as discontinued operations. The Company's results, as discussed in Management's Discussion and Analysis, reflect continuing operations only, unless otherwise noted.

Restructuring Activities

The restructuring, exit and impairment charges recorded in the Condensed Consolidated Statements of Comprehensive Income during the first quarter of 2014 and 2013 by reportable segment, are summarized below:

| Three Months Ended | | | | |
|--------------------|-----|-------------------|-----|--|
| March 29, 2014 | | March 30, 2013 | | |
| \$ | 0.0 | \$ | 4.9 | |
| | - | | 0.7 | |
| \$ | 0.0 | \$ | 5.6 | |

In the fourth quarter of 2013, the Company made the decision to outsource woodworking operations for its fiberglass sterndrive boats, which resulted in long-lived asset impairment charges. The Company anticipates its Boat segment may incur approximately \$2 million to \$4 million of additional restructuring charges in 2014 related to this action and will achieve annual savings between

\$1 million and \$2 million, with the full benefit being realized in 2015. Future cost savings will primarily be reflected in Cost of sales as reported in the Company's Condensed Consolidated Statements of Comprehensive Income.

In the second quarter of 2013, the Company entered into an agreement to divest its European retail bowling centers in the Bowling & Billiards segment. The Company completed its divestiture activities during the fourth quarter of 2013. The Company anticipates this action will improve the annual profitability of its Bowling & Billiards segment by \$1 million to \$2 million, with the full benefit being realized in 2014. Future cost savings will be reflected in Cost of sales and Selling, general and administrative expense as reported in the Company's Condensed Consolidated Statements of Comprehensive Income; however, the Company also expects a reduction in Net sales as a result of these actions.

The Company announced in the first quarter of 2013 the consolidation of its yacht and motoryacht production at its Palm Coast, Florida manufacturing plant. As a result, the Company suspended manufacturing at its Sykes Creek boat manufacturing facility in Merritt Island, Florida as of the end of June 2013. The Company anticipates its Boat segment will achieve annual savings between \$3 million and \$5 million, with the full benefit being realized in 2014. Future cost savings will primarily be reflected in Cost of sales as reported in the Company's Condensed Consolidated Statements of Comprehensive Income.

In the third quarter of 2012, the Company reached a decision to exit Bayliner cruisers in the U.S. and European markets and to further reduce the Company's manufacturing footprint by closing its Knoxville, Tennessee production facility and consolidate its fiberglass cruiser manufacturing into other boat production facilities. Those actions were initiated in connection with the continued weakness in the fiberglass stendrive boat market. The Company anticipates its Boat segment will achieve annual savings between \$10 million and \$12 million, with full benefits from this action being realized in 2014. Future cost savings will primarily be reflected in Cost of sales as reported in the Company's Condensed Consolidated Statements of Comprehensive Income. The Company has experienced a reduction in Net sales due to associated reductions in models and lower production volumes during the transition.

See Note 3 – Restructuring Activities in the Notes to Condensed Consolidated Financial Statements for further details. The Company anticipates it may incur between \$2 million and \$4 million of additional restructuring charges in 2014 primarily related to known restructuring activities initiated during 2013.

Matters Affecting Comparability

The following events have occurred during the three months ended March 29, 2014 and March 30, 2013, which the Company believes affect the comparability of the results of operations:

Restructuring, exit and impairment charges. The Company is executing restructuring initiatives designed to improve its cost structure, better utilize overall capacity and improve general operating efficiencies. During the first quarter of 2014, the Company recorded net charges of \$0.0 million related to restructuring activities as compared with \$5.6 million in the first quarter of 2013. See Note 3 – Restructuring Activities in the Notes to Condensed Consolidated Financial Statements for further details.

Gain on sale of real estate. In the first quarter of 2013, the Company's Marine Engine segment recognized a \$5.5 million gain on the sale of real estate in Selling, general and administrative expense on the Condensed Consolidated Statements of Comprehensive Income. There was no comparable gain in the Marine Engine segment in the first quarter of 2014.

Interest expense. The Company recorded interest expense of \$8.5 million and \$14.4 million during the three months ended March 29, 2014 and March 30, 2013, respectively. Interest expense decreased \$5.9 million in the first quarter of 2014 compared with the same period in 2013 as a result of lower average outstanding debt levels at a lower average interest rate during the comparable periods. These improvements were the result of debt reduction actions completed during 2013.

Tax items. The Company recognized an income tax provision from continuing operations for the three months ended March 29, 2014 of \$30.4 million, which included a net charge of \$0.4 million mainly associated with the impact of tax rate changes. The Company recognized an income tax provision from continuing operations of \$21.9 million for the three months ended March 30, 2013, which included a net charge of \$1.1 million associated with unfavorable valuation allowance adjustments primarily related to stock-based compensation. The effective tax rate from continuing operations, which is calculated as the income tax provision as a percentage of pretax income, for the three months ended March 29, 2014 and March 30, 2013, was 34.8 percent and 28.5 percent, respectively. The increase in the Company's 2014 effective tax rate is primarily due to no longer being in a full valuation allowance reserve position against a significant portion of its federal deferred tax assets and against certain state deferred tax assets due to the sustained positive operating performance of its U.S. operations and the availability of expected future taxable income. See Note 14 – Income Taxes in the Notes to Condended Consolidated Financial Statements for further details.



Results of Operations

Consolidated

The following table sets forth certain amounts, ratios and relationships calculated from the Condensed Consolidated Statements of Comprehensive Income for the three months ended:

| | Three Months Ended | | | | 2014 vs. 2013 Increase/(Decrease) | | |
|--|--------------------|--------|-------------------|--------|--------------------------------------|--------|-----------|
| (in millions, except per share data) | March 29, 2014 | | March 30, 2013 | | | s | % |
| Net sales | \$ | 969.2 | \$ | 995.3 | \$ | (26.1) | (2.6)% |
| Gross margin (A) | | 265.1 | | 261.9 | | 3.2 | 1.2 % |
| Restructuring, exit and impairment charges | | 0.0 | | 5.6 | | (5.6) | NM |
| Operating earnings | | 94.7 | | 89.9 | | 4.8 | 5.3 % |
| Net earnings from continuing operations | | 57.0 | | 54.9 | | 2.1 | 3.8 % |
| Diluted earnings per common share from continuing operations | \$ | 0.60 | \$ | 0.59 | \$ | 0.01 | 1.7 % |
| Expressed as a percentage of Net sales: | | | | | | | |
| Gross margin | | 27.4 % | | 26.3 % | | | 110 bpts |
| Selling, general and administrative expense | | 14.5 % | | 14.0 % | | | 50 bpts |
| Research and development expense | | 3.0 % | | 2.7 % | | | 30 bpts |
| Restructuring, exit and impairment charges | | 0.0 % | | 0.6 % | | | (60) bpts |
| Operating margin | | 9.8 % | | 9.0% | | | 80 bpts |
| | | | | | | | |

NM = not meaningful bpts = basis points

(A) Gross margin is defined as Net sales less Cost of sales as presented in the Condensed Consolidated Statements of Comprehensive Income.

The Company's net sales decreased in the first quarter of 2014 when compared to the same prior year period as decreases in the Company's Marine Engine, Boat and Bowling & Billiards segments, all of which had sales activity adversely affected by harsh weather trends in the first quarter of 2014. These decreases were partially offset by increases in net sales for the Company's Fitness segment. The decrease in Marine Engine ends ales activity adversely affected by harsh weather trends in the first quarter of 2014. These decreases were partially offset by increases in net sales for the Company's Fitness segment. The decrease in Marine Engine sequent's marine service, parts and accessories businesses' sales in the first quarter of 2014 were flat when compared with the first quarter of 2013, but benefited from contributions from new products and market share gains. Boat segment net sales decreased during the first quarter of 2014 due to lower global wholesale unit shipments including declines in fiberglass sterndrive and inboard boat products, partially offset by higher average selling prices and sales growth in U.S. and European outboard boat categories. Bowling & Billiards net sales decreased as a result of lower retail bowling center sales, primarily resulting from the divestiture of the segment's European retail bowling centers in 2013, and lower bowling products and billiards sales. Fintess segment net sales for the Company decreased 3 percent in the first quarter of 2014 when compared with the first quarter of 2015, this was driven mainly by the net unfavorable impact from changes in foreign currency exchange rates and lower demand in careful decreased 3 percent in the first quarter of 2010 segment products in Europe.

The gross margin percentage increased in the first quarter of 2014 when compared with the same prior year period, with the majority of the increase coming from the Fitness and Boat segments. The increase reflects favorable warranty comparisons, benefits from successful cost-reduction activities and net improvements in operating efficiencies.

Selling, general and administrative expense increased as a percentage of net sales during the first quarter of 2014, when compared with the first quarter of 2013, mainly due to the absence of a \$5.5 million gain on the sale of real estate in the Marine Engine segment in the first quarter of 2013, increased spending on company-wide investments in strategic initiatives, and the absence of a favorable insurance settlement received in the Fitness segment in the first quarter of 2013.

Research and development expense increased \$2.1 million, or 8 percent, in the first quarter of 2014 when compared with the first quarter of 2013 as the Company increased investment spending to support long-term growth initiatives.

During the first quarter of 2014, the Company recorded net restructuring charges of \$0.0 million compared with \$5.6 million in the first quarter of 2013. See Note 3 - Restructuring Activities in the Notes to Condensed Consolidated Financial Statements for further details.

The Company recognized equity losses of \$0.2 million and \$1.2 million in the first quarters of 2014 and 2013, respectively, which were related to the Company's marine joint ventures.

Interest expense decreased \$5.9 million in the first quarter of 2014 compared with the same period in 2013 as a result of lower average outstanding debt levels at a lower average interest rate during the comparable period. Interest income decreased \$0.2 million in the first quarter of 2014 compared with the same period in 2013 primarily due to lower average levels of investments in marketable securities during the comparable periods.

The Company recognized an income tax provision from continuing operations for the first quarter of 2014 of \$30.4 million, which included a net charge of \$0.4 million mainly associated with the impact of tax rate changes. The Company recognized an income tax provision from continuing operations of \$21.9 million for the first quarter of 2013, which included a net charge of \$1.1 million associated with the impact of tax rate allowance adjustments primarily related to stock-based compensation. The effective tax rate from continuing operations for the first quarter of 2013, which included a net charge of \$1.1 million associated with the impact of tax rate from continuing operations of the first quarter of 2013, which included a net charge of \$1.1 million associated with the impact of tax rate from continuing operations for the first quarter of 2014 and 2013, was 34.8 precent and 28.5 precent and precent precent of the company's 2014 effective tax rate is primarily due to no longer being in a full valuation allowance reserve position against a significant portion of its federal deferred tax assets and against certain state deferred tax assets due to the sustained positive operating performance of its U.S. operations and the availability of expected future taxable income. See **Note 14 – Income Taxes** in the Notes to Condensed Consolidated Financial Statements for further discussion.

Operating earnings, Net earnings from continuing operations and Diluted earnings per common share increased during the first quarter of 2014 when compared with the first quarter of 2013 due to the factors discussed in the preceding paragraphs. Partially offsetting the positive factors affecting Diluted earnings per common share from continuing operations noted above is an increase in weighted average shares outstanding from the impact of options exercised since the beginning of 2013, primarily related to an increase in the Company's stock price.

Diluted earnings from continuing operations per common share, as adjusted – defined as Diluted earnings from continuing operations per common share, excluding the earnings or loss per share impact for Restructuring, exit and impairment charges from continuing operations, Loss on early extinguishment of debt and special tax items – decreased by \$0.16 per share, or 21 percent, to \$0.60 per share for the first quarter of 2014 when compared with \$0.76 per share for the same period in 2013. For 2014, there was no per share impact from restructuring, loss on early extinguishment of debt and special tax items. In 2013, Restructuring, exit and impairment charges from continuing operations were \$0.05 per share and special tax items were a net provision of \$0.12 per share.

The Company completed the sale of its Hatteras and Cabo boat brands during the third quarter of 2013. There were no sales or earnings from discontinued operations for the three months ended March 29, 2014. In the first quarter of 2013, sales from discontinued operations were \$10.7 million, pre-tax operating loss from discontinued operations was \$6.5 million and the income tax benefit from discontinued operations was \$1.4 million.

Marine Engine Segment

The following table sets forth Marine Engine segment results for the three months ended:

| | Three Months Ended | | | | 2014 vs Increase/(I | |
|----------------------|------------------------|----|-------------------|----|------------------------|------------|
| (in millions) | March 29, 2014 | | March 30, 2013 | | \$ | % |
| Net sales | \$ 505.1 | \$ | 521.8 | \$ | (16.7) | (3.2)% |
| Operating earnings | 61.7 | | 71.5 | | (9.8) | (13.7)% |
| Operating margin | 12.2 % | | 13.7 % | | | (150) bpts |
| Capital expenditures | \$ 11.8 | \$ | 11.8 | \$ | — | - % |

bpts = basis points

Net sales for the Marine Engine segment decreased in the first quarter of 2014 when compared with the first quarter of 2013 due to overall engine sales declines partially attributable to harsh weather conditions in many North American markets affecting each of the segment's businesses. A portion of the decline in outboard engine wholesale sales in the first quarter resulted from system-wide inventory levels and backlogs being better aligned with anticipated market demand when entering 2014 than when entering the first quarter of 2013. Sterndrive engine sales declines also reflect continuing unfavorable global retail demand trends along with modest diesel engine growth, particularly in international markets. The segment's marine service, parts and accessories businesses' sales were flat in the first quarter of 2014 when compared with the first quarter of 2014 decreased when contributions from new products and market share gains, with growth in European and U.S. markets offset by sales declines in other regions. International sales for the segment the first quarter of 2014 careased when compared with the same prior year period, primarily due to lower sales to Asia-Pacific, Latin American and European markets, including a net an unfavorable impact from changes in foreign currency exchange rates. International sales remained at 36 percent of the segment's sales.

Marine Engine segment operating earnings decreased in the first quarter of 2014 as a result of the absence of a \$5.5 million gain on the sale of real estate from the first quarter of 2013, the items affecting net sales as mentioned above and increased investments in growth initiatives.

Capital expenditures in the first quarters of 2014 and 2013 were related to tooling costs for the production of new models, plant capacity expansion activities in Fond du Lac, Wisconsin, growth initiatives and profitmaintaining investments.

Boat Segment

The following table sets forth Boat segment results for the three months ended:

| | Three Mo | nths En | ded | 2014 vs. 2013 Increase/(Decrease) | | | | | |
|----|----------------------------------|--|---|---|---|--|--|--|--|
| М | March 29, March 30, 2014 2013 | | s | | % | | | | |
| \$ | 282.8 | \$ | 289.7 | \$ | (6.9) | (2.4)% | | | |
| | 0.0 | | 4.9 | | (4.9) | NM | | | |
| | 8.4 | | 2.4 | | 6.0 | NM | | | |
| | 3.0 % | | 0.8 % | | | 220 bpts | | | |
| \$ | 7.0 | \$ | 6.0 | \$ | 1.0 | 16.7 % | | | |
| | | March 29, 2014 \$ 282.8 0.0 8.4 3.0 % | March 29, 2014 \$ 282.8 \$ 0.0 8.4 3.0 % | 2014 2013 \$ 282.8 \$ 289.7 0.0 4.9 4.9 8.4 2.4 3.0% 0.8% | March 29, 2014 March 30, 2013 \$ 282.8 \$ 289.7 \$ 0.0 4.9 \$ \$ \$ 8.4 2.4 \$ \$ \$ \$ 3.0 % 0.8 % \$ \$ \$ \$ | Three Months Ended Increase(March 29, 2014 March 30, 2013 \$ \$ 282.8 \$ 289.7 \$ (6.9) 0.0 4.9 (4.9) (4.9) 6.0 8.4 2.4 6.0 6.0 3.0% 0.8% 5 5 | | | |

NM = not meaningful bpts = basis points

Boat segment net sales decreased in the first quarter of 2014 versus the first quarter of 2013 due to lower global wholesale unit shipments which were influenced by harsh weather conditions in many North American markets, partially offset by higher average selling prices. Sales continued to grow in U.S. and European outboard boat categories, but were more than offset by sales declines in fiberglass sterndrive and inboard boat products. International sales increased slightly to 35 percent of the segment's sales during the first quarter of 2014 due mainly to increased sales to Europe, partially offset by sales declines in other regions including the net unfavorable impact from changes in foreign currency exchange rates.

The restructuring, exit and impairment charges recognized during the first quarter of 2013 were mainly related to actions associated with the consolidation of Company's yacht and motoryacht manufacturing footprint as well as activities resulting from the consolidation of the Company's fiberglass cruiser manufacturing. See Note 3 – Restructuring Activities in the Notes to Condensed Consolidated Financial Statements for further details.

The Boat segment reported higher operating earnings in the first quarter of 2014 compared with the first quarter of 2013 mainly due to lower restructuring charges, higher gross margins, including the benefits from successful cost-reduction activities, lower warranty expense and improved net operating efficiencies. Partially offsetting these factors were lower sales as mentioned above and increased investment spending, primarily related to the introduction of new boat models.

Capital expenditures in the first quarters of 2014 and 2013 were related to tooling costs for the production of new models, growth initiatives and profit-maintaining investments.

Fitness Segment

The following table sets forth Fitness segment results for the three months ended:

| | Three Mor | nths En | ded | 2014 vs. Increase/(E | |
|----------------------|-------------------|---------|-------------------|-------------------------|----------|
| (in millions) | March 29, 2014 | | March 30, 2013 | \$ | % |
| Net sales | \$ 175.6 | \$ | 166.2 | \$ 9.4 | 5.7% |
| Operating earnings | 29.8 | | 24.5 | 5.3 | 21.6 % |
| Operating margin | 17.0 % | | 14.7 % | | 230 bpts |
| Capital expenditures | \$ 2.2 | \$ | 1.0 | \$ 1.2 | NM |

NM = not meaningful bpts = basis points

Fitness segment net sales increased in the first quarter of 2014 when compared with the first quarter of 2013, reflecting sales growth in the U.S. to health clubs, local and federal governments and hospitality customers. International sales were 48 percent of the segment's sales during the first quarter of 2014.

Fitness segment operating earnings increased in the first quarter of 2014 mainly as a result of higher sales and higher gross margin, including favorable warranty expense comparisons, partially offset by the absence of a favorable insurance settlement received in the first quarter of 2013 along with increased investments in growth initiatives.

Capital expenditures in the first quarters of 2014 and 2013 related to capital for the production of new products, growth initiatives and profit-maintaining investments.

Bowling & Billiards Segment

The following table sets forth Bowling & Billiards segment results for the three months ended:

| | Three Mor | ths End | led | 2014 vs. 2013 Increase/(Decrease) | | | | |
|----------------------|-------------------|---------|-------------------|--------------------------------------|-------|------------|--|--|
| (in millions) | March 29, 2014 | | March 30, 2013 | | s | % | | |
| Net sales | \$ 78.8 | \$ | 85.2 | \$ | (6.4) | (7.5)% | | |
| Operating earnings | 12.7 | | 14.9 | | (2.2) | (14.8)% | | |
| Operating margin | 16.1 % | | 17.5% | | | (140) bpts | | |
| Capital expenditures | \$ 0.9 | \$ | 1.2 | \$ | (0.3) | (25.0)% | | |
| | | | | | | | | |

bpts = basis points

Net sales for the Bowling & Billiards segment decreased in the first quarter of 2014 when compared with the same prior year period as a result of lower retail bowling center and bowling products and billiards sales, with weather being a negative factor for sales in many regions for retail bowling center sales. International sales, which represented 14 percent of the segment's sales during the first quarter of 2014, decreased by 35 percent primarily due to the reduction of sales resulting from the divestiture of the segment's European retail bowling centers in 2013.

Bowling & Billiards' operating earnings decreased in the first quarter of 2014 when compared with 2013 mainly related to lower sales and operating inefficiencies, including higher utility expenses.

Capital expenditures in the first quarters of 2014 and 2013 were related to growth initiatives and profit-maintaining investments.

Corporate/Other

The following table sets forth Corporate/Other results for the three months ended:

| | | Three Months Ended | | | | s. 2013 Decrease) | |
|--|-------------------|--------------------|----|-------------------|----|----------------------|---------|
| (in millions) | March 29, 2014 | | | March 30, 2013 | | \$ | % |
| Restructuring, exit and impairment charges | \$ | _ | \$ | 0.7 | \$ | (0.7) | NM |
| Operating loss | | (14.2) | | (18.5) | | (4.3) | (23.2)% |

NM = Not meaningful

The restructuring, exit and impairment charges recorded in the first quarter of 2013 related to severance actions. See Note 3 – Restructuring Activities in the Notes to the Condensed Consolidated Financial Statements for further details.

Corporate operating expenses decreased in the first quarter of 2014 when compared with the same prior year period mainly due to the absence of increases in reserves for various legal matters that occurred in the first quarter of 2013, lower variable incentive compensation expense resulting from mark-to-market adjustments on certain equity-based awards and lower restructuring charges.

Cash Flow, Liquidity and Capital Resources

The following table sets forth an analysis of free cash flow for the three months ended:

| | Three Months Ended | | | ded |
|---|--------------------|-------------------|----|-------------------|
| (in millions) | | March 29, 2014 | | March 30, 2013 |
| Net cash used for operating activities of continuing operations | \$ | (108.2) | \$ | (93.8) |
| Net cash provided by (used for): | | | | |
| Capital expenditures | | (21.9) | | (21.2) |
| Proceeds from the sale of property, plant and equipment | | 0.1 | | 6.1 |
| Free cash flow ^(A) | \$ | (130.0) | \$ | (108.9) |

(A) The Company defines "Free cash flow" as cash flow from operating and investing activities (excluding cash provided by (used for) acquisitions, investments, transfers to restricted cash and purchases or sales of marketable securities). Free cash flow is not intended as an alternative measure of cash flow from operations, as determined in accordance with generally accepted accounting principles (GAAP) in the United States. The Company uses this financial measure, both in presenting its results to shareholders and the investment community and in its internal evaluation and management of its businesses. Management believes that this financial measure and the information it provides are useful to investors because it permits investors to view Brunswick's performance using the same tool that management uses to gauge progress in achieving its goals. Management believes that the non-GAAP financial measure "Free cash flow" is also useful to investors because it is an indication of cash flow that may be available to fund investments in future growth initiatives and future debt retirements.

Brunswick's major sources of funds for investments, acquisitions, debt retirements and dividend payments are cash generated from operating activities, available cash and marketable securities balances and selected borrowings. The Company evaluates potential acquisitions, divestitures and joint ventures in the ordinary course of business.

2014 Cash Flow

In the first quarter of 2014, net cash used for operating activities of continuing operations totaled \$108.2 million. The primary driver of the cash used for operating activities was a seasonal increase in working capital. Working capital is defined as Accounts and notes receivable, Inventories and Prepaid expenses and other, net of Accounts payable and Accrued expenses as presented in the Condensed Consolidated Balance Sheets. Accounts and notes receivable increased \$111.3 million during the first quarter of 2014 was affected by the payment of the prior year's variable compensation, which had been accrued as of December 31, 2013. Net inventories increased by \$80.8 million during the first quarter of 2014 due to increased production in advance of the marine selling season and to support new product introductions, combined with the impact of lower than expected demand for marine products resulting from harsh weather conditions in many North American markets. Partially offsetting these times were net earnings adjusted for non-cash expenses and increase in Accounts payable of \$67.8 million, which was a result of increased production in the Company's Marine Engine and Boat segment.

Net cash used for investing activities of continuing operations during the first quarter of 2014 totaled \$16.5 million, which included capital expenditures of \$21.9 million. The Company's capital spending is focused on new product introductions and strategic initiatives, capacity expansion projects in the Marine Engine and Boat segments, and high priority, profit-maintaining capital and investments targeting operating cost reductions. Partially offsetting these items were net proceeds from marketable securities of \$11.9 million that were used to satisfy working capital requirements during the quarter. See Note 11 – Investments in the Notes to Condensed Consolidated Financial Statements for further discussion of the Company's marketable securities.

Cash flows used for financing activities of continuing operations were \$5.8 million during the first quarter of 2014. The cash outflow was primarily the result of dividends paid to common shareholders, partially offset by excess tax benefits from share-based compensation, which resulted primarily from the exercise of stock appreciation rights and stock options. Excess tax benefits are netted out of cash used for operating activities and are reflected as a cash inflow from financing activities in the Condensed Consolidated Statements of Cash Flows. In the first quarter of 2014, excess tax benefits did not significantly benefit the amount of taxes paid by the Company because of its tax position. Consequently, cash flows from operating activities and free cash flow were negatively affected by excess tax benefits.

2013 Cash Flow

In the first quarter of 2013, net cash used for operating activities of continuing operations totaled \$93.8 million. The primary driver of the cash used for operating activities was a seasonal increase in working capital. Accounts and notes receivable increased \$12.6 million during the first quarter of 2013, due primarily to seasonally higher sales in the Marine Engine segment. The decrease in Accrued expenses of \$67.2 million during the first quarter of 2013 was driven primarily by the payment of the prior year's variable compensation, which had been accrued as of December 31, 2012. Net inventories increased by \$29.0 million during the first quarter due mostly to increased production in advance of the marine selling season. Partially offsetting these items were net earnings adjusted for non-cash expenses and an increase in Accounts payable of \$42.5 million, which was a result of increased production in the Company's Marine Engine and Boat segments.

Net cash provided by investing activities of continuing operations during the first quarter of 2013 totaled \$63.2 million, which included net proceeds from marketable securities of \$80.6 million that were used to satisfy working capital requirements during the quarter. The Company also received \$6.1 million in proceeds from the sale of property, plant and equipment in the normal course of business in our Marine Engine segment. Partially offsetting these items was \$21.2 million of capital expenditures in the first quarter of 2013. The Company's capital spending was focused on growth initiatives and new product introductions, capacity expansion in Fond du Lac, Wisconsin, and high priority, profit-maintaining capital and investments required to reduce operating costs.

Cash flow provided by financing activities of continuing operations was \$2.7 million during the first quarter of 2013. The cash inflow was primarily the result of excess tax benefits from share-based compensation as discussed above for 2014, partially offset by share repurchases to satisfy tax withholding requirements.

Liquidity and Capital Resources

The Company views its highly liquid assets as of March 29, 2014, December 31, 2013, and March 30, 2013 as:

| (in millions) | March 29, 2014 | | | December 31, 2013 | | March 30, 2013 |
|--|-------------------|-------|--------|----------------------|----|-------------------|
| Cash and cash equivalents | \$ | 226.0 | \$ | 356.5 | \$ | 242.0 |
| Short-term investments in marketable securities | | 0.8 | | 12.7 | | 34.7 |
| Long-term investments in marketable securities | | | - 28.5 | | | |
| Total cash, cash equivalents and marketable securities | \$ | 226.8 | \$ | 369.2 | \$ | 305.2 |

The following table sets forth an analysis of net debt as of March 29, 2014, December 31, 2013, and March 30, 2013:

| (in millions) | March 29, 2014 | | December 31, 2013 | | March 30, 2013 |
|---|-------------------|-------|----------------------|-------|-----------------------|
| Short-term debt, including current maturities of long-term debt | \$ | 5.7 | \$ | 6.4 | \$ 6.8 |
| Long-term debt | | 453.5 | | 453.4 | 562.9 |
| Total debt | | 459.2 | _ | 459.8 | 569.7 |
| Less: Cash, cash equivalents and marketable securities | | 226.8 | | 369.2 | 305.2 |
| Net debt ^(A) | \$ | 232.4 | \$ | 90.6 | \$ 264.5 |

(A) The Company defines Net debt as Short-term and Long-term debt, less Cash and cash equivalents, Short-term investments in marketable securities and Long-term investments in marketable securities, as presented in the Condensed Consolidated Balance Sheets. Net debt is not intended as an alternative measure to debt, as determined in accordance with GAAP in the United States. The Company uses this financial measure, both in presenting its results to shareholders and the investment community and in its internal evaluation and management of its businesses. Management believes that this financial measure and the information it provides are useful to investors because it permits investors to view the Company's performance using the same metric that management uses to gauge progress in achieving its goals. Management believes that the non-GAAP financial measure "Net debt" is also useful to investors because it is an indication of the Company's ability to repay its outstanding debt using its current cash, cash equivalents and marketable securities.

The following table sets forth an analysis of total liquidity as of March 29, 2014, December 31, 2013, and March 30, 2013:

| | M | arch 29, | D | ecember 31, | | March 30, |
|--|----|----------|----|-------------|------|-----------|
| (in millions) | | 2014 | | 2013 | 2013 | |
| Cash, cash equivalents and marketable securities | \$ | 226.8 | \$ | 369.2 | \$ | 305.2 |
| Amounts available under its asset-based lending facilities | | 283.2 | | 277.9 | | 270.8 |
| Total liquidity (A) | \$ | 510.0 | \$ | 647.1 | \$ | 576.0 |

(A) The Company defines Total liquidity as Cash and eash equivalents, Short-term investments in marketable securities and Long-term investments in marketable securities as presented in the Condensed Consolidated Balance Sheets, plus amounts available for borrowing under its asset-based lending facilities. Total liquidity is not intended as an alternative measure to Cash and cash equivalents, Short-term investments in marketable securities and Long-term investment of its businesses. The Company uses this financial measure, both in presenting its results to shareholders and the investment community and in its internal evaluation and management of its businesses. Management believes that this financial measure and the investment is useful to investors because it permits investors to view the Company's performance using the same metric that tmanagement uses to gauge progress in achieving its goals. Management believes that the non-GAAP financial measure "Total liquidity" is also useful to investors because it is an indication of the Company's available highly liquid assets and immediate sources of financing.

Cash, cash equivalents and marketable securities totaled \$226.8 million as of March 29, 2014, a decrease of \$142.4 million from \$369.2 million as of December 31, 2013, and a decrease of \$78.4 million from \$305.2 million as of March 30, 2013. Total debt as of March 29, 2014, December 31, 2013, and March 30, 2013 was \$459.2 million, \$459.8 million as dof March 29, 2014, from \$30.6 million as cof March 29, 2014, from \$30.6 million as of March 29, 2014, from \$30.6 million as cof March 30, 2013. The Company's debt-to-capitalization ratio decreased from \$14, 2013, due mainly to the effect of earnings on Shareholders' equity. The Company's debt-to-capitalization ratio as of March 29, 2014 decreased from \$14, 2013, due mainly to the effect of earnings on Shareholders' equity. The Company's debt-to-capitalization ratio as of March 29, 2014 decreased from \$14, 2013, due mainly to the effect of earnings on Shareholders' equity. The Company's debt-to-capitalization ratio as of March 29, 2014 decreased from \$14, 2013, due mainly to the effect of earnings on Shareholders' equity. The Company's debt-to-capitalization ratio as of March 29, 2014, decreased from \$14, 2013, due mainly to the effect of earnings on Shareholders' equity. The Company's debt-to-capitalization ratio as of March 29, 2014, decreased from \$14, 2013, due mainly to the effect of earnings on Shareholders' equity. The Company's debt-to-capitalization ratio as of March 29, 2014, due mainly to the effect of earnings on Shareholders' equity. The Company's debt-to-capitalization ratio as of March 29, 2014 decreased from \$14, 2013, due mainly to the effect of earnings on Shareholders' equity, which included an incomment to the Company's debt-to-capitalization ratio as of March 29, 2014, and earning and earnings on Shareholders' equity, which included be necember 31, 2013, 2013, 2013, 2013, 2013, 201

In March 2011, the Company entered into a five-year \$300.0 million secured, asset-based borrowing facility (Facility). Borrowings under this Facility are limited to the lesser of \$300.0 million or the value of the borrowing base, consisting

of certain accounts receivable and inventory of the Company's domestic subsidiaries. As of March 29, 2014, the borrowing base totaled \$380.5 million, and available borrowing capacity totaled \$283.2 million, net of \$16.8 million of letters of credit outstanding under the Facility. The Company has the ability to issue up to \$125.0 million in letters of credit under the Facility. The Company has the ability to issue up to \$125.0 million in letters of credit under the Facility. The Company has the ability to issue up to \$125.0 million in letters of credit under the Facility. The Company has no borrowings under the Facility during the three months ended March 29, 2014. The Company pays a facility fee of 25.0 to 62.5 basis points per annum, which is adjusted based on a leverage ratio. The facility the company has multiple borrowing options, including borrowing at a rate tied to adjusted LIBOR plus a spread of 225 to 300 basis points, which is adjusted based on a leverage ratio (125 basis points as of March 29, 2014. The Company may also borrow at the highest of the following, plus a spread of 125 to 200 basis points, which is adjusted based on a leverage ratio (125 basis points as of March 29, 2014). The Federal Funds rate plus 0.50 percent; the Prime Rate established by JPMorgan Chase Bank, N.A.; or the one month adjusted LIBOR rate plus 1.00 percent.

The Company's borrowing capacity may also be affected by the fixed charge covenant included in the Facility. The covenant requires that the Company maintain a fixed charge coverage ratio, as defined in the agreement, of greater than 1.0, whenever unused borrowing capacity plus certain cash balances (together representing Availability), falls below \$37.5 million. At the end of the first quarter of 2014, the Company had a fixed charge coverage ratio in excess of 1.0, and therefore had full access to borrowing capacity available under the Facility. When the fixed charge covenant ratio is below 1.0, the Company is required to maintain at least \$37.5 million Availability in order to be in compliance with the covenant. Consequently, the borrowing capacity is effectively reduced by \$37.5 million whenever the fixed charge covenant ratio falls below 1.0.

Management believes that the Company has adequate sources of liquidity to meet the Company's short-term and long-term needs. As a result of debt retirements completed in 2013, the next significant long-term debt maturity is not until 2021. The Company's debt reduction activities are largely completed, however, the Company may continue to opportunistically retire debt to a balance below \$450 million.

The Company expects to increase earnings before income taxes in 2014 when compared with 2013 from higher sales, improved operating earnings and lower net interest expense. The Company's working capital performance in 2014 will primarily be influenced by revenue growth. Net activity in working capital is expected to reflect a use of cash in 2014 in the range of \$40 million to \$60 million with seasonality in the marine businesses expecting to generate cash through the liquidation of working capital over the remainder of the year. The Company anticipates its cash taxes paid for 2014 to be in the low double-digit percent levels due to the Company's overall domestic tax credit carryforward position. The Company's plans also include capital expenditures of approximately 4 percent of projected net sales in 2014, with a substantial portion directed at growth and profit enhancing projects. Despite higher capital spending levels and usage of cash for working capital, the Company has to generate free cash flow in 2014 in the range of \$165 million to \$190 million. As a result of the factors listed above as well as the Company's progress and accomplishments during recent challenging global marine market conditions, the Company has returned to paying a quarterly dividend in 2014.

The Company contributed \$0.6 million to fund benefit payments in its nonqualified pension plan in both of the first quarters of 2014 and 2013, and expects to contribute approximately \$3 million of additional funding to the plan through the remainder of 2014. The Company did not make contributions to its qualified pension plans in either the first quarter of 2014 or 2013. The Company expects to contribute approximately \$50 million to the qualified pension plans in 2014, compared with \$50.0 million of contributions in 2013. Company contributions are subject to change based on market conditions, pension funding regulations and Company discretion.

Financial Services

See Note 13 – Financial Services in the Notes to Condensed Consolidated Financial Statements for a discussion of BAC, the Company's joint venture with CDF Ventures, LLC, a subsidiary of GE Capital Corporation.

Off-Balance Sheet Arrangements and Contractual Obligations

The Company's off-balance sheet arrangements and contractual obligations, as of December 31, 2013, are detailed in the 2013 Form 10-K. There have been no material changes in these arrangements and obligations outside the ordinary course of business since December 31, 2013.

Environmental Regulation

In its Marine Engine segment, Brunswick continues to develop engine technologies to reduce engine emissions to comply with current and future emissions requirements. The costs associated with these activities may have an adverse effect on Marine Engine

segment operating margins and may affect short-term operating results. Environmental regulatory bodies in the United States and other countries may impose higher emissions standards than are currently in effect for those regions. The Company complies with current regulations regarding emissions and expects to comply fully with any new regulations, but compliance will increase the cost of these products for the Company and the industry. The Boat segment continues to pursue fiberglass boat manufacturing technologies and techniques to reduce air emissions at its boat manufacturing facilities. The Company does not believe that compliance with federal, state and local environmental laws will have a material adverse effect on Brunswick's competitive position.

Critical Accounting Policies

As discussed in the 2013 Form 10-K, the preparation of the consolidated financial statements in conformity with GAAP requires management to make certain estimates and assumptions that affect the amount of reported assets and liabilities and disclosure of contingent assets and liabilities at the date of the consolidated financial statements and revenues and expenses during the periods reported. Actual results may differ from those estimates.

There were no material changes in the Company's critical accounting policies since the filing of its 2013 Form 10-K.

Recent Accounting Pronouncements

Discontinued Operations: In April 2014, the Financial Accounting Standards Board (FASB) amended the Accounting Standards Codification (ASC) to raise the threshold for a disposal to qualify as a discontinued operation. Under the new guidance, a discontinued operation represents a strategic shift that has or will have a major effect on an entity's operations and financial results. The guidance also expands the disclosures for discontinued operations and requires new disclosures related to individually material disposals that do not meet the definition of a discontinued operation. The amendment is effective for fiscal years, and the interim periods within those years, beginning after December 15, 2014, with early adoption permitted only for disposals that have not been reported in financial statements previously issued. The Company is currently evaluating the impact of the adoption of the ASC amendment.

<u>Unrecognized Tax Benefit</u>: In July 2013, the FASB amended the ASC to provide guidance on financial statement presentation of an unrecognized tax benefit when a net operating loss (NOL) carryforward, a similar tax loss, or a tax credit carryforward exists. The guidance states that entities should present an unrecognized tax benefit as a reduction of a deferred tax asset for an NOL or tax credit carryforward whenever the NOL or tax credit carryforward whenever tax benefit in tax position is disallowed. The amendment is effective for fiscal years, and the interim periods within the system set of the NOL or tax credit carryforward whenever tax benefit in the normal set of the NOL or tax credit carryforward whenever tax benefit in the normal set of tax benefit as the normal set of the NOL or tax credit carryforward whenever tax benefit in tax benefit in tax of the normal set of tax benefit as the normal set of tax benefit as

Forward-Looking Statements

Certain statements in this Quarterly Report on Form 10-Q are forward-looking as defined in the Private Securities Litigation Reform Act of 1995. Such statements are based on current expectations, estimates and projections about Brunswick's business. Forward-looking statements by their nature address matters that are, to different degrees, uncertain and often contain words such as "may", "could", "expect", "intend", "plan", "seck", "estimate", "believe", "predict", "potential" or "continue." These statements are not guarantees of future performance and involve certain risks and uncertainties that may cause actual results to discretionary purchases, tight consumer credit markets, and the level of consumer confidence on the demand for marine, fitness, billiards and bowling equipment, products and services; the ability to access capital and credit markets; the ability to maintain strong relationships with dealers, distributors and respond to any excess supply of repossessed and aged boats in the market; credit and collections risks, including the potential obligation to repurchase dealer inventory; the risk of losing a key account or a critical supplier; the strength and protection of the Company's brands and other intellectual property; the ability to spread fixed costs while establishing a smaller manufacturing footprint; the ability to successfully complete restructuring efforts in accordance with projected timeframes and costs; the ability to obtain components, parts and raw materials from suppliers in a timely manner and for a reasonable price; the need to meet pension funding obligations; the effect of higher energy and logistics costs, interest rates and fuel prices on the Company's results; competitive pricing pressures, including the impact of inflation and increased competition from Asian competitors; the ability to obtain components, parts and raw materials from suppliers in a timely manner and for a reasonable price; the need to meet pension funding obligations; the effect of higher energy and logistics



ability to respond to and minimize the negative financial impact of legislative and regulatory developments, including those related to environmental restrictions, climate change, healthcare costs, taxes and employee benefits; the ability to maintain market share, particularly in high-margin products; fluctuations in the Company's stock price due to external factors; the ability to maintain product quality and service standards expected by customers; the ability to increase manufacturing operations and meet production targets within time and budgets allowed; negative currency trends, including shifts in exchange rates; competition from new technologies; the ability to complete environmental remediation efforts and resolve claims and litigation at the cost estimated; the uncertainty and risks of doing business in international locations, including international international international international international international wells on consumer demand and the ability to manufacture products, including hurricanes, floods, earthquakes, and environmental spills; the effect of weather conditions on demand for marine products and retail bowling center revenues; the risk of losing individuals who are key contributors to the organization; and risks associated with the Company's information explores on the cost of a failure of or attacks on the Company's information systems, which could result in data security breaches, lost or stolen assets or information, and associated remediation costs.

Additional risk factors are included in the Company's 2013 Form 10-K and elsewhere in this report.

Item 3. Quantitative and Qualitative Disclosures About Market Risk

The Company is exposed to market risk from changes in foreign currency exchange rates, interest rates and commodity prices. The Company enters into various hedging transactions to mitigate these risks in accordance with guidelines established by the Company's management. The Company does not use financial instruments for trading or speculative purposes. The Company's risk management objectives are described in Note 4 – Financial Instruments in the Notes to Condensed Consolidated Financial Statements and Notes 1 and 13 to the consolidated financial statements in the 2013 Form 10-K.

There have been no significant changes to the Company's market risk since December 31, 2013. For a discussion of exposure to market risk, refer to Part II, Item 7A – Quantitative and Qualitative Disclosures about Market Risk, set forth in the Company's 2013 Form 10-K.

Item 4. Controls and Procedures

Under the supervision and with the participation of the Company's management, including the Chief Executive Officer and the Chief Financial Officer of the Company (its principal executive officer and principal financial officer, respectively), the Company has evaluated its disclosure controls and procedures (as defined in Securities Exchange Act Rules 13a-15(c) and 15d-15(c)) as of the end of the period covered by this Quarterly Report. Based upon that evaluation, the Chief Executive Officer and Chief Financial Officer have concluded that the Company's disclosure controls and procedures are effective. There were no changes in the Company's internal control over financial reporting during the fiscal quarter covered by this report that have materially affected, or are reasonably likely to materially affect, the Company's internal control over financial control over financial reporting.

Item 1A. Risk Factors

PART II - OTHER INFORMATION

Brunswick's operations and financial results are subject to various risks and uncertainties that could adversely affect the Company's business, financial condition, results of operations, cash flows, and the trading price of Brunswick's common stock. There have been no material changes to the risk factors previously disclosed in the Company's 2013 Form 10-K, which was filed with the SEC on February 14, 2014.

| Item 6. Exhibit | |
|-----------------|--|
| 10.1* | 2014 Brunswick Performance Plan |
| 10.2* | 2014 Brunswick Performance Plan - Senior Management Incentive Plan Participants |
| 10.3* | 2014 Brunswick Performance Plan - Performance Share Plan Participants |
| 10.4* | 2014 Performance Share Grant Terms and Conditions Pursuant to the Brunswick Corporation 2003 Stock Incentive Plan |
| 10.5* | 2014 Performance Share Grant Terms and Conditions Pursuant to the Brunswick Corporation 2003 Stock Incentive Plan - TSR Participants |
| 10.6* | 2014 Stock-Settled Stock Appreciation Right Grant Terms and Conditions Pursuant to the Brunswick Corporation 2003 Stock Incentive Plan |
| 10.7* | 2014 Cash-Settled Restricted Stock Unit Grant Terms and Conditions Pursuant to the Brunswick Corporation 2003 Stock Incentive Plan |
| 10.8* | 2014 Stock-Settled Restricted Stock Unit Grant Terms and Conditions Pursuant to the Brunswick Corporation 2003 Stock Incentive Plan |
| 10.9* | 2013 Amended Performance Share Grant Terms and Conditions Pursuant to the Brunswick Corporation 2003 Stock Incentive Plan - TSR Participants |
| 10.10* | 2012 Amended Performance Share Grant Terms and Conditions Pursuant to the Brunswick Corporation 2003 Stock Incentive Plan - TSR Participants |
| 31.1 | Certification of CEO Pursuant to 15 U.S.C. Section 7241, as adopted pursuant to Section 302 of the Sarbanes-Oxley Act of 2002 |
| 31.2 | Certification of CFO Pursuant to 15 U.S.C. Section 7241, as adopted pursuant to Section 302 of the Sarbanes-Oxley Act of 2002 |
| 32.1 | Certification of CEO Pursuant to 18 U.S.C. Section 1350, as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002 |
| 32.2 | Certification of CFO Pursuant to 18 U.S.C. Section 1350, as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002 |
| 101.INS | XBRL Instance Document |
| 101.SCH | XBRL Taxonomy Extension Schema Document |
| 101.CAL | XBRL Taxonomy Extension Calculation Linkbase Document |
| 101.DEF | XBRL Taxonomy Extension Definition Linkbase Document |
| 101.LAB | XBRL Taxonomy Extension Label Linkbase Document |
| 101.PRE | XBRL Taxonomy Extension Presentation Linkbase Document |

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

April 30, 2014

BRUNSWICK CORPORATION

By:

<u>/s/ ALAN L. LOWE</u> Alan L. Lowe Vice President – Finance and Controller

*Mr. Lowe is signing this report both as a duly authorized officer and as the principal accounting officer.

2014 Brunswick Performance Plan (BPP) All Other Participants Summary Terms and Conditions

| Purpose | Reward achievement of annual goals |
|--------------------------------|--|
| Eligibility | Key managers identified on an individual basis. |
| Performance Period | 2014 fiscal year. |
| Performance Measures | Bonuses based 100% on achievement against the following financial measures as of the end of the performance period. |
| | For Corporate-level employees, 25% based on Earnings Per Share (EPS (ex. items)), 25% based on overall Brunswick Free Cash Flow ("FCF"), 12.5% based on Mercury Marine Earnings Before Interest and Taxes (EBIT), 12.5% based on Boat Group EBIT, 12.5% based on Life Fitness EBIT, and 12.5% based on Bowling & Billiards EBIT |
| | For Division participants, ✓ 25% based on EPS (ex. items)), ✓ 25% based on overall Brunswick FCF, and ✓ 50% based on applicable division EBIT |
| | FCF is consistent with external reporting definition |
| | FCF, EPS (ex. items) and EBIT from continuing operations results for the year will be adjusted for: Restructuring, exit and impairment costs (including debt extinguishment costs) and associated savings - variance from budget; Acquisition or sale of "strategic" assets; Impact of any "extraordinary" accounting charges (GAAP definition) or charges related to changes in accounting principles; Cash taxes - variance from budget; Pension contributions - variances from budget; Pension liability settlement or plan amendment charges; and Impact of change in tax law (e.g., extension of R&D tax credit) - variance from budget. |
| | The Human Resources and Compensation Committee will determine the applicable performance goals and the bonuses payable upon attainment of such goals. |
| Funding Review and Approval | The following steps will be taken to review and approve funding: CFO will review performance to evaluate required accruals; |
| | CEO will review performance at end of performance period and recommend bonuses to the Human Resources and Compensation Committee as appropriate; and Human Resources and Compensation Committee will review and approve bonuses as deemed appropriate. |

| Individual Awards | Individual awards will be determined on a discretionary basis using overall approved funding, evaluation of individual performance for the performance period, target incentives as a percentage of salary and covered salary (actual paid for year). In no case shall an award exceed 200% of an individual's target incentive opportunity. Individuals must be employed at the end of the performance period to be eligible for an award, with ultimate payout at the discretion of the Human Resources and Compensation Committee. Those employees whose employment terminates due to death, permanent and total disability, or as a result of restructuring activities or plant shutdown will be eligible to receive individual awards at the discretion of the CEO and Chief Human Resources Officer. Any awards payable in the event of termination due to death, permanent disability, as a result of restructuring activities or plant shutdown shall be subject to the achievement of the applicable performance conditions and shall be paid as specified under "Timing and Form of Award Payments." |
|--------------------------------------|---|
| Timing and Form of Award Payments | In 2015, after financial results are confirmed and appropriate approvals are obtained; provided, however, that any such award shall be paid to U.Sbased employees no later than March 15, 2015. Payment may be made in cash, shares of Brunswick common stock granted under the Brunswick Corporation 2003 Stock Incentive Plan, a combination of cash or stock, or an alternate form of equity, as determined by the Human Resources and Compensation Committee. |
| Claw Back | The Human Resources and Compensation Committee will evaluate the facts and circumstances of any restatement of earnings due to fraud or intentional misconduct that results in material noncompliance with any financial reporting requirement and, in its sole discretion, may require the repayment of all or a portion of bonus awards from individual(s) responsible for the restatement and others assigned to salary grade 21 and above, including senior executives, as deemed appropriate by the Human Resources and Compensation Committee. In addition, bonus awards shall be subject to forfeiture, recovery by Brunswick or other action pursuant to any other clawback or recoupment policy which Brunswick may adopt from time to time, including without limitation any such policy which Brunswick may be required to adopt under the Dodd-Frank Wall Street Reform and Consumer Protection Act and implementing rules and regulations thereunder, or as otherwise required by law. |
| Additional Terms & Conditions | Payment of any bonus is in the sole discretion of the Human Resources and Compensation Committee. The Human Resources and Compensation Committee may modify, revise, discontinue, cancel or terminate this plan or any payments associated with this plan at any time, without notice. |

Exhibit 10.2

2014 Brunswick Performance Plan (BPP) Brunswick Corporation Senior Management Incentive Plan Participants Summary Terms and Conditions

| Purpose | Reward achievement of annual goals |
|---|---|
| Eligibility | Key managers designated by the Human Resources and Compensation Committee. |
| Performance Period | 2014 fiscal year. |
| Plan Funding – 162(m) Performance Measures | A pool will be funded for each participant based on the following: For the CEO: X% of Brunswick Earnings Before Interest and Taxes (EBIT) For each individual additional participant: Y% of Brunswick EBIT For the purpose of plan funding, EBIT from continuing operations will be determined on a GAAP basis and will be adjusted for: Restructuring, exit and impairment costs (including debt extinguishment costs); Acquisition or sale of "strategic" assets; Impact of any "extraordinary" accounting charges (GAAP definition) or charges related to changes in accounting principles; Pension liability settlement or plan amendment related charges; and Impact of change in tax law (e.g., extension of R&D tax credit) - variance from budget. Without exceeding the pool funded for each participant, actual bonuses will be based on achievement against the following financial measures as of the end of the performance period. |
| | For Corporate-level employees, 50% based on Earnings Per Share (EPS ex. items), 12.5% based on Mercury Marine EBIT, 12.5% based on Boat Group EBIT, 12.5% based on Life Fitness EBIT, and 12.5% based on Bowling & Billiards EBIT For Division leaders, 50% based on applicable division EBIT EPS (ex. items) and EBIT from continuing operations results for the year will be adjusted for: •Restructuring, exit and impairment costs (including debt extinguishment costs) and associated savings - variance from budget; •Acquisition or sale of "strategic" assets; •Impact of any "extraordinary" accounting charges (GAAP definition) or charges related to changes in accounting principles; •Pension liability settlement or plan amendment related charges; •Unusual tax items (i.e., FIN 48, Discrete Tax Items, Valuation Allowance Reversals, etc.); and •Impact of change in tax law (e.g., extension of R&D tax credit) - variance from budget. |

| Funding Review and Approval | The following steps will be taken to review and approve funding: |
|--------------------------------------|--|
| Арргочаг | CFO will review performance to evaluate required accruals; CEO will review performance at end of performance period and provide funding information to the Human Resource and Compensation Committee as appropriate; and Human Resources and Compensation Committee will review and certify performance and funding of pools. |
| Individual Awards | Without exceeding each participant's funded pool based on the attainment of the performance goals certified by the Human Resources and Compensation Committee, individual awards will be determined by the Human Resources and Compensation Committee on a discretionary basis using overall performance versus the established performance measures, evaluation of individual performance for the performance period, target incentives as a percentage of salary and covered salary (actual paid for year). In no case shall an award exceed: |
| | 200% of an individual's target incentive opportunity, the amount of the pool funded for the individual or the maximum amount payable under the Brunswick Corporation Senior Management Incentive Plan. |
| | Individuals must be employed at the end of the performance period to be eligible for an award, with ultimate payout at the discretion of the Human Resources and Compensation Committee. Those employees whose employment terminates due to death, permanent and total disability, or as a result of restructuring activities or plant shutdown will be eligible to receive individual awards at the recommendation of the CEO and Chief Human Resources Officer and the approval of the Human Resources and Compensation Committee. Any awards payable in the event of termination due to death, permanent disability, as a result of restructuring activities or plant shutdown shall be subject to the achievement of the applicable performance conditions and shall be paid as specified under "Timing and Form of Award Payments." |
| Timing and Form of Award Payments | In 2015, after financial results are confirmed and appropriate approvals are obtained; provided, however, that any such award shall be paid to U.Sbased employees no later than March 15, 2015. Payment may be made in cash, shares of Brunswick common stock granted under the Brunswick 2003 Stock Incentive Plan, or a combination of cash or stock, or an alternate form of equity, as determined by the Human Resources and Compensation Committee. |
| Claw Back | The Human Resources and Compensation Committee will evaluate the facts and circumstances of any restatement of earnings due to fraud or intentional misconduct that results in material noncompliance with any financial reporting requirement and, in its sole discretion, may require the repayment of all or a portion of bonus awards from individual(s) responsible for the restatement and others assigned to salary grade 21 and above, including senior executives, as deemed appropriate by the Human Resources and Compensation Committee. In addition, bonus awards shall be subject to forfeiture, recovery by Brunswick or other action pursuant to any other clawback or recoupment policy which Brunswick may adopt from time to time, including without limitation any such policy which Brunswick may be required to adopt under the Dodd-Frank Wall Street Reform and Consumer Protection Act and implementing rules and regulations thereunder, or as otherwise required by law. |

| Additional Terms & | This plan is a subplan under the Brunswick Corporation Senior Management Incentive Plan, and |
|--------------------|--|
| Conditions | shall be subject to all of the terms, conditions and limitations under such plan. Payment of any bonus |
| | is in the sole discretion of the Human Resources and Compensation Committee. The Human |
| | Resources and Compensation Committee may modify, revise, discontinue, cancel or terminate this |
| | plan or any payments associated with this plan at any time, without notice. |
| | |

Exhibit 10.3

2014 Brunswick Performance Plan (BPP) Performance Share Participants Other Than Those in the Brunswick Corporation Senior Management Incentive Plan Summary Terms and Conditions

| Purpose | Reward achievement of annual goals |
|--------------------------------|---|
| Eligibility | Key managers identified on an individual basis. |
| Performance Period | 2014 fiscal year. |
| Performance Measures | Bonuses based 100% on achievement against the following financial measures as of the end of the performance period. |
| | For Corporate-level employees, ✓ 50% based on Earnings Per Share (EPS ex. items), ✓ 12.5% based on Mercury Marine EBIT, ✓ 12.5% based on Boat Group EBIT, ✓ 12.5% based on Life Fitness EBIT, and ✓ 12.5% based on Bowling & Billiards EBIT |
| | For Division leaders, ✓ 50% based on EPS (ex. items), and ✓ 50% based on applicable division EBIT |
| | EPS (ex. items) and EBIT from continuing operations results for the year will be adjusted for: Restructuring, exit and impairment costs (including debt extinguishment costs) and associated savings - variance from budget; Acquisition or sale of "strategic" assets; Impact of any "extraordinary" accounting charges (GAAP definition) or charges related to changes in accounting principles; Pension liability settlement or plan amendment related charges; Unusual tax items (i.e., FIN 48, Discrete Tax Items, Valuation Allowance Reversals, etc.); and Impact of change in tax law (e.g., extension of R&D tax credit) - variance from budget. |
| | The Human Resources and Compensation Committee will determine the applicable performance goals and the bonuses payable upon attainment of such goals. |
| Funding Review and Approval | The following steps will be taken to review and approve funding: CFO will review performance to evaluate required accruals; CEO will review performance at end of performance period and recommend bonuses to the Human Resources and Compensation Committee as appropriate; and Human Resources and Compensation Committee will review and approve bonuses as deemed appropriate. |

| Individual Awards | Individual awards will be determined on a discretionary basis using overall approved funding, evaluation of individual performance for the performance period, target incentives as a percentage of salary and covered salary (actual paid for year). In no case shall an award exceed 200% of an individual's target incentive opportunity. Individuals must be employed at the end of the performance period to be eligible for an award, with ultimate payout at the discretion of the Human Resources and Compensation Committee. Those employees whose employment terminates due to death, permanent and total disability, or as a result of restructuring activities or plant shutdown will be eligible to receive individual awards at the discretion of the CEO and Chief Human Resources Officer. Any awards payable in the event of termination due to death, permanent disability, as a result of restructuring activities or plant shutdown shall be subject to the achievement of the applicable performance conditions and shall be paid as |
|--------------------------------------|---|
| | specified under "Timing and Form of Award Payments." |
| Timing and Form of Award Payments | In 2015, after financial results are confirmed and appropriate approvals are obtained; provided, however, that any such award shall be paid to U.Sbased employees no later than March 15, 2015. Payment may be made in cash, shares of Brunswick common stock granted under the Brunswick Corporation 2003 Stock Incentive Plan, a combination of cash or stock, or an alternate form of equity, as determined by the Human Resources and Compensation Committee. |
| Claw Back | The Human Resources and Compensation Committee will evaluate the facts and circumstances of any restatement of earnings due to fraud or intentional misconduct that results in material noncompliance with any financial reporting requirement and, in its sole discretion, may require the repayment of all or a portion of bonus awards from individual(s) responsible for the restatement and others assigned to salary grade 21 and above, including senior executives, as deemed appropriate by the Human Resources and Compensation Committee. In addition, bonus awards shall be subject to forfeiture, recovery by Brunswick or other action pursuant to any other clawback or recoupment policy which Brunswick may adopt from time to time, including without limitation any such policy which Brunswick may be required to adopt under the Dodd-Frank Wall Street Reform and Consumer Protection Act and implementing rules and regulations thereunder, or as otherwise required by law. |
| Additional Terms & Conditions | Payment of any bonus is in the sole discretion of the Human Resources and Compensation Committee. The Human Resources and Compensation Committee may modify, revise, discontinue, |
| | cancel or terminate this plan or any payments associated with this plan at any time, without notice. |

2014 Performance Share Grant Terms and Conditions for Select Key Employees Pursuant to the Brunswick Corporation 2003 Stock Incentive Plan (the "Plan")

| Purpose | To provide incentives to (i) support the execution of Brunswick Corporation's business strategies and (ii) more closely align the interests of the award recipient with those of Brunswick Corporation's stockholders. | | |
|------------------------------|--|--|--|
| Grant Date | , 2014 | | |
| Performance Shares | Shares of Brunswick Corporation common stock ("Common Stock") where the number of shares of Common Stock delivered is based on attainment of Performance Criteria set forth herein. Shares of Common Stock subject to this Grant shall be referred to herein as "Performance Shares." | | |
| Target Award | Performance Shares is the target against which Performance Criteria shall apply. | | |
| Performance Period | Cash Flow Return on Investment ("CFROI") Performance Criteria: one-year performance period, commencing January 1, 2014 and ending December 31, 2014 (the "CFROI Performance Period"). For purposes of these Terms and Conditions, "Award Period" shall mean the three-year performance period, commencing January 1, 2014 and ending December 31, 2016. | | |
| Performance Criteria | • CFROI: payout of 50% to 150% of the target Performance Shares based solely on performance against CFROI Performance Criteria over the CFROI Performance Period, as set forth in Appendix A attached hereto. | | |
| Termination of employment | Forfeiture of Performance Shares in the event employment terminates prior to the end of the Award Period, except if the Grantee terminates due to death or permanent disability (as defined below) or the Grantee's age and years of service equals 70 (the 'Rule of 70") or more or age is 62 or more. In the case of a termination of employment (other than for "cause" (willful misconduct in the performance of duties)) on or after the first anniversary of the beginning of the Award Period (i) due to death or permanent disability (as defined below) or (ii) on or after the date on which age plus years of service equal 70 or more or age is 62 or more, the Grantee or his or her estate or personal representative shall receive the award, calculated as if the Grantee had remained employed throughout the entire Award Period and based on actual CFROI Performance. The Performance Shares shall be distributed to the Grantee in accordance with the terms of this award under "Timing of Distribution." In the case of a termination of employment (other than for "cause" (willful misconduct in the performance of duties)) prior to the first anniversary of the beginning of the Award Period (i) due to death or permanent disability (as defined below) or (ii) on or after the date on which age plus years of service equal 70 or more or age is 62 or more, a pro-rata portion of the award will be distributed to the Grantee or his or her estate or personal representative in accordance with the terms of this award under "Timing of Distribution." For purposes of the foregoing sentence, a "pro-rata portion" will mean the product of (x) the number of Performance Shares that would otherwise be paid out at the end of the Award Period based on actual CFROI Performance and (y) a fraction, the numerator of which is the number of days that have elapsed since the beginning of the CFROI Performance Period through the date of termination of the Grantee's employment, and the denominator of which is the number of days in the CFROI Perform | | |

| Change in Control | On a Change in Control (as defined in the Plan), a pro-rata portion of the award shall vest and the remainder of the award shall be forfeited. For purposes of the foregoing sentence, a "pro-rata portion" shall mean the product of (x) the number of Performance Shares equal to 100% of the target award (or, if the Change in Control occurs after the CFROI Performance Period, the number of Performance Shares actually earned based on CFROI performance) and (y) a fraction, the numerator of which is the number of days that have elapsed since the beginning of the CFROI Performance Period through the Change in Control (not to exceed the number of days in the CFROI Performance Period), and the denominator of which is the number of days in the CFROI Performance Period. Any vested Performance Shares shall be delivered to the Grantee within thirty (30) days of such Change in Control; provided, however, for those whose age and years of service could equal 70 or more or age will be 62 or more, in either case prior to January 1, 2016, all of the award will be distributed in accordance with the terms of this award under "Timing of Distribution;" provided, further, that if the Change in Control is a "change in control event" within the meaning of Internal Revenue Code Section 409A and applicable regulations issued thereunder (except that in no event shall an acquisition of assets under Treasury Regulation §1.409A-3(i)(5)(vii) constitute a change in control event, unless such event is also a sale or disposition of at least all or substantially all of the Company's assets), then the vested performance share award shall be delivered to the Grantee within thirty (30) days of such company's assets), then the vested performance share award shall be delivered to the Grantee within thirty (30) days of such control event, unless such event is also a sale or disposition of at least all or substantially all of the Company's assets), then the vested performance share award shall be delivered to the Grantee within thirty (30 |
|------------------------|--|
| Timing of Distribution | within thirty (30) days of such Change in Control. Except as otherwise provided for herein, shares of Common Stock shall be delivered to the Grantee in settlement of the award as soon as administratively practicable after the end of the Award Period, subject to certification in writing of the Company's attainment of the Performance Criteria. In no event shall the award be settled later than 2 ½ months following the end of the year in which the third anniversary of the Grant Date occurs. Notwithstanding the foregoing provisions, in the event that (i) the Grantee is a "Covered Employee" (as defined under Internal Revenue Code Section 162(m), as amended) with respect to the taxable year in which the Performance Shares would otherwise be delivered, and (ii) the sum of the value of the Performance Shares deliverable to the Grantee under the award and other compensation payable by Brunswick to the Grantee with respect to such taxable year exceeds \$1.5 million, the portion of the Performance Shares that, when added to such other compensation would result in the Grantee receiving total compensation in excess of \$1.5 million shall be converted into deferred stock units and be automatically deferred pursuant to Brunswick's Automatic Deferred Compensation Plan. Performance Shares converted into deferred stock units shall be payable to the Grantee in accordance with the terms of the Automatic Deferred Compensation Plan. |
| Tax Withholding | For those who have met the Rule of 70 or age 62 prior to the last day of the CFROI Performance Period, tax withholding liability to meet required FICA on amounts vesting at the end of the CFROI Performance Period must be paid via payroll or participant check during the next calendar quarter. For those meeting the Rule of 70 or age 62 on or following the last day of the CFROI Performance Period and prior to the year of scheduled distribution, tax withholding liability to meet required FICA must be paid via payroll or participant check by the end of the year of meeting the Rule of 70 or reaching age 62. Subsequent Federal, state and local income tax withholding must be paid via share reduction upon distribution. |
| Form of Distribution | Shares will be deposited to your existing Dividend Reinvestment Plan account or, if one is not currently on record, deposited into a newly created account. Stock certificates will be issued on request. |

| Additional Terms and Conditions | Grants are subject to the terms of the Plan. To the extent any provision herein conflicts with the Plan, the Plan shall govern. The Human Resources and Compensation Committee of the Board administers the Plan. The Committee may interpret the Plan and adopt, amend and rescind administrative guidelines and other rules as deemed appropriate. Committee determinations are binding. |
|------------------------------------|--|
| | The rule of 70/age 62 provisions do not apply for grants made to residents of the European Union. |
| | Permanent disability means the inability, by reason of a medically determinable physical or mental impairment, to engage in any substantial gainful activity, which condition, in the opinion of a physician selected by the Committee, is expected to have a duration of not less than 120 days. |
| | This award and any shares delivered pursuant to this award are subject to forfeiture, recovery by Brunswick or other action pursuant to any clawback or recoupment policy which Brunswick may adopt from time to time, including without limitation any such policy which Brunswick may be required to adopt under the Dodd-Frank Wall Street Reform and Consumer Protection Act and implementing rules and regulations thereunder, or as otherwise required by law. |
| | The Plan may be amended, suspended or terminated at any time. The Plan will be governed by the laws of the State of Illinois, without regard to the conflict of law provisions of any jurisdiction. |

2014 Performance Share Grant Appendix A – Performance Criteria

| Cash Flow Return on Investment (CFROI) | | Payout as a % of <u>Target ⁽¹⁾</u> | <u>2014 Goal</u> |
|---|-----------|--|------------------|
| CFROI defined as Free Cash Flow divided by average Operating Capital Employed. | Threshold | 50% | X% |
| Free Cash Flow is consistent with the external reporting definition. | Target | 100% | Y% |
| Operating Capital Employed defined as total assets less total liabilities excluding cash, debt and tax balances. Operating Capital Employed will be calculated on a five point basis. Free Cash Flow and Operating Capital Employed will be adjusted for the following: Acquisition/sale of "strategic" assets; Impact of pension cash contributions, restructuring activities and tax payments or refunds; and Impact of change in tax law (e.g., extension of R&D tax credit) - variance from budget. | Maximum | 150% | Z% |

⁽¹⁾ If performance is between the threshold and maximum levels set forth above, then the payout as a percentage of target shall be interpolated appropriately. No payout below threshold.

2014 Performance Share Grant Terms and Conditions Pursuant to the Brunswick Corporation 2003 Stock Incentive Plan (the "Plan")

| Purpose | To provide incentives to (i) support the execution of Brunswick Corporation's business strategies and (ii) more closely align the interests of the award recipient with those of Brunswick Corporation's stockholders. | |
|----------------------|--|--|
| Grant Date | , 2014 | |
| Performance Shares | Shares of Brunswick Corporation common stock ("Common Stock") where the number of shares of Common Stock delivered is based on attainment of Performance Criteria set forth herein. Shares of Common Stock subject to this Grant shall be referred to herein as "Performance Shares." | |
| Target Award | Performance Shares is the target against which Performance Criteria shall apply. | |
| Performance Period | Cash Flow Return on Investment ("CFROI") Performance Criteria: one-year performance period, commencing January 1, 2014, and ending December 31, 2014 (the "CFROI Performance Period"). Total Stockholder Return ("TSR") Modifier: three-year performance period, commencing January 1, | |
| | 2014 and ending December 31, 2016. For purposes of these Terms and Conditions, "Award Performance Period" shall mean the three-year performance period, commencing January 1, 2014, and ending December 31, 2016. | |
| Performance Criteria | CFROI: payout of 50% to 150% of the target Performance Shares based solely on performance against CFROI Performance Criteria over the CFROI Performance Period, as set forth in Appendix A attached hereto. TSR Modifier: Performance Shares calculated based on CFROI performance ("CFROI Earned Award") shall be subject to a +/- 20% modifier for Brunswick Corporation's TSR Performance against TSR Comparator Group. o If Brunswick Corporation's TSR Performance is equal to or below the 25th percentile of the TSR Performance of the TSR Comparator Group over the Award Performance Period, then the CFROI Earned Award shall be reduced by 20%. o If Brunswick Corporation's TSR Performance is equal to or greater than the 75th percentile of the TSR Performance of the TSR Comparator Group over the Award Performance Period, then the CFROI Earned Award shall be increased by 20%. o If Brunswick Corporation's TSR Performance is equal to or greater than the 75th percentile of the TSR Performance of the TSR Comparator Group over the Award Performance Period, then the CFROI Earned Award shall be increased by 20%. o The CFROI Earned Award shall not be modified for Brunswick Corporation's TSR Performance between the 25th and 75th percentile of the TSR Performance of the TSR Comparator Group over the Award Performance? and "TSR Comparator Group." o See Appendix A attached hereto for the definitions of "TSR Performance" and "TSR Comparator Group." o Notwithstanding the level of performance achieved, the number of shares of Common Stock delivered pursuant to the "Timing of Distribution" discussed below shall not exceed the number of shares having a Fair Market Value, as of the date of distribution, equal to 400% of the target dollar value of the award as of the grant date, as set forth in the award notice given to the Grantee in connection with the award. | |

| Termination of | • Forfeiture of Performance Shares in the event employment terminates prior to the end of the Award |
|-------------------|---|
| employment | Performance Period, except if the Grantee terminates due to death or permanent disability (as defined below) or the Grantee's age and years of service equals 70 (the 'Rule of 70") or more or age is 62 or more. |
| | In the case of a termination of employment (other than for "cause" (willful misconduct in the performance of duties)) on or after the first anniversary of the beginning of the Award Performance Period (i) due to death or permanent disability (as defined below) or (ii) on or after the date on which age plus years of service equal 70 or more or age is 62 or more, the Grantee or his or her estate or personal representative shall receive the award, calculated as if the Grantee had remained employed throughout the entire Award Performance Period and based on actual CFROI and TSR Performance. The Performance Shares shall be distributed to the Grantee in accordance with the terms of this award under "Timing of Distribution." In the case of a termination of employment (other than for "cause" (willful misconduct in the performance of duties)) prior to the first anniversary of the beginning of the Award Performance Period (i) due to death or permanent disability (as defined below) or (ii) on or after the date on which age plus years of service equal 70 or more or age is 62 or more, a pro-rata portion of the award will be distributed to the Grantee or his or her estate or personal representative in accordance with the terms of this award under "Timing of Distribution." For purposes of the foregoing sentence, a "pro-rata portion" will mean the product of (x) the number of Performance Shares that would otherwise be paid out at the end of the Award Performance Period based on actual CFROI and TSR Performance and (y) a fraction, the numerator of which is the number of days in the CFROI Performance Period. All remaining Performance Shares shall be forfeited. Fractional shares shall be rounded down to the nearest whole share. |
| Change in Control | On a Change in Control (as defined in the Plan), a pro-rata portion of the award shall vest and the remainder of the award shall be forfeited. For purposes of the foregoing sentence, a "pro-rata portion" shall mean the product of (x) the number of Performance Shares equal to 100% of the target award (or, if the Change in Control occurs after the CFROI Performance Period, the number of Performance Shares actually earned based on CFROI performance) and (y) a fraction, the numerator of which is the number of days that have elapsed since the beginning of the CFROI Performance Period through the Change in Control (not to exceed the number of days in the CFROI Performance Period), and the denominator of which is the number of days in the CFROI Performance Period. Any vested Performance Shares shall be delivered to the Grantee within thirty (30) days of such Change in Control; provided, however, for those whose age and years of service could equal 70 or more or age will be 62 or more, in either case prior to January 1, 2016, all of the award will be distributed in accordance with the terms of this award under "Timing of Distribution;" provided, further, that if the Change in Control is a "change in control event" within the meaning of Internal Revenue Code Section 409A and applicable regulations issued thereunder (except that in no event shall an acquisition of assets under Treasury Regulation §1.409A-3(i)(5)(vii) constitute a change in control event, unless such event is also a sale or disposition of at least all or substantially all of the Company's assets), then the vested performance share award shall be delivered to the Grantee within thirty (30) days of such Change in Control. |

| Timing of Distribution | Except as otherwise provided for herein, shares of Common Stock shall be delivered to the Grantee in settlement of the award as soon as administratively practicable after the end of the Award Performance Period, subject to certification in writing of the Company's attainment of the Performance Criteria. In no event shall the award be settled later than 2 ½ months following the end of the year in which the third anniversary of the Grant Date occurs. Notwithstanding the foregoing provisions, in the event that (i) the Grantee is a "Covered Employee" (as defined under Internal Revenue Code Section 162(m), as amended) with respect to the taxable year in which the Performance Shares would otherwise be delivered, and (ii) the sum of the value of the Performance Shares deliverable to the Grantee under the award and other compensation payable by Brunswick to the Grantee with respect to such taxable year exceeds \$1.5 million, the portion of the Performance Shares that, when added to such other compensation would result in the Grantee receiving total compensation in excess of \$1.5 million shall be converted into deferred stock units and be automatically deferred pursuant to Brunswick's Automatic Deferred Compensation Plan. Performance Shares converted into deferred stock units shall be payable to the Grantee in accordance with the terms of the Automatic Deferred Compensation Plan. |
|------------------------------------|---|
| Tax Withholding | For those who have met the Rule of 70 or age 62 prior to the last day of the CFROI Performance Period, tax withholding liability to meet required FICA on amounts vesting at the end of the CFROI Performance Period must be paid via payroll or participant check during the next calendar quarter. For those meeting the Rule of 70 or age 62 on or following the last day of the CFROI Performance Period and prior to the year of scheduled distribution, tax withholding liability to meet required FICA must be paid via payroll or participant check by the end of the year of meeting the Rule of 70 or reaching age 62. Subsequent Federal, state and local income tax withholding must be paid via share reduction upon distribution. |
| | For all others, tax withholding liability (to meet required FICA, Federal, state, and local withholding) must be paid via share reduction upon distribution. |
| Form of Distribution | Shares will be deposited to your existing Dividend Reinvestment Plan account or, if one is not currently on record, deposited into a newly created account. Stock certificates will be issued on request. |
| Additional Terms and Conditions | Grants are subject to the terms of the Plan. To the extent any provision herein conflicts with the Plan, the Plan shall govern. The Human Resources and Compensation Committee of the Board administers the Plan. The Committee may interpret the Plan and adopt, amend and rescind administrative guidelines and other rules as deemed appropriate. Committee determinations are binding. Permanent disability means the inability, by reason of a medically determinable physical or mental impairment, to engage in any substantial gainful activity, which condition, in the opinion of a physician selected by the Committee, is expected to have a duration of not less than 120 days. This award and any shares delivered pursuant to this award are subject to forfeiture, recovery by Brunswick or other action pursuant to any clawback or recoupment policy which Brunswick may |
| | adopt from time to time, including without limitation any such policy which Brunswick may be required to adopt under the Dodd-Frank Wall Street Reform and Consumer Protection Act and implementing rules and regulations thereunder, or as otherwise required by law. The Plan may be amended, suspended or terminated at any time. The Plan will be governed by the |
| | laws of the State of Illinois, without regard to the conflict of law provisions of any jurisdiction. |

2014 Performance Share Grant Appendix A – Performance Criteria

| Cash Flow Return on Investment (CFROI) | | Payout as a % of <u>Target ⁽¹⁾</u> | <u>2014 Goal</u> |
|---|-----------|--|------------------|
| CFROI defined as Free Cash Flow divided by average Operating Capital Employed. | Threshold | 50% | X% |
| Free Cash Flow is consistent with the external reporting definition. | Target | 100% | Y% |
| Operating Capital Employed defined as total assets less total liabilities excluding cash, debt and tax balances. Operating Capital Employed will be calculated on a five point basis. Free Cash Flow and Operating Capital Employed will be adjusted for the following: Acquisition/sale of "strategic" assets; Impact of pension cash contributions, restructuring activities and tax payments or refunds; and Impact of change in tax law (e.g., extension of R&D tax credit) - variance from budget. | Maximum | 150% | Z% |

⁽¹⁾ If performance is between the threshold and maximum levels set forth above, then the payout as a percentage of target shall be interpolated appropriately. No payout below threshold.

The following definitions shall apply for purpose of applying the TSR modifier:

"Average Stock Price" means the average of the closing transaction prices of a share of common stock of a company, as reported on the principal national stock exchange on which such common stock is traded, for the 20 business days immediately preceding the date for which the Average Stock Price is being determined.

"TSR Comparator Group" means the "Leisure Products" sub-industry group within the Global Industry Classification Standard Consumer Durables and Apparel Global Industry Group. For purposes of determining TSR Performance with respect to the Award Performance Period, the companies included in the Leisure Products sub-industry group shall be determined at the beginning of the 3-year period, excluding those entities that are bankrupt, listed on the pink sheets or not listed at all. Should a company within the TSR Comparator Group become bankrupt after the start of the Award Performance Period, they shall be assigned a TSR of -100%. Companies emerging from bankruptcy shall not be tracked for purposes of the current performance period. If two companies within the TSR Comparator Group merge, only the surviving entity shall be counted. Should a company within the TSR Comparator Group merge with a company outside of the TSR Comparator Group, then that entity shall be excluded from the final calculation.

"TSR Performance" means a company's cumulative total shareholder return as measured by dividing (A) the sum of (i) the cumulative amount of dividends for the Award Performance Period, assuming dividend reinvestment, and (ii) the increase or decrease in the Average Stock Price from the first day of the Award Performance Period to the last day of the Award Performance Period, by (B) the Average Stock Price determined as of the first day of the Award Performance Period.

2014 Stock-Settled Stock Appreciation Right Grant Terms and Conditions Pursuant to the Brunswick Corporation 2003 Stock Incentive Plan (the "Plan")

| Purpose | To promote Brunswick's long term financial interests and growth. |
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| Stock-Settled Stock Appreciation Right | The right to receive a payment in Brunswick Stock (as defined in the Plan) equal to the excess of the Stock's Fair Market Value (as defined in the Plan) at exercise over the exercise price as established on the Grant Date attributable to the number of underlying Stock-Settled Stock Appreciation Rights ("Stock-Settled SARs") granted. By exercising Stock-Settled SARs, you agree to the terms and conditions of the grant. |
| Exercise Price | \$ Closing price as reported on the New York Stock Exchange Composite Transactions Tape on the Grant |
| | Date. |
| Grant Date | , 2014 |
| Award | Stock-Settled SARs |
| Vesting | Stock-Settled SARs vest and become exercisable as follows: One-fourth of the Stock-Settled SARs granted on each of the first, second, third, and fourth anniversaries of the Grant Date, so long as employment by Brunswick or its designated affiliates continues on each such anniversary date; In the case of a termination of employment (other than for "cause" (willful misconduct in the performance of duties) or due to death or permanent disability (as defined below)) on or after (i) the first anniversary of the Grant Date and (ii) the date on which age plus years of service equals 70 or more or age is 62 or more, vesting will continue on the normal vesting schedule described immediately above; In the case of a termination of employment (other than for cause or due to death or permanent disability) (i) prior to the first anniversary of the Grant Date and (ii) on or after the date on which age plus years of service equals 70 or more or age is 62 or more, a pro-rata portion of the award will vest on each anniversary of the Grant Date pursuant to the normal vesting schedule described above. For purposes of the foregoing sentence, a "pro-rata portion" will mean the product of (x) the number of shares underlying the Stock-Settled SAR award that would have vested on the applicable anniversary of the Grant Date sing schedule and (y) a fraction, the numerator of which is the number of days that have elapsed since the Grant Date through the date of termination of the recipient's employment, and the denominator of which is 365. All remaining shares will be forfeited; Termination due to death or permanent disability; or A Change in Control (as defined in the Plan). |
| Grant Term | Vested Stock-Settled SARs will remain exercisable as follows: Until the termination of employment, if involuntarily terminated for cause, or Based on eligibility as of the last day employed, the latest of the following: 30 days after voluntary termination; One year after involuntary termination without cause (for example, reductions-in-force or reorganization), or if your employer ceases to be a Subsidiary (as defined in the Plan) of Brunswick, unless the Committee (as defined in the Plan) provides otherwise; Two years after termination following a Change in Control (as defined in the Plan); Five years after termination due to death or permanent disability (as defined below); or Five years after termination of employment (other than for cause or due to death or permanent disability), provided that such termination occurs on or after the date on which your age plus years of service equals 70 or more or your age is 62 or more. |

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| Exercise Settlement- | On exercise, the number of shares of Brunswick Stock delivered will be determined as follows: |
| Payment / Tax Withholding | The difference between the Fair Market Value on date of exercise and the per share exercise price will be determined. This difference will be multiplied by the number of Stock-Settled SARs being exercised to determine the total dollar gain. The total dollar gain will be divided by the Fair Market Value on date of exercise. |
| | If, upon exercise, you would be entitled to a fractional security, such fractional security shall be disregarded and the cash equivalent of such fractional security shall be applied to your tax withholding liability. Should you elect to have the required tax withholding satisfied by delivery of shares, then the ultimate Stock delivered will be reduced by an amount necessary to accommodate the required tax withholding. |
| | Tax withholding liability (to meet required FICA, federal, state, and local withholding) can be paid in any combination of the following: |
| | Reduction in shares delivered to accommodate the required minimum tax withholding, or Cash or check. |
| Additional Terms and Conditions | Grants are subject to the terms of the Plan. To the extent any provision herein conflicts with the Plan, the Plan will govern. The Committee administers the Plan. The Committee may interpret the Plan and adopt, amend and rescind administrative guidelines and other rules as deemed appropriate. Committee determinations are binding. |
| | The rule of 70/age 62 provisions do not apply for grants made to residents of the European Union. |
| | Permanent disability means the inability, by reason of a medically determinable physical or mental impairment, to engage in any substantial gainful activity, which condition, in the opinion of a physician selected by the Committee, is expected to have a duration of not less than 120 days. |
| | This award and any shares delivered pursuant to this award are subject to forfeiture, recovery by Brunswick or other action pursuant to any clawback or recoupment policy which Brunswick may adopt from time to time, including without limitation any such policy which Brunswick may be required to adopt under the Dodd-Frank Wall Street Reform and Consumer Protection Act and implementing rules and regulations thereunder, or as otherwise required by law. |
| | The Plan may be amended, suspended or terminated at any time. The Plan will be governed by the laws of the State of Illinois, without regard to the conflict of law provisions of any jurisdiction. |

2014 Cash-Settled Restricted Stock Unit Grant Terms and Conditions Pursuant to the Brunswick Corporation 2003 Stock Incentive Plan (the "Plan")

| Purpose | To encourage retention of key managers so as to support the execution of business strategies and achieve future goals. |
|---|--|
| Cash-settled Restricted Stock Units | Cash-settled Restricted Stock Units valued on the same basis as Brunswick Corporation common stock ("Stock") where one unit equals one share. Dividend equivalents will be reinvested in additional cash-settled restricted stock units. There are no voting rights attached to restricted stock units. |
| Grant Date | , 2014 |
| Award | Cash-settled Restricted Stock Units. |
| Vesting | Cash-settled restricted stock units will vest and be distributed as follows: Three years from the Grant Date, subject to continued employment; In the case of a termination of employment (other than for "cause" (willful misconduct in the performance of duties) or due to death or permanent disability (as defined below)) on or after (i) the first anniversary of the Grant Date and (ii) the date on which age plus years of service equal 70 or more or age is 62 or more, all of the award will be vested and distributed three years from the Grant Date; In the case of a termination of employment (other than for cause or due to death or permanent disability) (i) prior to the first anniversary of the Grant Date and (ii) on or after the date on which age plus years of service equals 70 or more or age is 62 or more, a pro-rata portion of the award will be vested and distributed three years from the Grant Date. For purposes of the foregoing sentence, a "pro-rata portion" will mean the product of (x) the number of restricted stock units awarded that would have vested on the normal vesting date and (y) a fraction, the numerator of which is the number of days that have elapsed since the Grant Date through the date of termination of the recipient's employment, and the denominator of which is 365. All remaining restricted stock units will be forfeited; Within thirty (30) days following a Change in Control (as defined in the Plan); provided, however, for those whose age and years of service could equal 70 or more or age will be 62 or more, in either case prior to January 1, 2016, all of the award will be vested and distributed three years from the Grant Date; provided, further, that if the Change in Control is a "change in control event" within the meaning of Internal Revenue Code Section 409A and applicable regulations issued thereunder (except that in no event shall an acquisition of assets under Treasury Regulation §1.409A-3(i)(5)(vii) constitute a change in control event; or or < |
| Termination of Employment | Forfeiture of cash-settled restricted stock units in the event employment terminates prior to vesting, except if age and years of service equals 70 or more or age is 62 or more, in which case all or a pro-rata portion of the restricted stock units will vest as described above (the Rule of 70/age 62 provisions do not apply for grants made to residents of the European Union). |
| Timing of Distribution | Distributions will occur as soon as practical after the distribution date provided above (but in no event later than March 15, 2017). |

| Tax Withholding | For those meeting the Rule of 70 or age 62 prior to the year of scheduled distribution, tax withholding liability to meet required FICA must be paid via payroll or participant check by the end of the year of meeting the Rule of 70 or reaching age 62, except that the FICA taxes on amounts vesting during the first December after grant for those who have met the Rule of 70 or age 62 during the year of grant will be collected during the next calendar quarter. Subsequent Federal, state and local income tax withholding will be deducted from the gross payment upon distribution. For all others, tax withholding liability (to meet required FICA, Federal, state, and local withholding) must be deducted from the gross payment upon distribution. |
|------------------------------------|--|
| Form of Distribution | Distribution will be in the form of a cash payment in an amount equal to the number of units multiplied by the share price at the time of vesting and distribution, less applicable withholding. |
| Additional Terms and Conditions | Grants are subject to the terms of the Plan. To the extent any provision herein conflicts with the Plan, the Plan shall govern. The Human Resources and Compensation Committee of the Board administers the Plan. The Committee may interpret the Plan and adopt, amend and rescind administrative guidelines and other rules as deemed appropriate. Committee determinations are binding. Permanent disability means the inability, by reason of a medically determinable physical or mental impairment, to engage in any substantial gainful activity, which condition, in the opinion of a physician selected by the Committee, is expected to have a duration of not less than 120 days; <u>provided, however</u> , that for recipients who could meet the Rule of 70 or will reach age 62, in either case prior to January 1, 2016, permanent disability means that the recipient is "disabled" within the meaning of Treasury Regulation §1.409A-3(i)(4). |

2014 Stock-Settled Restricted Stock Unit Grant Terms and Conditions Pursuant to the Brunswick Corporation 2003 Stock Incentive Plan (the "Plan")

| Purpose | To encourage retention of key managers so as to support the execution of business strategies and achieve future goals. |
|------------------------------|--|
| Restricted Stock Units | Restricted Stock Units valued on the same basis as Brunswick Corporation common stock ("Stock") where one unit equals one share. Dividend equivalents will be reinvested in additional restricted stock units. There are no voting rights attached to restricted stock units. |
| Grant Date | ,2014 |
| Award | Restricted Stock Units. |
| Vesting | Restricted stock units will vest and be distributed as follows: Three years from the Grant Date, subject to continued employment; In the case of a termination of employment (other than for "cause" (willful misconduct in the performance of duties) or due to death or permanent disability (as defined below)) on or after (i) the first anniversary of the Grant Date and (ii) the date on which age plus years of service equal 70 or more or age is 62 or more, all of the award will be vested and distributed three years from the Grant Date; In the case of a termination of employment (other than for cause or due to death or permanent disability) (i) prior to the first anniversary of the Grant Date and (ii) on or after the date on which age plus years of service equals 70 or more or age is 62 or more, a pro-rata portion of the award will be vested and distributed three years from the Grant Date. For purposes of the foregoing sentence, a "pro-rata portion" will mean the product of (x) the number of restricted stock units awarded that would have vested on the normal vesting date and (y) a fraction, the numerator of which is the number of days that have elapsed since the Grant Date through the date of termination of the recipient's employment, and the denominator of which is 365. All remaining restricted stock units will be forfeited; Within thirty (30) days following a Change in Control (as defined in the Plan); provided, however, for those whose age and years of service could equal 70 or more or age will be 62 or more, in either case prior to January 1, 2016, all of the award will be vested and distributed three years from the Grant Date; provided, further, that if the Change in Control is a "change in control event" within the meaning of Internal Revenue Code Section 409A and applicable regulation §1.409A-3(i)(5)(vii) constitute a change in control event, unless such event is also a sale or disposition of at least all or substantially all of the Company's assets), then all stock- |
| Termination of Employment | Forfeiture of restricted stock units in the event employment terminates prior to vesting, except if age and years of service equals 70 or more or age is 62 or more, in which case all or a pro-rata portion of the restricted stock units will vest as described above (the Rule of 70/age 62 provisions do not apply for grants made to residents of the European Union). |
| Timing of Distribution | Distributions will occur as soon as practical after the distribution date provided above (but in no event later than March 15, 2017). |

| Tax Withholding | For those meeting the Rule of 70 or age 62 prior to the year of scheduled distribution, tax withholding liability to meet required FICA must be paid via payroll or participant check by the end of the year of meeting the Rule of 70 or reaching age 62, except that the FICA taxes on amounts vesting during the first December after grant for those who have met the Rule of 70 or age 62 during the year of grant will be collected during the next calendar quarter. Subsequent Federal, state and local income tax withholding must be paid via share reduction upon distribution. For all others, tax withholding liability (to meet required FICA, Federal, state, and local withholding) must be paid via share reduction upon distribution. |
|------------------------------------|--|
| Form of Distribution | Shares will be deposited to your existing Dividend Reinvestment Plan account or, if one is not currently on record, deposited into a newly created account. Stock certificates will be issued on request. |
| Additional Terms and Conditions | Grants are subject to the terms of the Plan. To the extent any provision herein conflicts with the Plan, the Plan shall govern. The Human Resources and Compensation Committee of the Board administers the Plan. The Committee may interpret the Plan and adopt, amend and rescind administrative guidelines and other rules as deemed appropriate. Committee determinations are binding. Permanent disability means the inability, by reason of a medically determinable physical or mental |
| | impairment, to engage in any substantial gainful activity, which condition, in the opinion of a physician selected by the Committee, is expected to have a duration of not less than 120 days; <u>provided</u> , <u>however</u> , that for recipients who could meet the Rule of 70 or will reach age 62, in either case prior to January 1, 2016, permanent disability means that the recipient is "disabled" within the meaning of Treasury Regulation §1.409A-3(i)(4). |
| | This award and any shares delivered pursuant to this award are subject to forfeiture, recovery by Brunswick or other action pursuant to any clawback or recoupment policy which Brunswick may adopt from time to time, including without limitation any such policy which Brunswick may be required to adopt under the Dodd-Frank Wall Street Reform and Consumer Protection Act and implementing rules and regulations thereunder, or as otherwise required by law. |
| | The Plan may be amended, suspended or terminated at any time. The Plan will be governed by the laws of the State of Illinois, without regard to the conflict of law provisions of any jurisdiction. |

2013 Performance Share Grant Terms and Conditions Pursuant to the Brunswick Corporation 2003 Stock Incentive Plan (the "Plan")

| Purpose | To provide incentives to (i) support the execution of Brunswick Corporation's business strategies and (ii) more closely align the interests of the award recipient with those of Brunswick Corporation's stockholders. | |
|----------------------|--|--|
| Grant Date | , 2013 | |
| Performance Shares | Shares of Brunswick Corporation common stock ("Common Stock") where the number of shares of Common Stock delivered is based on attainment of Performance Criteria set forth herein. Shares of Common Stock subject to this Grant shall be referred to herein as "Performance Shares." | |
| Target Award | Performance Shares is the target against which Performance Criteria shall apply. | |
| Performance Period | Cash Flow Return on Investment ("CFROI") Performance Criteria: one-year performance period, commencing January 1, 2013, and ending December 31, 2013 (the "CFROI Performance Period"). Total Stockholder Return ("TSR") Modifier: three-year performance period, commencing January 1, 2013 and ending December 31, 2015. For purposes of these Terms and Conditions, "Award Performance Period" shall mean the three-year performance period, commencing January 1, 2013, and ending December 31, 2015. | |
| Performance Criteria | CFROI: payout of 50% to 150% of the target Performance Shares based solely on performance against CFROI Performance Criteria over the CFROI Performance Period, as set forth in Appendix A attached hereto. TSR Modifier: Performance Shares calculated based on CFROI performance ("CFROI Earned Award") shall be subject to a +/- 20% modifier for Brunswick Corporation's TSR Performance against TSR Comparator Group. o If Brunswick Corporation's TSR Performance is equal to or below the 25th percentile of the TSR Performance of the TSR Comparator Group over the Award Performance Period, then the CFROI Earned Award shall be reduced by 20%. o If Brunswick Corporation's TSR Performance is equal to or greater than the 75th percentile of the TSR Performance of the TSR Comparator Group over the Award Performance Period, then the CFROI Earned Award shall be increased by 20%. o If Brunswick Corporation at the TSR Comparator Group over the Award Performance Period, then the CFROI Earned Award shall be increased by 20%. o The CFROI Earned Award shall be increased by 20%. o The CFROI Earned Award shall be notified for Brunswick Corporation's TSR Performance between the 25th and 75th percentile of the TSR Performance of the TSR Comparator Group over the Award Performance of the TSR Comparator Group over the Award Performance of the TSR Comparator Group over the Award Performance of the TSR Comparator Group over the Award Performance of the TSR Comparator Group over the Award Performance Period. o See Appendix A attached hereto for the definitions of "TSR Performance" and "TSR Comparator Group." o Notwithstanding the level of performance achieved, the number of shares of Common Stock delivered pursuant to the "Timing of Distribution" discussed below shall not exceed the number of shares having a Fair Market Value, as of the date of distribution, equal to 400% of the target dollar value of the award as of the grant date, as set forth in the award notice gi | |

| Termination of | • Forfeiture of Performance Shares in the event employment terminates prior to the end of the Award |
|-------------------|---|
| employment | Forfeiture of Performance Shares in the event employment terminates prior to the end of the Award Performance Period, except if the Grantee terminates due to death or permanent disability (as defined below) or the Grantee's age and years of service equals 70 or more or age is 62 or more. In the case of a termination of employment (other than for "cause" (willful misconduct in the performance of duties)) on or after the first anniversary of the beginning of the Award Performance Period (i) due to death or permanent disability (as defined below) or (ii) on or after the date on which age plus years of service equal 70 or more or age is 62 or more, the Grantee or his or her estate or personal representative shall receive the award, calculated as if the Grantee had remained employed throughout the entire Award Performance Period and based on actual CFROI and TSR Performance. The Performance Shares shall be distributed to the Grantee in accordance with the terms of this award under "Timing of Distribution." In the case of a termination of employment (other than for "cause" (willful misconduct in the performance of duties)) prior to the first anniversary of the beginning of the Award Performance Period (i) due to death or permanent disability (as defined below) or (ii) on or after the date on which age plus years of service equal 70 or more or age is 62 or more, a pro-rata portion of the award will be distributed to the Grantee or his or her estate or personal representative in accordance with the terms of this award under "Timing of Distribution." For purposes of the foregoing sentence, a "pro-rata portion" will mean the product of (x) the number of Performance Shares that would otherwise be paid out at the end of the Award Performance Period based on actual CFROI and TSR Performance and (y) a fraction, the numerator of which is the number of days in the CFROI and TSR Performance and (y) a fraction, the numerator of which is the number of days in the CFROI Performance Period. All remaining |
| Change in Control | On a Change in Control (as defined in the Plan), a pro-rata portion of the award shall vest and the remainder of the award shall be forfeited. For purposes of the foregoing sentence, a "pro-rata portion" shall mean the product of (x) the number of Performance Shares equal to 100% of the target award (or, if the Change in Control occurs after the CFROI Performance Period, the number of Performance Shares actually earned based on CFROI performance) and (y) a fraction, the numerator of which is the number of days that have elapsed since the beginning of the CFROI Performance Period through the Change in Control (not to exceed the number of days in the CFROI Performance Period), and the denominator of which is the number of days in the CFROI Performance Period. Any vested Performance Shares shall be delivered to the Grantee within thirty (30) days of such Change in Control; provided, however, for those whose age and years of service could equal 70 or more or age will be 62 or more, in either case prior to January 1, 2015, all of the award will be distributed in accordance with the terms of this award under "Timing of Distribution;" provided, further, that if the Change in Control is a "change in control event" within the meaning of Internal Revenue Code Section 409A and applicable regulations issued thereunder (except that in no event shall an acquisition of assets under Treasury Regulation §1.409A-3(i)(5)(vii) constitute a change in control event, unless such event is also a sale or disposition of at least all or substantially all of the Company's assets), then the vested performance share award shall be delivered to the Grantee within thirty (30) days of such Change in Control. |

| Timing of Distribution | Except as otherwise provided for herein, shares of Common Stock shall be delivered to the Grantee in settlement of the award as soon as administratively practicable after the end of the Award Performance Period, subject to certification in writing of the Company's attainment of the Performance Criteria. In no event shall the award be settled later than 2 ½ months following the end of the year in which the third anniversary of the Grant Date occurs. Notwithstanding the foregoing provisions, in the event that (i) the Grantee is a "Covered Employee" (as defined under Internal Revenue Code Section 162(m), as amended) with respect to the taxable year in which the Performance Shares would otherwise be delivered, and (ii) the sum of the value of the Performance Shares deliverable to the Grantee under the award and other compensation payable by Brunswick to the Grantee with respect to such taxable year exceeds \$1.5 million, the portion of the Performance Shares that, when added to such other compensation would result in the Grantee receiving total compensation in excess of \$1.5 million shall be converted into deferred stock units and be automatically deferred pursuant to Brunswick's Automatic Deferred Compensation Plan. Performance Shares converted into deferred stock units shall be payable to the Grantee in accordance with the terms of the Automatic Deferred Compensation Plan. |
|------------------------------------|---|
| Tax Withholding | For those who have met the Rule of 70 or age 62 prior to the last day of the CFROI Performance Period, tax withholding liability to meet required FICA on amounts vesting at the end of the CFROI Performance Period must be paid via payroll or participant check during the next calendar quarter. For those meeting the Rule of 70 or age 62 on or following the last day of the CFROI Performance Period and prior to the year of scheduled distribution, tax withholding liability to meet required FICA must be paid via payroll or participant check by the end of the year of meeting the Rule of 70 or reaching age 62. Subsequent Federal, state and local income tax withholding must be paid via share reduction upon distribution. |
| | For all others, tax withholding liability (to meet required FICA, Federal, state, and local withholding) must be paid via share reduction upon distribution. |
| Form of Distribution | Shares will be deposited to your existing Dividend Reinvestment Plan account or, if one is not currently on record, deposited into a newly created account. Stock certificates will be issued on request. |
| Additional Terms and Conditions | Grants are subject to the terms of the Plan. To the extent any provision herein conflicts with the Plan, the Plan shall govern. The Human Resources and Compensation Committee of the Board administers the Plan. The Committee may interpret the Plan and adopt, amend and rescind administrative guidelines and other rules as deemed appropriate. Committee determinations are binding. Permanent disability means the inability, by reason of a medically determinable physical or mental impairment, to engage in any substantial gainful activity, which condition, in the opinion of a physician selected by the Committee, is expected to have a duration of not less than 120 days. This award and any shares delivered pursuant to this award are subject to forfeiture, recovery by Brunswick or other action pursuant to any clawback or recoupment policy which Brunswick may |
| | adopt from time to time, including without limitation any such policy which Brunswick may be required to adopt under the Dodd-Frank Wall Street Reform and Consumer Protection Act and implementing rules and regulations thereunder, or as otherwise required by law. The Plan may be amended, suspended or terminated at any time. The Plan will be governed by the |
| | laws of the State of Illinois, without regard to the conflict of law provisions of any jurisdiction. |

2013 Performance Share Grant Appendix A – Performance Criteria

| Cash Flow Return on Investment (CFROI) | | Payout as a % of <u>Target ⁽¹⁾</u> | <u>2013 Goal</u> |
|--|-----------|--|------------------|
| CFROI defined as free cash flow divided by operating capital employed (including adjustments noted below). | Threshold | 50% | X% |
| Free cash flow is consistent with the external reporting definition, adjusted by the items noted below. | Target | 100% | Y% |
| Operating capital employed defined as total assets less total liabilities excluding cash, debt and tax balances, adjusted by the items noted below. Operating capital employed will be calculated on a five point basis. Free cash flow and operating capital employed will be adjusted for the following: Acquisition/sale of "strategic" assets; Impact of pension cash contributions and tax payments or refunds; Impact of any changes in financings; and, Any differences between cash restructuring activities versus budget. | Maximum | 150% | Z% |

⁽¹⁾ If performance is between the threshold and maximum levels set forth above, then the payout as a percentage of target shall be interpolated appropriately. No payout below threshold.

The following definitions shall apply for purpose of applying the TSR modifier:

"Average Stock Price" means the average of the closing transaction prices of a share of common stock of a company, as reported on the principal national stock exchange on which such common stock is traded, for the 20 business days immediately preceding the date for which the Average Stock Price is being determined.

"TSR Comparator Group" means the "Leisure Products" sub-industry group within the Global Industry Classification Standard Consumer Durables and Apparel Global Industry Group. For purposes of determining TSR Performance with respect to the Award Performance Period, the companies included in the Leisure Products sub-industry group shall be determined at the beginning of the 3-year period, excluding those entities that are bankrupt, listed on the pink sheets or not listed at all. Should a company within the TSR Comparator Group become bankrupt after the start of the Award Performance Period, they shall be assigned a TSR of -100%. Companies emerging from bankruptcy shall not be tracked for purposes of the current performance period. If two companies within the TSR Comparator Group merge, only the surviving entity shall be counted. Should a company within the TSR Comparator Group merge with a company outside of the TSR Comparator Group, then that entity shall be excluded from the final calculation.

"TSR Performance" means a company's cumulative total shareholder return as measured by dividing (A) the sum of (i) the cumulative amount of dividends for the Award Performance Period, assuming dividend reinvestment, and (ii) the increase or decrease in the Average Stock Price from the first day of the Award Performance Period to the last day of the Award Performance Period, by (B) the Average Stock Price determined as of the first day of the Award Performance Period.

2012 Performance Share Grant Terms and Conditions Pursuant to the Brunswick Corporation 2003 Stock Incentive Plan (the "Plan")

| Purpose | To provide incentives to (i) support the execution of Brunswick Corporation's business strategies and (ii) more closely align the interests of the award recipient with those of Brunswick Corporation's stockholders. | | |
|----------------------|---|--|--|
| Grant Date | , 2012 | | |
| Performance Shares | Shares of Brunswick Corporation common stock ("Common Stock") where the number of shares of Common Stock delivered is based on attainment of Performance Criteria set forth herein. Shares of Common Stock subject to this Grant shall be referred to herein as "Performance Shares." | | |
| Target Award | Performance Shares is the target against which Performance Criteria shall apply. | | |
| Performance Period | Cash Flow Return on Investment ("CFROI") Performance Criteria: one-year performance period, commencing January 1, 2012, and ending December 31, 2012 (the "CFROI Performance Period"). | | |
| | • Total Stockholder Return ("TSR") Modifier: three-year performance period, commencing January 1, 2012 and ending December 31, 2014. | | |
| | • For purposes of these Terms and Conditions, "Award Performance Period" shall mean the three- year performance period, commencing January 1, 2012, and ending December 31, 2014. | | |
| Performance Criteria | CFROI: payout of 50% to 150% of the target Performance Shares based solely on performance against CFROI Performance Criteria over the CFROI Performance Period, as set forth in Appendix A attached hereto. | | |
| | • TSR Modifier: Performance Shares calculated based on CFROI performance ("CFROI Earned Award") shall be subject to a +/- 20% modifier for Brunswick Corporation's TSR Performance against TSR Comparator Group. | | |
| | o If Brunswick Corporation's TSR Performance is equal to or below the 25th percentile of the TSR Performance of the TSR Comparator Group over the Award Performance Period, then the CFROI Earned Award shall be reduced by 20%. | | |
| | o If Brunswick Corporation's TSR Performance is equal to or greater than the 75th percentile of the TSR Performance of the TSR Comparator Group over the Award Performance Period, then the CFROI Earned Award shall be increased by 20%. | | |
| | o The CFROI Earned Award shall not be modified for Brunswick Corporation's TSR Performance between the 25th and 75th percentile of the TSR Performance of the TSR Comparator Group over the Award Performance Period. | | |
| | o See Appendix A attached hereto for the definitions of "TSR Performance" and "TSR Comparator Group." | | |

| Termination of | • Forfaiture of Performance Shares in the event ampleument terminates prior to the end of the Award |
|------------------------------|--|
| Termination of employment | Forfeiture of Performance Shares in the event employment terminates prior to the end of the Award Performance Period, except if age and years of service equals 70 or more or age is 62 or more. In the case of a termination of employment (other than for "cause" (willful misconduct in the performance of duties) or due to death or permanent disability (as defined below)) on or after (i) the first anniversary of the Grant Date and (ii) the date on which age plus years of service equal 70 or more or age is 62 or more, the Grantee shall receive the award, calculated as if the Grantee had remained employed throughout the entire Award Performance Period. The Performance Shares shall be distributed to the Grantee in accordance with the terms of this award under "Timing of Distribution." In the case of a termination of employment (other than for "cause" (willful misconduct in the performance of duties) or due to death or permanent disability (as defined below)) (i) prior to the first anniversary of the Grant Date and (ii) on or after the date on which age plus years of service equal 70 or more or age is 62 or more, a pro-rata portion of the award will be distributed to the Grantee in accordance with the terms of this award under "Timing of Distribution." For purposes of the foregoing sentence, a "pro-rata portion of the award will be distributed to the Grantee in accordance with the terms of this award under "Timing of Distribution." For purposes of the foregoing sentence, a "pro-rata portion" will mean the product of (x) the number of Performance Shares that would otherwise be paid out at the end of the Award Performance Period based on actual CFROI and TSR Performance and (y) a fraction, the numerator of which is the number of days that have elapsed since the Grant Date through the date of termination of the Grantee's employment, and the denominator of which is the number of days in the CFROI Performance Period. All remaining Performance Shares shall be forfeited. Fractional shares shall be ro |
| Change in Control | On a Change in Control (as defined in the Plan), a pro-rata portion of the award shall vest and the remainder of the award shall be forfeited. For purposes of the foregoing sentence, a "pro-rata portion" shall mean the product of (x) the number of Performance Shares equal to 100% of the target award and (y) a fraction, the numerator of which is the number of days that have elapsed since the beginning of the CFROI Performance Period through the Change in Control (not to exceed the number of days in the CFROI Performance Period), and the denominator of which is the number of days in the CFROI Performance Period. Any vested Performance Shares shall be delivered to the Grantee within thirty (30) days of such Change in Control; provided, however, for those whose age and years of service could equal 70 or more or age will be 62 or more, in either case prior to January 1, 2014, all of the award will be distributed in accordance with the terms of this award under "Timing of Distribution;" provided, further, that if the Change in Control is a "change in control event" within the meaning of Internal Revenue Code Section 409A and applicable regulations issued thereunder (except that in no event shall an acquisition of assets under Treasury Regulation §1.409A-3(i)(5)(vii) constitute a change in control event, unless such event is also a sale or disposition of at least all or substantially all of the Company's assets), then the vested performance share award shall be delivered to the Grantee within thirty (30) days of such Change in Control. |

| Timing of Distribution | Except as otherwise provided for herein, shares of Common Stock shall be delivered to the Grantee in settlement of the award as soon as administratively practicable after the end of the Award Performance Period, subject to certification in writing of the Company's attainment of the Performance Criteria. In no event shall the award be settled later than 2 ½ months following the end of the year in which the third anniversary of the Grant Date occurs. Notwithstanding the foregoing provisions, in the event that (i) the Grantee is a "Covered Employee" (as defined under Internal Revenue Code Section 162(m), as amended) with respect to the taxable year in which the Performance Shares would otherwise be delivered, and (ii) the sum of the value of the Performance Shares deliverable to the Grantee under the award and other compensation payable by Brunswick to the Grantee with respect to such taxable year exceeds \$1.5 million, the portion of the Performance Shares that, when added to such other compensation would result in the Grantee receiving total compensation in excess of \$1.5 million shall be converted into deferred stock units and be automatically deferred pursuant to Brunswick's Automatic Deferred Compensation Plan. Performance Shares converted into deferred stock units shall be payable to the Grantee in accordance with the terms of the Automatic Deferred Compensation Plan. | | |
|------------------------------------|---|--|--|
| Tax Withholding | For those who have met the Rule of 70 or age 62 prior to the last day of the CFROI Performance Period, tax withholding liability to meet required FICA on amounts vesting at the end of the CFROI Performance Period must be paid via payroll or participant check during the next calendar quarter. For those meeting the Rule of 70 or age 62 on or following the last day of the CFROI Performance Period and prior to the year of scheduled distribution, tax withholding liability to meet required FICA must be paid via payroll or participant check by the end of the year of meeting the Rule of 70 or reaching age 62. Subsequent Federal, state and local income tax withholding must be paid via share reduction upon distribution. | | |
| | For all others, tax withholding liability (to meet required FICA, Federal, state, and local withholding) must be paid via share reduction upon distribution. | | |
| Form of Distribution | Shares will be deposited to your existing Dividend Reinvestment Plan account or, if one is not currently on record, deposited into a newly created account. Stock certificates will be issued on request. | | |
| Additional Terms and Conditions | Grants are subject to the terms of the Plan. To the extent any provision herein conflicts with the Plan, the Plan shall govern. The Human Resources and Compensation Committee of the Board administers the Plan. The Committee may interpret the Plan and adopt, amend and rescind administrative guidelines and other rules as deemed appropriate. Committee determinations are binding. | | |
| | Permanent disability means the inability, by reason of a medically determinable physical or mental impairment, to engage in any substantial gainful activity, which condition, in the opinion of a physician selected by the Committee, is expected to have a duration of not less than 120 days. | | |
| | The Plan may be amended, suspended or terminated at any time. The Plan will be governed by the laws of the State of Illinois, without regard to the conflict of law provisions of any jurisdiction. | | |

| Cash Flow Return on Investment (CFROI) | | Payout as a % of <u>Target ⁽¹⁾</u> | <u>2012 Goal</u> |
|---|-----------|--|------------------|
| CFROI defined as adjusted free cash flow divided by operating capital employed. | Threshold | 50% | X% |
| Adjusted free cash flow ties to external free cash flow | Target | 100% | Y% |
| definition adjusted for: Acquisition/sale of "strategic" assets; Exclusive of pension cash contributions and tax payments or refunds; Impact on FCF of any change in financing; and, Impact of cash restructuring activities versus budget. Operating capital employed defined as total assets less total liabilities excluding cash, debt and tax balances. Operating capital employed will be calculated on a five point basis. | Maximum | 150% | Ζ% |

⁽¹⁾ If performance is between the threshold and maximum levels set forth above, then the payout as a percentage of target shall be interpolated appropriately. No payout below threshold.

The following definitions shall apply for purpose of applying the TSR modifier:

"Average Stock Price" means the average of the closing transaction prices of a share of common stock of a company, as reported on the principal national stock exchange on which such common stock is traded, for the 20 business days immediately preceding the date for which the Average Stock Price is being determined.

"TSR Comparator Group" means the "Leisure Products" sub-industry group within the Global Industry Classification Standard Consumer Durables and Apparel Global Industry Group. For purposes of determining TSR Performance with respect to the Award Performance Period, the companies included in the Leisure Products sub-industry group shall be determined at the beginning of the 3-year period, excluding those entities that are bankrupt, listed on the pink sheets or not listed at all. Should a company within the TSR Comparator Group become bankrupt after the start of the Award Performance Period, they shall be assigned a TSR of -100%. Companies emerging from bankruptcy shall not be tracked for purposes of the current performance period. If two companies within the TSR Comparator Group merge, only the surviving entity shall be counted. Should a company within the TSR Comparator Group merge with a company outside of the TSR Comparator Group, then that entity shall be excluded from the final calculation.

"TSR Performance" means a company's cumulative total shareholder return as measured by dividing (A) the sum of (i) the cumulative amount of dividends for the Award Performance Period, assuming dividend reinvestment, and (ii) the increase or decrease in the Average Stock Price from the first day of the Award Performance Period to the last day of the Award Performance Period, by (B) the Average Stock Price determined as of the first day of the Award Performance Period.

Certification Pursuant to Rules 13a-14(a) and 15d-14(a) under the Securities Exchange Act of 1934, as Amended

- I, Dustan E. McCoy, certify that:
- 1. I have reviewed this Quarterly Report on Form 10-Q of Brunswick Corporation;
- 2. Based on my knowledge, this report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this report;
- 3. Based on my knowledge, the financial statements, and other financial information included in this report, fairly present in all material respects the financial condition, results of operations and cash flows of the registrant as of, and for, the periods presented in this report;
- 4. The registrant's other certifying officer and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rules 13a-15(e) and 15d-15(e)) and internal control over financial reporting (as defined in Exchange Act Rules 13a-15(f) and 15d-15(f)) for the registrant and we have:
 - a) designed such disclosure controls and procedures, or caused such disclosure controls and procedures to be designed under our supervision, to ensure that material information relating to the registrant, including its consolidated subsidiaries, is made known to us by others within those entities, particularly during the period in which this report is being prepared;
 - b) designed such internal control over financial reporting, or caused such internal control over financial reporting to be designed under our supervision, to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles;
 - c) evaluated the effectiveness of the registrant's disclosure controls and procedures and presented in this report our conclusions about the effectiveness of the disclosure controls and procedures, as of the end of the period covered by this report based on such evaluation; and
 - d) disclosed in this report any change in the registrant's internal control over financial reporting that occurred during the registrant's most recent fiscal quarter (the registrant's fourth fiscal quarter in the case of an annual report) that has materially affected, or is reasonably likely to materially affect, the registrant's internal control over financial reporting; and
- 5. The registrant's other certifying officer and I have disclosed, based on our most recent evaluation of internal control over financial reporting, to the registrant's auditors and the audit committee of the registrant's board of directors (or persons performing the equivalent functions):
 - a) all significant deficiencies and material weaknesses in the design or operation of internal control over financial reporting which are reasonably likely to adversely affect the registrant's ability to record, process, summarize and report financial information; and
 - b) any fraud, whether or not material, that involves management or other employees who have a significant role in the registrant's internal control over financial reporting.

BRUNSWICK CORPORATION

By: <u>/s/ DUSTAN E. MCCOY</u> Dustan E. McCoy Chairman and Chief Executive Officer

April 30, 2014

Certification Pursuant to Rules 13a-14(a) and 15d-14(a) under the Securities Exchange Act of 1934, as Amended

- I, William L. Metzger, certify that:
- 1. I have reviewed this Quarterly Report on Form 10-Q of Brunswick Corporation;
- 2. Based on my knowledge, this report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this report;
- 3. Based on my knowledge, the financial statements, and other financial information included in this report, fairly present in all material respects the financial condition, results of operations and cash flows of the registrant as of, and for, the periods presented in this report;
- 4. The registrant's other certifying officer and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rules 13a-15(e) and 15d-15(e)) and internal control over financial reporting (as defined in Exchange Act Rules 13a-15(f) and 15d-15(f)) for the registrant and we have:
 - a) designed such disclosure controls and procedures, or caused such disclosure controls and procedures to be designed under our supervision, to ensure that material information relating to the registrant, including its consolidated subsidiaries, is made known to us by others within those entities, particularly during the period in which this report is being prepared;
 - b) designed such internal control over financial reporting, or caused such internal control over financial reporting to be designed under our supervision, to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles;
 - c) evaluated the effectiveness of the registrant's disclosure controls and procedures and presented in this report our conclusions about the effectiveness of the disclosure controls and procedures, as of the end of the period covered by this report based on such evaluation; and
 - d) disclosed in this report any change in the registrant's internal control over financial reporting that occurred during the registrant's most recent fiscal quarter (the registrant's fourth fiscal quarter in the case of an annual report) that has materially affected, or is reasonably likely to materially affect, the registrant's internal control over financial reporting; and
- 5. The registrant's other certifying officer and I have disclosed, based on our most recent evaluation of internal control over financial reporting, to the registrant's auditors and the audit committee of the registrant's board of directors (or persons performing the equivalent functions):
 - a) all significant deficiencies and material weaknesses in the design or operation of internal control over financial reporting which are reasonably likely to adversely affect the registrant's ability to record, process, summarize and report financial information; and
 - b) any fraud, whether or not material, that involves management or other employees who have a significant role in the registrant's internal control over financial reporting.

BRUNSWICK CORPORATION

By: <u>/s/ WILLIAM L. METZGER</u> William L. Metzger Senior Vice President and Chief Financial Officer

April 30, 2014

Certification Pursuant to Section 1350 of Chapter 63 of Title 18 of the United States Code

I, Dustan E. McCoy, Chief Executive Officer of Brunswick Corporation, certify that: (i) Brunswick Corporation's Quarterly Report on Form 10-Q for the quarterly period ended March 29, 2014, fully complies with the requirements of Section 13(a) or 15(d) of the Securities Exchange Act of 1934; and (ii) the information contained in Brunswick Corporation's Quarterly Report on Form 10-Q for the quarterly period ended March 29, 2014 fairly presents, in all material respects, the financial condition and results of operations of Brunswick Corporation.

BRUNSWICK CORPORATION

April 30, 2014

By: <u>/s/ DUSTAN E. MCCOY</u> Dustan E. McCoy Chairman and Chief Executive Officer

Certification Pursuant to Section 1350 of Chapter 63 of Title 18 of the United States Code

I, William L. Metzger, Chief Financial Officer of Brunswick Corporation, certify that: (i) Brunswick Corporation's Quarterly Report on Form 10-Q for the quarterly period ended March 29, 2014, fully complies with the requirements of Section 13(a) or 15(d) of the Securities Exchange Act of 1934; and (ii) the information contained in Brunswick Corporation's Quarterly Report on Form 10-Q for the quarterly period ended March 29, 2014 fairly presents, in all material respects, the financial condition and results of operations of Brunswick Corporation.

BRUNSWICK CORPORATION

April 30, 2014

By: <u>/s/ WILLIAM L. METZGER</u>

William L. Metzger Senior Vice President and Chief Financial Officer